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FAS-FAX:
United States and
Canadian Periodicals

Circulation averages
for six months ended
December 31, 1986

Magazines,
Farm Publications,
Business Publications,
and Religious Publications

Preliminary figures subject to audit as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@ Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

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FAS-FAX Report - December 31, 1986.

ABC Magazines

United States & Canada

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD	3	.50	1,569,951		1,569,951	1,548,172		1,548,172	+1.4		+1.4
THE ADVOCATE		UNDER TEMPORARY SUSPENSION OF SERVICE									
AIR FORCE TIMES	26	1.75	81,813	9,567	91,380	89,850	9,490	99,340	-8.9	+0.8	-8.0
THE AOPA PILOT	6	2.00	256,947		256,947	260,815		260,815	-1.5		-1.5
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	135,382	34,813	170,195	117,520	38,100	155,620	+15.2	-8.6	+9.4
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	47,650	9,580	57,230	49,044	12,286	61,330	-2.8	-22.0	-6.7
AMERICAN ARTIST	6	2.25	146,416	16,768	163,184	147,703	16,560	164,263	-0.9	+1.3	-0.7
ABC NETWORK GROUP			1,333,862	292,305	1,626,167	1,442,438	351,683	1,794,121	-7.5	-16.9	-9.4
AMERICAN DEMOGRAPHICS	6	6.00	19,824		19,824	12,696		12,696	+56.1		+56.1
AMERICAN FILM	5	2.50	114,973	10,103	125,076	125,913	9,646	135,559	-8.7	+4.7	-7.7
AMERICAN HANDGUNNER	3	2.50	96,489	45,141	141,630	115,011	51,011	166,022	-16.1	-11.5	-14.7
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	727,108	68,128	795,236	729,985	62,866	792,851	-0.4	+8.4	+0.3
AMERICAN HERITAGE	3	4.00	165,948	10,414	176,362	138,401	8,471	146,872	+19.9	+22.9	+20.1
THE AMERICAN HUNTER	6	2.00	1,412,723		1,412,723	1,489,566		1,489,566	-5.2		-5.2
THE AMERICAN LEGION MAGAZINE	6	1.50	2,648,627		2,648,627	2,586,199		2,586,199	+2.4		+2.4
AMERICAN MOTORCYCLIST	6	1.25	119,690		119,690	115,294		115,294	+3.8		+3.8
AMERICAN PHOTOGRAPHER	6	2.50	219,007	32,611	251,618	223,860	37,385	261,245	-2.2	-12.8	-3.7
THE AMERICAN RIFLEMAN	6	2.00	1,362,225		1,362,225	1,453,410		1,453,410	-6.3		-6.3
AMERICAN SCIENTIST	3	4.17	120,393	627	121,020	120,986	538	121,524	-0.5	+16.5	-0.4
THE AMERICAN SPECTATOR	6	2.00	36,933	1,906	38,839	39,751	2,019	41,770	-7.1	-5.6	-7.0
AMERICAN WEST	3	3.00	111,472	4,053	115,525	125,628	3,701	129,329	-11.3	+9.5	-10.7
AMERICANA	3	2.50	320,609	10,114	330,723	382,551	15,598	398,149	-16.2	-35.2	-16.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ANALOG SCIENCE FICTION/SCIENCE FACT	7	2.00	78,247	19,626	97,873	75,829	21,000	96,829	+3.2	-6.5	+1.1
ARCHAEOLOGY MAGAZINE	3	3.95	82,797	7,230	90,027	78,892	5,465	84,357	+4.9	+32.3	+6.7
ARCHITECTURAL DIGEST	6	4.50	518,319	96,804	615,123	505,099	95,659	600,758	+2.6	+1.2	+2.4
ARKANSAS TIMES MAGAZINE	6	1.75	27,696	3,586	31,282	27,056	4,224	31,280	+2.4	-15.1	+0.0
ARMY TIMES	26	1.75	116,888	16,720	133,608	120,744	17,882	138,626	-3.2	-6.5	-3.6
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			275,329	33,899	309,228	292,456	35,287	327,743	-5.9	-3.9	-5.6
ART & ANTIQUES	4	4.75	97,362	12,401	109,763	73,632	2,060	75,692	+32.2	+502.0	+45.0
ART IN AMERICA	6	4.75	47,873	9,891	57,764	45,863	10,174	56,037	+4.4	-2.8	+3.1
THE ARTIST'S MAGAZINE	6	2.00	163,768	18,442	182,210	150,206	15,395	165,601	+9.0	+19.8	+10.0
ARTNEWS	5	4.50	61,446	10,837	72,283	61,413	10,599	72,012	+0.1	+2.2	+0.4
ASTRONOMY	6	2.00	128,543	45,909	174,452	106,725	51,046	157,771	+20.4	-10.1	+10.6
ATHLETIC JOURNAL	5	.60	36,888		36,888	34,000		34,000	+8.5		+8.5
ATLANTA MAGAZINE	6	1.95	52,672	6,017	58,689	48,896	9,361	58,257	+7.7	-35.7	+0.7
THE ATLANTIC MONTHLY	6	2.00	404,346	50,099	454,445	421,259	43,967	465,226	-4.0	+13.9	-2.3
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.25	106,906	45,803	152,709	113,602	45,419	159,021	-5.9	+0.8	-4.0
AUDUBON	3	3.00	394,869	9,826	404,695	376,080	5,820	381,900	+5.0	+68.8	+6.0
AUTOWEEK	26	1.25	172,239	3,584	175,823	158,514	2,597	161,111	+8.7	+38.0	+9.1
BACKPACKER	3	2.95	140,206	34,867	175,073	140,387	34,753	175,140	-0.1	+0.3	+0.0
BALTIMORE MAGAZINE	6	1.75	48,967	7,754	56,721	46,392	6,970	53,362	+5.6	+11.2	+6.3
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	26	1.75	150,735	129,635	280,370	147,687	105,627	253,314	+2.1	+22.7	+10.7
BASEBALL DIGEST	6	1.75	231,974	21,585	253,559	212,724	23,328	236,052	+9.0	-7.5	+7.4
BASSIN'	3	1.95	200,412	26,000	226,412	183,529	27,333	210,862	+9.2	-4.9	+7.4
BASSMASTER MAGAZINE	4	2.00	472,435	9,616	482,051	401,759	7,928	409,687	+17.6	+21.3	+17.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BEAUTY DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BETTER HOMES AND GARDENS	6	1.50	7,520,584	571,167	8,091,751	7,454,139	605,926	8,060,065	+0.9	-5.7	+0.4
BICYCLE RIDER	4	1.95	28,918	23,334	52,252						
BICYCLING	4	2.50	179,044	84,081	263,125	169,168	78,692	247,860	+5.8	+6.8	+6.2
BLACK ENTERPRISE	6	1.95	226,358	10,047	236,405	214,690	14,055	228,745	+5.4	-28.5	+3.3
THE BLOOD-HORSE	26	2.25	20,559	1,091	21,650	21,124	1,210	22,334	-2.7	-9.8	-3.1
BOATING	6	2.75	142,858	47,237	190,095	142,413	48,428	190,841	+0.3	-2.5	-0.4
BON APPETIT	6	2.50	1,209,769	131,278	1,341,047	1,147,973	152,861	1,300,834	+5.4	-14.1	+3.1
BOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BOSTON MAGAZINE	6	1.95	100,842	28,406	129,248	104,976	28,757	133,733	-3.9	-1.2	-3.4
BOWLING DIGEST	3	2.25	85,985	5,869	91,854	95,271	7,164	102,435	-9.7	-18.1	-10.3
BOYS' LIFE	6	1.50	1,306,172		1,306,172	1,369,256		1,369,256	-4.6		-4.6
BRIDES	3	4.00	52,583	299,191	351,774	39,774	303,138	342,912	+32.2	-1.3	+2.6
BUSINESS FORMS & SYSTEMS	12	7.50	6,008		6,008	5,887		5,887	+2.1		+2.1
BUSINESS WEEK (INTERNATIONAL)	26	1.75	77,626	13,007	90,633	73,089	9,784	82,873	+6.2	+32.9	+9.4
BUSINESS WEEK (NORTH AMERICA)	26	2.00	756,562	31,643	788,205	758,311	23,499	781,810	-0.2	+34.7	+0.8
BUSINESS WEEK (WORLD WIDE)			834,188	44,650	878,838	831,400	33,283	864,683	+0.3	+34.2	+1.6
BYTE MAGAZINE	7	3.50	295,139	106,187	401,326	294,403	91,084	385,487	+0.2	+16.6	+4.1
CALIFORNIA BUSINESS	6	2.50	50,915	2,776	53,691	45,233	2,775	48,008	+12.6	+0.0	+11.8
CALIFORNIA CITY GROUP			372,138	61,313	433,451	340,686	68,793	409,479	+9.2	-10.9	+5.9
CALIFORNIA MAGAZINE	6	2.00	342,567	15,246	357,813	285,160	16,597	301,757	+20.1	-8.1	+18.6
CAPPER'S WEEKLY	13	.55	380,198		380,198	404,649		404,649	-6.0		-6.0
CAR AND DRIVER	6	2.50	672,509	232,983	905,492	661,936	239,015	900,951	+1.6	-2.5	+0.5
CAR CRAFT	6	2.00	204,934	202,792	407,726	223,836	200,169	424,005	-8.4	+1.3	-3.8
CARS & PARTS	6	1.95	63,095	33,623	96,718	64,178	34,172	98,350	-1.7	-1.6	-1.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CASHFLOW	6	6.00	9,505		9,505	9,666	3	9,669	-1.7	-100.0	-1.7
CAT FANCY	6	2.00	181,050	22,201	203,251	148,345	15,074	163,419	+22.0	+47.3	+24.4
CATHOLIC DIGEST	6	1.25	535,138	48,858	583,996	567,019	51,048	618,067	-5.6	-4.3	-5.5
CATS MAGAZINE	6	2.00	123,479	2,742	126,221	112,336	2,270	114,606	+9.9	+20.8	+10.1
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	2.25	1,343,463	36,318	1,379,781	1,377,567	37,143	1,414,710	-2.5	-2.2	-2.5
CHERI	6	3.95		218,134	218,134		247,448	247,448		-11.8	-11.8
CHICAGO	6	2.50	179,321	22,469	201,790	191,350	23,536	214,886	-6.3	-4.5	-6.1
THE CHRONICLE OF HIGHER EDUCATION	23	1.95	76,474		76,474	73,226		73,226	+4.4		+4.4
THE CHRONICLE OF THE HORSE	26	1.25	20,641	281	20,922	20,084	288	20,372	+2.8	-2.4	+2.7
CIRCUS	6	2.50	32,000	231,032	263,032	36,836	327,090	363,926	-13.1	-29.4	-27.7
CLEVELAND MAGAZINE	6	1.95	35,447	7,711	43,158	34,059	8,443	42,502	+4.1	-8.7	+1.5
CLUB	6	3.95	4,391	333,499	337,890	5,224	384,655	389,879	-15.9	-13.3	-13.3
CLUB INTERNATIONAL	6	3.95	1,004	131,450	132,454	1,165	149,121	150,286	-13.8	-11.9	-11.9
COLONIAL HOMES	3	3.00	383,287	167,900	551,187	395,806	196,833	592,639	-3.2	-14.7	-7.0
COLORADO HOMES & LIFESTYLES	3	2.50	11,272	6,919	18,191	11,755	6,583	18,338	-4.1	+5.1	-0.8
CBS MAGAZINE NETWORK			3,975,738	1,119,605	5,095,343	4,040,518	1,163,671	5,204,189	-1.6	-3.8	-2.1
COLUMBUS MONTHLY	6	1.75	29,033	4,821	33,854	28,834	4,995	33,829	+0.7	-3.5	+0.1
COMMERCE MAGAZINE	6	1.75	8,117	104	8,221	9,190	78	9,268	-11.7	+33.3	-11.3
COMPUTE!	6	3.00	254,507	75,360	329,867	242,991	107,855	350,846	+4.7	-30.1	-6.0
COMPUTE!'S GAZETTE	6	3.00	167,885	107,648	275,533	179,295	117,597	296,892	-6.4	-8.5	-7.2
COMPUTER LANGUAGE	6	2.95	30,911	13,991	44,902	19,422	9,683	29,105	+59.2	+44.5	+54.3
THE CONDE NAST LTD.			2,181,343	1,545,918	3,727,261	2,386,256	1,409,096	3,795,352	-8.6	+9.7	-1.8
THE CONDE NAST PACKAGE OF WOMEN			2,006,650	4,400,836	6,407,486	2,062,011	4,074,529	6,136,540	-2.7	+8.0	+4.4
CONNECTICUT MAGAZINE	6	1.95	79,063	6,775	85,838	63,500	5,460	68,960	+24.5	+24.1	+24.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CONNOISSEUR	6	3.00	309,299	21,200	330,499	264,618	22,440	287,058	+16.9	-5.5	+15.1
CONSUMERS DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COOK'S	3	3.00	88,112	49,595	137,707	100,185	50,485	150,670	-12.1	-1.8	-8.6
COSMOPOLITAN	6	1.95	358,627	2,514,444	2,873,071	307,912	2,714,878	3,022,790	+16.5	-7.4	-5.0
COUNTRY HOME	3	2.95	537,473	291,000	828,473	521,831	261,667	783,498	+3.0	+11.2	+5.7
COUNTRY JOURNAL	6	1.95	311,315	22,973	334,288	299,032	22,829	321,861	+4.1	+0.6	+3.9
COUNTRY LIVING	6	1.95	1,090,566	528,555	1,619,121	998,482	521,899	1,520,381	+9.2	+1.3	+6.5
COUNTRY MUSIC	3	3.00	355,593		355,593	353,161		353,161	+0.7		+0.7
CRAFTS	6	1.95	292,273	170,279	462,552	347,307	157,031	504,338	-15.8	+8.4	-8.3
CRAFTS 'N THINGS	3	1.95	199,299	74,467	273,766	225,732	60,644	286,376	-11.7	+22.8	-4.4
CREATIVE IDEAS FOR LIVING	6	1.95	746,198	31,993	778,191	726,596	31,061	757,657	+2.7	+3.0	+2.7
CRUISE TRAVEL	3	2.50	126,238	8,790	135,028	151,062	9,707	160,769	-16.4	-9.4	-16.0
CRUISING WORLD	6	2.50	92,239	30,265	122,504	86,449	30,553	117,002	+6.7	-0.9	+4.7
CYCLE	6	1.75	315,299	97,350	412,649	315,670	99,722	415,392	-0.1	-2.4	-0.7
CYCLE GUIDE	4	1.75	129,623	75,767	205,390	146,087	76,021	222,108	-11.3	-0.3	-7.5
CYCLE WORLD	6	1.75	222,054	79,550	301,604	253,465	78,839	332,304	-12.4	+0.9	-9.2
D MAGAZINE	6	1.95	67,884	13,152	81,036	67,237	13,154	80,391	+1.0	+0.0	+0.8
DALLAS COWBOYS OFFICIAL WEEKLY	23	1.50	68,136	1,384	69,520	70,045	2,208	72,253	-2.7	-37.3	-3.8
DALLAS-FT. WORTH HOME & GARDEN	6	1.95	60,093	5,408	65,501	54,905	7,558	62,463	+9.4	-28.4	+4.9
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	36,070	7,833	43,903	31,158	6,221	37,379	+15.8	+25.9	+17.5
DARKROOM PHOTOGRAPHY	5	2.25	60,568	9,534	70,102	66,209	9,114	75,323	-8.5	+4.6	-6.9
DAYTIME TV	6	1.95		147,422	147,422		142,796	142,796		+3.2	+3.2
DAYTIME TV PRESENTS	3	1.95		110,904	110,904		118,937	118,937		-6.8	-6.8
DC COMICS GROUP		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DELAWARE TODAY	6	1.95	12,643	3,679	16,322	12,695	2,605	15,300	-0.4	+41.2	+6.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DELL CROSSWORD AND VARIETY PUZZLES	3	1.50	6,039	148,966	155,005	7,066	150,834	157,900	-14.5	-1.2	-1.8
DELL CROSSWORD PUZZLES	6	1.50	45,983	191,583	237,566	55,420	204,267	259,687	-17.0	-6.2	-8.5
DELL CROSSWORD SPECIAL	3	1.75	9,460	195,933	205,393	10,734	205,500	216,234	-11.9	-4.7	-5.0
DELL PENCIL PUZZLES AND WORD GAMES	6	1.50	16,744	166,967	183,711	20,296	197,800	218,096	-17.5	-15.6	-15.8
DELL PUZZLE MAGAZINE GROUP			144,022	1,371,063	1,515,085						
DELL WORD SEARCH PUZZLES	6	1.25	14,709	139,467	154,176	14,877	181,900	196,777	-1.1	-23.3	-21.6
DENVER MAGAZINE	6	2.00	11,716	2,056	13,772	14,346	2,471	16,817	-18.3	-16.8	-18.1
DETROIT MONTHLY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DIGITAL AUDIO	6	2.95	39,041	34,757	73,798	26,998	24,477	51,475	+44.6	+42.0	+43.4
DIRT BIKE MAGAZINE	6	2.00	40,809	101,338	142,147	40,857	102,355	143,212	-0.1	-1.0	-0.7
DIRT RIDER	6	2.00	78,411	61,439	139,850	69,974	54,428	124,402	+12.1	+12.9	+12.4
DIRT WHEELS	6	2.25	33,640	69,023	102,663	33,218	79,742	112,960	+1.3	-13.4	-9.1
DISCOVER	6	2.00	1,156,346	172,188	1,328,534	786,741	136,389	923,130	+47.0	+26.2	+43.9
DISCOVERY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	39,235	14,962	54,197	26,785	6,339	33,124	+46.5	+136.0	+63.6
DOG FANCY	6	2.00	96,767	13,563	110,330	82,041	8,651	90,692	+17.9	+56.8	+21.7
DOG WORLD	6	2.50	31,404	30,054	61,458	32,059	29,046	61,105	-2.0	+3.5	+0.6
DUNE BUGGIES AND HOT VWS	6	2.50	35,948	75,794	111,742	37,660	69,768	107,428	-4.5	+8.6	+4.0
EARLY AMERICAN LIFE	3	2.95	280,354	48,814	329,168	329,958	36,391	366,349	-15.0	+34.1	-10.1
EASYRIDERS	6	2.95	77,171	205,107	282,278	75,524	239,545	315,069	+2.2	-14.4	-10.4
EBONY	6	2.00	1,479,376	223,643	1,703,019	1,515,868	235,387	1,751,255	-2.4	-5.0	-2.8
THE ECONOMIST (NORTH AMERICAN EDITION)	25	2.50	109,452	9,820	119,272	99,187	8,729	107,916	+10.3	+12.5	+10.5
EDUCATION WEEK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
80 MICRO	6	4.00	62,733	15,157	77,890	68,492	13,956	82,448	-8.4	+8.6	-5.5
ELECTRIC COMPANY MAGAZINE	5	1.25	249,707	32,020	281,727	312,453	52,029	364,482	-20.1	-38.5	-22.7
THE ELKS MAGAZINE	5	.25	1,577,302		1,577,302	1,606,487		1,606,487	-1.8		-1.8
ELLE	6	2.50	220,446	382,258	602,704	123,238	216,487	339,725	+78.9	+76.6	+77.4
ENDLESS VACATION	3	4.00	506,839		506,839	500,891		500,891	+1.2		+1.2
EQUUS	6	2.50	99,128	6,488	105,616	104,674	4,449	109,123	-5.3	+45.8	-3.2
ESQUIRE MAGAZINE	6	2.50	562,727	139,785	702,512	573,128	127,384	700,512	-1.8	+9.7	+0.3
ESSENCE	6	1.50	596,571	203,493	800,064	573,076	227,172	800,248	+4.1	-10.4	+0.0
EUROPEAN TRAVEL & LIFE	3	3.95	98,674	31,333	130,007	85,281	31,095	116,376	+15.7	+0.8	+11.7
FAMILY CIRCLE	9	.95	573,419	5,688,100	6,261,519	406,095	6,255,861	6,661,956	+41.2	-9.1	-6.0
FAMILY COMPUTING	6	2.75	370,661	60,762	431,423	348,075	57,259	405,334	+6.5	+6.1	+6.4
THE FAMILY HANDYMAN	5	1.95	1,133,370	68,211	1,201,581	1,140,449	66,459	1,206,908	-0.6	+2.6	-0.4
FEDERAL TIMES	26	1.25	30,573	1,246	31,819	32,824	1,208	34,032	-6.9	+3.1	-6.5
FIELD & STREAM	6	1.95	1,877,312	130,167	2,007,479	1,858,000	150,350	2,008,350	+1.0	-13.4	+0.0
50 PLUS	6	1.50	446,934		446,934	447,381		447,381	-0.1		-0.1
FINANCIAL WORLD	13	2.50	169,429	5,893	175,322	133,886	5,007	138,893	+26.5	+17.7	+26.2
FINE TUNING	6		49,052		49,052	44,394		44,394	+10.5		+10.5
FINS AND FEATHERS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FIREHOUSE	6	2.50	110,504		110,504	109,438		109,438	+1.0		+1.0
FISHING AND HUNTING NEWS	25	1.00	123,169	8,225	131,394	116,865	8,058	124,923	+5.4	+2.1	+5.2
FISHING FACTS	6	1.95	65,469	64,685	130,154	88,290	59,877	148,167	-25.8	+8.0	-12.2
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FLORIDA SPORTSMAN	6	1.95	61,512	31,495	93,007	55,211	28,802	84,013	+11.4	+9.4	+10.7
FLORIDA TREND	6	2.50	39,886	3,301	43,187	39,784	3,213	42,997	+0.3	+2.7	+0.4
FLOWER & GARDEN MAGAZINE	3	1.50	620,591	10,667	631,258	601,913	10,000	611,913	+3.1	+6.7	+3.2

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FLY FISHERMAN	3	3.00	113,045	27,500	140,545	120,420	23,568	143,988	-6.1	+16.7	-2.4
FLYING	6	2.25	258,990	71,112	330,102	256,945	74,886	331,831	+0.8	-5.0	-0.5
FLYING MODELS	6	2.25	10,444	15,376	25,820	10,030	15,731	25,761	+4.1	-2.3	+0.2
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	2.00	682,325	30,593	712,918	583,853	30,852	614,705	+16.9	-0.8	+16.0
FOOTBALL DIGEST	5	1.75	149,232	13,040	162,272	165,743	14,716	180,459	-10.0	-11.4	-10.1
FORBES	14	3.50	694,635	38,620	733,255	694,407	38,200	732,607	+0.0	+1.1	+0.1
FOREIGN AFFAIRS	2	4.95	78,640	11,916	90,556	78,208	12,954	91,162	+0.6	-8.0	-0.7
FORTUNE (INTERNATIONAL)	13	3.50	96,839	7,675	104,514	98,030	6,669	104,699	-1.2	+15.1	-0.2
FORTUNE (NORTH AMERICA)	14	3.50	607,338	33,901	641,239	598,898	21,225	620,123	+1.4	+59.7	+3.4
FORTUNE (WORLDWIDE)			704,177	41,576	745,753	696,928	27,894	724,822	+1.0	+49.0	+2.9
FOUR WHEELER	6	2.50	101,450	121,385	222,835	88,453	113,619	202,072	+14.7	+6.8	+10.3
FULL CRY	6	1.50	33,700	207	33,907	35,465	167	35,632	-5.0	+24.0	-4.8
GALLERY MAGAZINE	6	3.75	26,008	387,454	413,462	23,529	421,654	445,183	+10.5	-8.1	-7.1
GAME & FISH MAGAZINE	6	1.95	143,375	89,018	232,393	128,971	71,650	200,621	+11.2	+24.2	+15.8
GAMES	6	1.75	570,153	92,226	662,379	576,185	89,882	666,067	-1.0	+2.6	-0.6
GENESIS	6	3.75	2,135	222,562	224,697	2,173	235,614	237,787	-1.7	-5.5	-5.5
GENTLEMEN'S QUARTERLY	6	3.00	270,942	391,859	662,801	269,092	364,409	633,501	+0.7	+7.5	+4.6
GLAMOUR	6	1.95	706,956	1,679,194	2,386,150	737,122	1,563,685	2,300,807	-4.1	+7.4	+3.7
GLOBE	27	.59	62,167	1,538,796	1,600,963	66,733	1,657,044	1,723,777	-6.8	-7.1	-7.1
GOLF (INCORPORATING GOLFING)	6	1.95	760,472	90,421	850,893	731,615	79,696	811,311	+3.9	+13.5	+4.9
GOLF DIGEST	6	1.95	1,131,106	107,939	1,239,045	1,131,683	96,745	1,228,428	-0.1	+11.6	+0.9
GOLF WORLD	17	1.00	106,006		106,006	86,185		86,185	+23.0		+23.0
GOOD FOOD	6	1.00	545,435	406,699	952,134						
GOOD HOUSEKEEPING	6	1.95	3,466,047	1,755,528	5,221,575	3,388,310	1,768,952	5,157,262	+2.3	-0.8	+1.2
GOURMET	6	2.50	700,613	117,169	817,782	860,132	130,894	991,026	-18.5	-10.5	-17.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GREAT LAKES FISHERMAN	6	1.95	22,846	7,769	30,615	22,198	8,536	30,734	+2.9	-9.0	-0.4
GRIT	26	.75	480,441	70,690	551,131	452,867	121,122	573,989	+6.1	-41.6	-4.0
GUIDEPOSTS	6	.75	4,260,697		4,260,697	4,217,930		4,217,930	+1.0		+1.0
GUN DOG	3	3.50	62,723	819	63,542	67,205	1,069	68,274	-6.7	-23.4	-6.9
GUNS & AMMO	6	2.25	345,159	150,790	495,949	349,449	145,761	495,210	-1.2	+3.5	+0.1
GUNS MAGAZINE	6	2.00	101,171	29,123	130,294	150,380	38,127	188,507	-32.7	-23.6	-30.9
HARPER'S BAZAAR	6	2.00	293,745	433,995	727,740	313,865	455,514	769,379	-6.4	-4.7	-5.4
HARPER'S MAGAZINE	6	2.00	142,691	33,709	176,400	121,807	30,814	152,621	+17.1	+9.4	+15.6
HARVARD BUSINESS REVIEW	3	8.50	203,530	3,507	207,037	227,090	5,040	232,130	-10.4	-30.4	-10.8
HEALTH	6	2.25	1,003,349	13,061	1,016,410	1,021,626	8,283	1,029,909	-1.8	+57.7	-1.3
THE HEARST GOLD BUY			2,008,003	993,347	3,001,350						
THE HEARST HOME BUY			2,074,044	934,202	3,008,246						
HEARST MAN POWER			1,771,280	379,877	2,151,157						
HEARST WOMEN POWER			8,444,199	6,006,758	14,450,957						
HIGH FIDELITY	6	2.50	329,745	24,039	353,784	378,193	30,469	408,662	-12.8	-21.1	-13.4
HIGH SOCIETY	6	3.95		262,786	262,786		294,952	294,952		-10.9	-10.9
HIGH TECHNOLOGY	6	3.00	267,240	22,569	289,809	277,282	23,706	300,988	-3.6	-4.8	-3.7
HISTORIC PRESERVATION	3	2.50	162,424	2,423	164,847	144,545	2,003	146,548	+12.4	+21.0	+12.5
HIT PARADER	6	2.25		173,394	173,394		226,169	226,169		-23.3	-23.3
HOME	6	1.95	677,237	131,680	808,917	604,468	108,338	712,806	+12.0	+21.5	+13.5
HOME & AWAY	3	1.00	1,749,083		1,749,083	1,337,291		1,337,291	+30.8		+30.8
HOME MECHANIX	6	1.75	1,117,049	84,535	1,201,584	1,230,198	102,577	1,332,775	-9.2	-17.6	-9.8
THE HOMEOWNER	5	1.95	675,840	19,557	695,397	686,894	24,783	711,677	-1.6	-21.1	-2.3
HONOLULU	6	2.00	29,427	3,064	32,491	29,890	3,192	33,082	-1.5	-4.0	-1.8
HORSE & RIDER	6	1.95	58,347	18,360	76,707	87,100	18,473	105,573	-33.0	-0.6	-27.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HORSEMAN	6	1.75	123,680	14,394	138,074	128,515	15,629	144,144	-3.8	-7.9	-4.2
HORSEPLAY	6	2.95	43,354	3,128	46,482	42,215	3,843	46,058	+2.7	-18.6	+0.9
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	145,679	11,282	156,961	127,496	8,788	136,284	+14.3	+28.4	+15.2
HOT ROD	6	2.25	539,756	255,240	794,996	561,012	286,043	847,055	-3.8	-10.8	-6.1
HOUNDS & HUNTING	6	1.50	10,167	15	10,182	11,161	9	11,170	-8.9	+66.7	-8.8
HOUSE & GARDEN	6	4.00	457,289	89,888	547,177	501,874	89,820	591,694	-8.9	+0.1	-7.5
HOUSE BEAUTIFUL	6	1.95	600,191	237,747	837,938	587,922	250,542	838,464	+2.1	-5.1	-0.1
HOUSTON CITY MAGAZINE	6	2.00	40,201	13,387	53,588	43,186	15,841	59,027	-6.9	-15.5	-9.2
HOUSTON HOME & GARDEN	6	1.95	76,363	8,646	85,009	72,891	12,308	85,199	+4.8	-29.8	-0.2
IN-FISHERMAN	3	2.75	110,686	89,764	200,450	117,659	82,439	200,098	-5.9	+8.9	+0.2
INCIDER	6	2.95	93,435	30,907	124,342	85,337	28,932	114,269	+9.5	+6.8	+8.8
INC.	6	3.00	576,167	30,410	606,577	576,398	29,183	605,581	+0.0	+4.2	+0.2
INDIANAPOLIS MONTHLY	6	1.95	33,091	6,922	40,013	28,682	4,809	33,491	+15.4	+43.9	+19.5
INFOWORLD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
INSIDE SPORTS	6	2.25	224,927	186,025	410,952	199,142	160,202	359,344	+12.9	+16.1	+14.4
INSTRUCTOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
INTERNATIONAL COMBAT ARMS	3	2.95	29,458	96,165	125,623	22,837	88,930	111,767	+29.0	+8.1	+12.4
IRELAND OF THE WELCOMES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	7	2.00	65,349	10,626	75,975	70,186	11,294	81,480	-6.9	-5.9	-6.8
ISLANDS	3	3.50	70,270	22,713	92,983	84,243	21,911	106,154	-16.6	+3.7	-12.4
JET	26	1.25	691,004	140,539	831,543	661,366	158,508	819,874	+4.5	-11.3	+1.4
JUNIOR LEAGUE REVIEW		UNDER TEMPORARY SUSPENSION OF SERVICE									
JUNIOR SCHOLASTIC		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KS MAGAZINE	5	2.95	18,626	460	19,086						

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE KIWANIS MAGAZINE	5	.75	281,922		281,922	284,437		284,437	-0.9		-0.9
LADIES' HOME JOURNAL	6	1.50	4,013,405	1,007,146	5,020,551	4,174,378	1,060,666	5,235,044	-3.9	-5.0	-4.1
LADY'S CIRCLE	3	1.75	9,301	64,292	73,593		65,271	65,271		-1.5	+12.7
LAKELAND BOATING	4	2.00	30,959	7,277	38,236	34,619	5,031	39,650	-10.6	+44.6	-3.6
LEARNING 86	4		218,482		218,482	201,740		201,740	+8.3		+8.3
LIFE	7	2.50	1,007,032	711,694	1,718,726	925,045	587,615	1,512,660	+8.9	+21.1	+13.6
LOS ANGELES MAGAZINE	6	2.25	131,067	42,584	173,651	116,939	51,297	168,236	+12.1	-17.0	+3.2
LOUISIANA LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LOUISVILLE MAGAZINE	6	1.75	23,008	1,615	24,623	20,146	1,227	21,373	+14.2	+31.6	+15.2
M, THE CIVILIZED MAN	6	3.00	78,163	56,934	135,097	76,589	57,460	134,049	+2.1	-0.9	+0.8
MCCALL'S	6	1.50	4,456,238	730,155	5,186,393	5,589,568	722,835	6,312,403	-20.3	+1.0	-17.8
MCCALL'S NEEDLEWORK & CRAFTS	3	2.95	458,624	158,112	616,736	481,515	236,480	717,995	-4.8	-33.1	-14.1
MACFADDEN WOMEN'S GROUP			1,239,417	937,213	2,176,630	1,363,723	979,514	2,343,237	-9.1	-4.3	-7.1
MADEMOISELLE	6	1.95	331,386	966,552	1,297,938	344,362	892,030	1,236,392	-3.8	+8.4	+5.0
THE MAGAZINE ANTIQUES	6	5.00	53,459	4,951	58,410	55,096	4,915	60,011	-3.0	+0.7	-2.7
MANHATTAN, INC.	6	2.00	59,554	7,493	67,047	47,785	7,671	55,456	+24.6	-2.3	+20.9
MARVEL COMICS			232,574	7,086,300	7,318,874	282,114	7,209,325	7,491,439	-17.6	-1.7	-2.3
MATURE OUTLOOK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
METROPOLITAN DETROIT	6	.75	75,532	8,411	83,943	41,882	6,154	48,036	+80.3	+36.7	+74.8
METROPOLITAN HOME	6	2.50	660,803	68,355	729,158	652,183	62,092	714,275	+1.3	+10.1	+2.1
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	25,380	2,502	27,882	25,840	3,034	28,874	-1.8	-17.5	-3.4
MICHIGAN LIVING	6	1.00	893,852		893,852	832,139		832,139	+7.4		+7.4
MID-ATLANTIC COUNTRY	6	1.95	94,277	5,736	100,013	89,849	10,546	100,395	+4.9	-45.6	-0.4
MIDWEST OUTDOORS	6	.95	17,777	17,165	34,942	17,866	18,103	35,969	-0.5	-5.2	-2.9
MILWAUKEE MAGAZINE	6	1.95	35,128	6,728	41,856	36,947	6,700	43,647	-4.9	+0.4	-4.1

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MPLS. ST. PAUL MAGAZINE	6	1.95	34,889	10,959	45,848	35,820	12,914	48,734	-2.6	-15.1	-5.9
MODEL RAILROADER	6	2.50	102,396	65,511	167,907	106,986	69,229	176,215	-4.3	-5.4	-4.7
MODERN BRIDE	3	4.00	42,516	270,597	313,113	41,085	252,103	293,188	+3.5	+7.3	+6.8
MODERN MATURITY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MODERN PHOTOGRAPHY	6	2.50	581,725	85,258	666,983	641,959	95,762	737,721	-9.4	-11.0	-9.6
MONEY	6	2.75	1,510,809	351,297	1,862,106	1,398,412	293,051	1,691,463	+8.0	+19.9	+10.1
MOTHER EARTH NEWS	3	3.00	554,244	148,128	702,372	543,220	181,763	724,983	+2.0	-18.5	-3.1
MOTHER JONES	5	1.95	161,293	15,049	176,342	134,127	18,538	152,665	+20.3	-18.8	+15.5
MOTOCROSS ACTION MAGAZINE	6	2.00	23,791	67,525	91,316	18,445	66,579	85,024	+29.0	+1.4	+7.4
MOTOR BOATING & SAILING	6	2.50	104,688	36,390	141,078	111,607	34,536	146,143	-6.2	+5.4	-3.5
MOTOR TREND	6	2.50	544,380	200,983	745,363	554,101	227,161	781,262	-1.8	-11.5	-4.6
MOTORCYCLIST	6	2.00	124,529	79,312	203,841	139,990	64,090	204,080	-11.0	+23.8	-0.1
MOTORHOME	6	2.00	112,291	12,492	124,783	102,844	11,149	113,993	+9.2	+12.0	+9.5
MOTORLAND	3	.50	1,692,501		1,692,501	1,601,713		1,601,713	+5.7		+5.7
MS.	6	2.25	444,909	38,012	482,921	420,395	45,759	466,154	+5.8	-16.9	+3.6
MUSCLE & FITNESS	6	3.50	88,847	449,288	538,135	68,862	399,869	468,731	+29.0	+12.4	+14.8
MUSICIAN	6	2.50	47,842	54,375	102,217	54,075	47,210	101,285	-11.5	+15.2	+0.9
NATION'S BUSINESS	6	2.50	856,629	5,781	862,410	864,114	4,322	868,436	-0.9	+33.8	-0.7
NATIONAL ENQUIRER	27	.65	436,746	3,944,496	4,381,242	444,177	4,107,870	4,552,047	-1.7	-4.0	-3.8
NATIONAL EXAMINER	27	.59	17,346	1,048,720	1,066,066	16,834	1,084,788	1,101,622	+3.0	-3.3	-3.2
NATIONAL FISHERMAN	6	1.95	40,952	10,804	51,756	43,041	12,475	55,516	-4.9	-13.4	-6.8
NATIONAL GEOGRAPHIC	6	2.25	10,693,356	71,642	10,764,998	10,469,927	79,422	10,549,349	+2.1	-9.8	+2.0
NATIONAL LAMPOON	5	3.95	89,257	168,121	257,378	171,549	198,537	370,086	-48.0	-15.3	-30.5
THE NATIONAL LAW JOURNAL	26	2.00	40,747	70	40,817	38,045	72	38,117	+7.1	-2.8	+7.1
NATIONAL NEWS	3		790,625		790,625	768,390		768,390	+2.9		+2.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NRTA/AARP NEWS BULLETINS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NATIONAL REVIEW	14	1.95	114,577	4,328	118,905	112,472	3,579	116,051	+1.9	+20.9	+2.5
NATURAL HISTORY	6	2.50	497,042	5,709	502,751	495,848	5,324	501,172	+0.2	+7.2	+0.3
NAVY TIMES	26	1.75	76,628	7,612	84,240	81,862	7,915	89,777	-6.4	-3.8	-6.2
NEVADA MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NEW BODY	3	2.50		79,997	79,997	61,061	90,713	151,774	-100.0	-11.8	-47.3
NEW ENGLAND MONTHLY	6	1.95	81,656	12,400	94,056	72,608	11,091	83,699	+12.5	+11.8	+12.4
NEW JERSEY MONTHLY	6	2.00	90,056	15,007	105,063	83,976	12,958	96,934	+7.2	+15.8	+8.4
NEW MEXICO MAGAZINE	6	1.95	86,681	5,257	91,938	89,952	4,973	94,925	-3.6	+5.7	-3.1
THE NEW REPUBLIC	23	1.95	89,117	5,344	94,461	89,073	4,864	93,937	+0.0	+9.9	+0.6
NEW WOMAN	6	1.95	627,311	607,415	1,234,726	574,536	644,562	1,219,098	+9.2	-5.8	+1.3
NEW YORK ALIVE	3	2.45	25,854	304	26,158	29,205	372	29,577	-11.5	-18.3	-11.6
NEW YORK MAGAZINE	25	1.95	384,712	43,795	428,507	393,473	42,717	436,190	-2.2	+2.5	-1.8
THE NEW YORKER	26	1.50	527,076	32,994	560,070	473,326	32,777	506,103	+11.4	+0.7	+10.7
NEWSWEEK	26	2.00	2,916,933	184,219	3,101,152	2,882,874	174,207	3,057,081	+1.2	+5.7	+1.4
NEWSWEEK INTERNATIONAL (ASIA EDITION)	24	.53	140,891	54,332	195,223	132,010	55,268	187,278	+6.7	-1.7	+4.2
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	25	.68	194,514	100,664	295,178	186,834	120,876	307,710	+4.1	-16.7	-4.1
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	25	1.00	32,899	20,716	53,615	28,976	21,120	50,096	+13.5	-1.9	+7.0
NIBBLE MAGAZINE	6	3.25	43,960	20,918	64,878	44,608	29,397	74,005	-1.5	-28.8	-12.3
NORTH AMERICAN HUNTER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NORTH SHORE	6	1.75	23,886	3,096	26,982	19,162	2,123	21,285	+24.7	+45.8	+26.8
OFF-ROAD	6	2.50	32,746	36,796	69,542	46,413	55,804	102,217	-29.4	-34.1	-32.0
OFFICIAL CROSSWORD PUZZLES	6	1.50	22,806	177,500	200,306	21,003	189,267	210,270	+8.6	-6.2	-4.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	12,446	171,013	183,459	14,245	158,333	172,578	-12.6	+8.0	+6.3
OFFICIAL WORD SEARCH PUZZLES	6	1.25	3,740	77,417	81,157	6,633	123,867	130,500	-43.6	-37.5	-37.8
OHIO FISHERMAN	6	1.95	23,696	5,926	29,622	23,869	7,606	31,475	-0.7	-22.1	-5.9
OHIO MAGAZINE	6	1.50	99,234	4,093	103,327	93,484	5,130	98,614	+6.2	-20.2	+4.8
OKLAHOMA HOME & GARDEN	5	2.00	5,939	3,371	9,310	6,484	1,732	8,216	-8.4	+94.6	+13.3
OMNI	6	3.00	575,500	282,114	857,614	579,463	281,527	860,990	-0.7	+0.2	-0.4
1,001 HOME IDEAS	6	1.95	1,489,671	50,757	1,540,428	1,507,249	38,710	1,545,959	-1.2	+31.1	-0.4
OPERA NEWS	7	2.50	114,563	1,830	116,393	114,552	2,225	116,777	+0.0	-17.8	-0.3
OREGON MAGAZINE	6	2.00	22,277	4,296	26,573	22,405	4,625	27,030	-0.6	-7.1	-1.7
OUTDOOR LIFE	6	1.75	1,378,404	142,511	1,520,915	1,361,914	152,461	1,514,375	+1.2	-6.5	+0.4
OUTSIDE	6	1.95	189,557	65,829	255,386	164,383	57,438	221,821	+15.3	+14.6	+15.1
PACIFIC NORTHWEST	5	1.95	57,897	6,151	64,048	55,007	4,207	59,214	+5.3	+46.2	+8.2
PALM BEACH LIFE	6	2.50	14,170	3,601	17,771	11,459	3,758	15,217	+23.7	-4.2	+16.8
PARENTS MAGAZINE	6	1.95	1,607,455	114,361	1,721,816	1,628,913	100,940	1,729,853	-1.3	+13.3	-0.5
PENTHOUSE	6	4.00	239,235	2,140,098	2,379,333	255,656	2,917,242	3,172,898	-6.4	-26.6	-25.0
PEOPLE WEEKLY	25	1.50	1,297,806	1,740,557	3,038,363	1,226,853	1,744,067	2,970,920	+5.8	-0.2	+2.3
PERFORMANCE HORSEMAN	6	2.95	27,399	681	28,080	31,519	1,989	33,508	-13.1	-65.8	-16.2
PERSONAL COMPUTING	6	3.00	439,475	37,654	477,129	479,192	47,325	526,517	-8.3	-20.4	-9.4
PETERSEN MAGAZINE NETWORK			2,700,133	1,291,708	3,991,841	2,556,316	1,223,279	3,779,595	+5.6	+5.6	+5.6
PETERSEN'S CIRCLE TRACK	6	2.95	66,830	36,139	102,969	59,866	39,712	99,578	+11.6	-9.0	+3.4
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	143,862	134,855	278,717	129,657	133,634	263,291	+11.0	+0.9	+5.9
PETERSEN'S HUNTING	6	2.00	236,448	81,417	317,865	209,381	74,102	283,483	+12.9	+9.9	+12.1
PETERSEN'S PHOTOGRAPHIC	6	2.25	232,515	53,015	285,530	216,116	59,748	275,864	+7.6	-11.3	+3.5
PHILADELPHIA MAGAZINE	6	1.95	112,835	31,131	143,966	121,484	32,396	153,880	-7.1	-3.9	-6.4
PHOENIX HOME & GARDEN	6	2.00	30,216	3,605	33,821	28,845	2,983	31,828@	+4.8	+20.9	+6.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PHOENIX METRO MAGAZINE	6	1.95	27,390	4,729	32,119	28,585	3,515	32,100@	-4.2	+34.5	+0.1
PILLSBURY CLASSICS	6	2.25	11,184	398,642	409,826		409,666	409,666		-2.7	+0.0
PITTSBURGH MAGAZINE	6	1.75	53,538	6,180	59,718	50,499	6,191	56,690	+6.0	-0.2	+5.3
PLANE & PILOT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PLAYBOY	6	3.50	2,498,140	979,184	3,477,324	2,458,301	1,693,023	4,151,324	+1.6	-42.2	-16.2
POCKET CROSSWORD PUZZLES	6	1.25	12,095	102,217	114,312	10,841	128,533	139,374	+11.6	-20.5	-18.0
POPULAR HOT RODDING	6	2.00	83,399	160,323	243,722	92,373	173,111	265,484	-9.7	-7.4	-8.2
POPULAR MECHANICS	6	1.50	1,346,665	288,265	1,634,930	1,353,031	295,027	1,648,058	-0.5	-2.3	-0.8
POPULAR PHOTOGRAPHY	6	1.95	753,414	85,430	838,844	779,451	103,593	883,044	-3.3	-17.5	-5.0
POPULAR SCIENCE	6	1.75	1,613,306	229,761	1,843,067	1,606,807	209,332	1,816,139	+0.4	+9.8	+1.5
PRACTICAL HOMEOWNER	4	2.00	678,797	29,566	708,363	704,308	23,429	727,737	-3.6	+26.2	-2.7
PRACTICAL HORSEMAN	6	2.95	53,290	2,438	55,728	54,091	3,454	57,545	-1.5	-29.4	-3.2
PREVENTION	6	1.50	2,652,550	168,198	2,820,748	2,711,859	163,455	2,875,314	-2.2	+2.9	-1.9
PSYCHOLOGY TODAY	6	1.95	817,476	84,295	901,771	797,401	86,823	884,224	+2.5	-2.9	+2.0
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE	6	3.00	49,349	363	49,712	50,181	472	50,653	-1.7	-23.1	-1.9
THE QUARTER HORSE JOURNAL	6	2.50	68,808	2,855	71,663	76,092	3,007	79,099	-9.6	-5.1	-9.4
RADIO-ELECTRONICS	6	1.95	159,460	82,940	242,400	155,228	73,816	229,044	+2.7	+12.4	+5.8
RAILROAD MODEL CRAFTSMAN	6	2.25	30,660	40,492	71,152	32,360	44,973	77,333	-5.3	-10.0	-8.0
READER'S DIGEST	6	1.75	15,677,720	932,127	16,609,847	16,695,997	961,014	17,657,011	-6.1	-3.0	-5.9
REDBOOK	6	1.50	3,235,214	774,236	4,009,450	3,360,235	733,775	4,094,010	-3.7	+5.5	-2.1
RIDER	6	1.50	107,961	17,393	125,354	120,829	16,667	137,496	-10.6	+4.4	-8.8
ROAD & TRACK	6	2.50	428,017	279,517	707,534	443,918	286,896	730,814	-3.6	-2.6	-3.2
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	70,888	26,526	97,414	65,591	28,463	94,054	+8.1	-6.8	+3.6
RODALE'S ORGANIC GARDENING	6	1.95	1,207,602	4,549	1,212,151	1,214,850	7,000	1,221,850	-0.6	-35.0	-0.8

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/86 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIP-TIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/85 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
ROLLING STONE	12	1.95	805,130	304,682	1,109,812	745,435	312,592	1,058,027	+8.0	-2.5	+4.9
THE ROTARIAN	6	.75	498,404		498,404	492,964		492,964	+1.1		+1.1
RUN	6	2.95	128,272	56,899	185,171	117,734	65,079	182,813	+9.0	-12.6	+1.3
THE RUNNER	6	2.50	224,664	52,333	276,997	219,274	60,218	279,492	+2.5	-13.1	-0.9
RUNNER'S WORLD	6	2.50	216,259	72,948	289,207	211,556	74,799	286,355	+2.2	-2.5	+1.0
SACRAMENTO MAGAZINE	6	1.95	18,231	2,778	21,009	19,831	4,516	24,347	-8.1	-38.5	-13.7
SAIL	6	2.50	119,959	51,168	171,127	114,387	55,665	170,052	+4.9	-8.1	+0.6
SAILING WORLD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ST. LOUIS MAGAZINE, INC.	6	1.95	17,601	6,866	24,467	19,432	6,006	25,438	-9.4	+14.3	-3.8
SALT WATER SPORTSMAN	6	2.50	98,989	23,106	122,095	89,731	23,433	113,164	+10.3	-1.4	+7.9
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	30,295	2,232	32,527	31,068	2,715	33,783	-2.5	-17.8	-3.7
SAN DIEGO MAGAZINE	6	2.00	49,055	12,749	61,804	49,688	11,375	61,063	-1.3	+12.1	+1.2
SAN FRANCISCO FOCUS	6	1.95	192,016	5,980	197,996	174,059	6,121	180,180	+10.3	-2.3	+9.9
SATELLITE ORBIT	6	4.95	312,133	188,971	501,104	216,010	69,780	285,790	+44.5	+170.8	+75.3
THE SATURDAY EVENING POST	5	1.95	518,033	84,697	602,730	547,941	128,732	676,673	-5.5	-34.2	-10.9
SAVVY	6	2.00	339,905	16,273	356,178	303,546	26,199	329,745	+12.0	-37.9	+8.0
SCHOLASTIC HIGH SCHOOL NETWORK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SCHOLASTIC MAGAZINES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SCIENCE	24	2.50	152,472		152,472	154,777		154,777	-1.5		-1.5
SCIENCE NEWS	25	1.00	158,124		158,124	155,832		155,832	+1.5		+1.5
THE SCIENCES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SCOUTING	3	.60	956,258		956,258	905,612		905,612	+5.6		+5.6
SEA	6	1.95	33,868	6,223	40,091	39,595	6,619	46,214	-14.5	-6.0	-13.2
SELF	6	1.95	470,472	619,555	1,090,027	504,377	572,713	1,077,090	-6.7	+8.2	+1.2
SESAME STREET MAGAZINE	5	1.25	939,079	217,040	1,156,119	1,008,425	258,515	1,266,940	-6.9	-16.0	-8.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SEVENTEEN	6	1.50	1,339,155	514,159	1,853,314	1,219,119	531,394	1,750,513	+9.8	-3.2	+5.9
SEW NEWS	6	1.50	133,395	26,108	159,503	100,662	19,420	120,082	+32.5	+34.4	+32.8
SHAPE	6	2.00	172,612	426,093	598,705	138,021	418,762	556,783	+25.1	+1.8	+7.5
SHEET MUSIC MAGAZINE	4	2.75	232,103		232,103	222,723		222,723	+4.2		+4.2
SHOOTING TIMES	6	1.95	86,310	99,758	186,068	87,704	100,583	188,287	-1.6	-0.8	-1.2
SIERRA	3	2.50	307,969	6,659	314,628	292,738	8,670	301,408	+5.2	-23.2	+4.4
SIGNATURE	6	2.50	810,647		810,647	762,283		762,283	+6.3		+6.3
16 MAGAZINE	6	1.95	8,403	142,935	151,338	12,196	173,180	185,376	-31.1	-17.5	-18.4
SKI (INCORPORATING SKI LIFE)	4	1.75	361,134	97,130	458,264	341,866	94,192	436,058	+5.6	+3.1	+5.1
SKIING	4	1.95	361,951	92,315	454,266	351,919	89,187	441,106	+2.9	+3.5	+3.0
SKIN DIVER MAGAZINE	6	2.50	183,309	35,726	219,035	172,774	32,571	205,345	+6.1	+9.7	+6.7
SMITHSONIAN	6	2.50	2,300,732	10,238	2,310,970	2,230,997	9,913	2,240,910	+3.1	+3.3	+3.1
SNOW WEEK	11	1.75	24,680	110	24,790	24,944	127	25,071	-1.1	-13.4	-1.1
SOAP OPERA DIGEST	14	1.50	284,839	564,582	849,421	305,520	444,131	749,651	-6.8	+27.1	+13.3
SOAP OPERA STARS	3	1.95		98,539	98,539		87,426	87,426		+12.7	+12.7
SOLDIER OF FORTUNE	6	3.00	37,133	118,863	155,996	32,801	148,643	181,444	+13.2	-20.0	-14.0
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		83,570	83,570		90,308	90,308		-7.5	-7.5
SOUTH FLORIDA HOME & GARDEN	6	2.50	17,672	2,408	20,080	17,117	3,016	20,133	+3.2	-20.2	-0.3
SOUTHERN ACCENTS	3	4.00	191,457	51,432	242,889	156,370	51,523	207,893	+22.4	-0.2	+16.8
SOUTHERN LIVING	6	2.50	2,097,107	166,815	2,263,922	2,159,531	159,293	2,318,824	-2.9	+4.7	-2.4
SOUTHERN OUTDOORS	4	1.50	200,731	24,390	225,121	205,577	25,176	230,753	-2.4	-3.1	-2.4
SOUTHWEST ART	6	4.50	42,812	10,658	53,470	44,266	9,138	53,404	-3.3	+16.6	+0.1
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPIN	6	2.00	6,379	143,724	150,103	1,799	123,243	125,042	+254.6	+16.6	+20.0
SPORT	6	2.00	770,925	161,159	932,084	779,770	152,080	931,850	-1.1	+6.0	+0.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SPORTING CLASSICS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SPORTING NEWS	27	1.95	671,766	51,211	722,977	664,014	54,304	718,318	+1.2	-5.7	+0.6
SPORTS AFIELD	6	1.95	424,615	91,612	516,227	419,063	115,520	534,583	+1.3	-20.7	-3.4
SPORTS ILLUSTRATED	27	2.25	2,775,643	119,473	2,895,116	2,643,024	108,336	2,751,360	+5.0	+10.3	+5.2
STAR	27	.69	307,004	3,399,127	3,706,131	168,714	3,370,798	3,539,512	+82.0	+0.8	+4.7
STAR COMICS			29,678	566,216	595,894	13,584	457,637	471,221	+118.5	+23.7	+26.5
STAR HITS	6	1.95	15,071	82,033	97,104	11,385	151,202	162,587	+32.4	-45.7	-40.3
STEREO REVIEW	6	1.95	494,733	55,697	550,430	497,338	60,302	557,640	-0.5	-7.6	-1.3
STOCK CAR RACING	6	2.75	37,047	40,193	77,240	34,442	39,613	74,055	+7.6	+1.5	+4.3
SUCCESS!	5	2.00	363,695	43,752	407,447	330,277	41,820	372,097	+10.1	+4.6	+9.5
SUN	27	.59	3,026	415,041	418,067	1,957	315,716	317,673	+54.6	+31.5	+31.6
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,341,914	100,564	1,442,478	1,312,202	95,678	1,407,880	+2.3	+5.1	+2.5
SUPER CHEVY	6	2.50	70,637	67,571	138,208	66,282	68,371	134,653	+6.6	-1.2	+2.6
SUPER SHOPPER	2		168,830		168,830	483,838		483,838	-65.1		-65.1
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	15,820	32,995	48,815	16,178	33,950	50,128	-2.2	-2.8	-2.6
SUPER TEEN	6	1.95		163,979	163,979		173,002	173,002		-5.2	-5.2
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	5	2.50	303,719	47,100	350,819	305,946	52,933	358,879	-0.7	-11.0	-2.2
TEACHING AND COMPUTERS	3	3.50	45,599		45,599	37,783		37,783	+20.7		+20.7
'TEEN	6	1.75	856,673	325,189	1,181,862	748,826	327,388	1,076,214	+14.4	-0.7	+9.8
TEEN BEAT	5	1.95	23,999	140,576	164,575	16,786	150,359	167,145	+43.0	-6.5	-1.5
TEEN MACHINE	3	1.95		95,035	95,035		104,632	104,632		-9.2	-9.2
TENNIS	6	1.75	462,752	49,452	512,204	456,804	50,552	507,356	+1.3	-2.2	+1.0
TEXAS FISH & GAME	6	1.50	39,060		39,060	20,344		20,344	+92.0		+92.0
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	3	1.50	49,236	10,835	60,071	48,650	10,428	59,078	+1.2	+3.9	+1.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TEXAS HOMES	6	2.50	60,794	7,854	68,648	72,003	11,255	83,258	-15.6	-30.2	-17.5
TEXAS MONTHLY	6	2.00	245,642	37,698	283,340	236,102	46,168	282,270	+4.0	-18.3	+0.4
3-2-1 CONTACT	5		379,505		379,505	432,159		432,159	-12.2		-12.2
TIME ASIA	26	2.00	208,378	47,819	256,197	323,425	78,892	402,317	-35.6	-39.4	-36.3
TIME ATLANTIC	26	2.15	423,412	102,816	526,228	419,307	115,519	534,826	+1.0	-11.0	-1.6
TIME LATIN AMERICA	26	2.25	62,638	31,153	93,791	57,848	32,585	90,433	+8.3	-4.4	+3.7
TIME-THE WEEKLY NEWSMAGAZINE	26	1.95	4,499,136	221,023	4,720,159	4,378,402	224,905	4,603,307	+2.8	-1.7	+2.5
TOURS & RESORTS	3	2.50	211,505	6,561	218,066	111,603	7,954	119,557	+89.5	-17.5	+82.4
TOWN & COUNTRY	6	3.00	316,793	96,115	412,908	322,754	105,013	427,767	-1.8	-8.5	-3.5
TRAILER LIFE	6	2.00	294,451	19,617	314,068	288,623	17,889	306,512	+2.0	+9.7	+2.5
TRAINS	6	2.50	52,946	27,108	80,054	48,551	30,563	79,114	+9.1	-11.3	+1.2
TRAVEL & LEISURE	6	2.95	1,101,788	16,344	1,118,132	975,509	9,990	985,499	+12.9	+63.6	+13.5
TRAVELER	2	5.60	847,579	170	847,749	994,786	317	995,103	-14.8	-46.4	-14.8
TRUE STORY	6	1.25	1,124,624	280,463	1,405,087	1,221,301	301,967	1,523,268	-7.9	-7.1	-7.8
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		317,528		317,528	340,877		340,877	-6.8		-6.8
TV CROSSWORDS	8	1.25	21,069	247,188	268,257	29,422	253,200	282,622	-28.4	-2.4	-5.1
TV GUIDE (USA)	26	.60	8,318,195	8,482,246	16,800,441	8,451,792	8,446,905	16,898,697	-1.6	+0.4	-0.6
TV PICTURE LIFE	5	2.00		112,119	112,119		104,513	104,513		+7.3	+7.3
TV WORD GAMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ULTRASPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
UNIQUE HOMES	3	6.95	47,521	38,600	86,121	44,645	33,200	77,845	+6.4	+16.3	+10.6
U.S. NEWS & WORLD REPORT	26	1.95	2,231,554	55,462	2,287,016	2,031,256	52,626	2,083,882	+9.9	+5.4	+9.7
UNIX/WORLD	6	3.00	21,438	8,334	29,772						
US			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VANITY FAIR	6	2.00	307,246	110,658	417,904	318,782	81,010	399,792	-3.6	+36.6	+4.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VENTURE	6	3.00	308,767	21,510	330,277	292,951	25,763	318,714	+5.4	-16.5	+3.6
VFW AUXILIARY MAGAZINE	5		730,298		730,298	715,095		715,095	+2.1		+2.1
VFW MAGAZINE	5	.20	1,951,004		1,951,004	1,956,657		1,956,657	-0.3		-0.3
VIDEO	6	1.95	284,490	72,070	356,560	258,108	78,654	336,762	+10.2	-8.4	+5.9
VIDEO REVIEW	6	1.95	359,641	83,506	443,147	315,866	92,609	408,475	+13.9	-9.8	+8.5
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	189,109	17,242	206,351	186,867	14,793	201,660	+1.2	+16.6	+2.3
VOGUE	6	3.00	445,253	836,344	1,281,597	436,376	742,963	1,179,339	+2.0	+12.6	+8.7
VOGUE PATTERNS	3	2.50	127,990	101,872	229,862	140,169	113,499	253,668	-8.7	-10.2	-9.4
"W"	13	2.50	199,283	26,325	225,608	182,855	30,338	213,193	+9.0	-13.2	+5.8
THE WASHINGTON POST NATIONAL WEEKLY EDITION	26	1.50	49,294	717	50,011	51,591	503	52,094	-4.5	+42.5	-4.0
WASHINGTON, THE EVERGREEN STATE MAGAZINE	4	2.95	60,223	10,601	70,824	49,051	10,699	59,750	+22.8	-0.9	+18.5
THE WASHINGTONIAN	6	1.95	100,703	45,972	146,675	97,811	46,196	144,007	+3.0	-0.5	+1.9
WEEKLY WORLD NEWS	27	.55	30,489	986,066	1,016,555	28,882	1,018,747	1,047,629	+5.6	-3.2	-3.0
THE WEEKLY, SEATTLE'S NEWSMAGAZINE	27	.75	22,138	9,003	31,141	21,586	7,922	29,508	+2.6	+13.6	+5.5
WEIGHT WATCHERS MAGAZINE	6	1.50	756,845	145,680	902,525	734,575	140,166	874,741	+3.0	+3.9	+3.2
WEST MICHIGAN MAGAZINE	6	2.00	19,762	647	20,409	21,256	702	21,958	-7.0	-7.8	-7.1
THE WESTERN HORSEMAN	6	1.95	97,232	58,860	156,092	95,418	60,939	156,357	+1.9	-3.4	-0.2
WESTERN OUTDOORS	5	2.00	132,140	8,073	140,213	135,006	8,122	143,128	-2.1	-0.6	-2.0
WESTWAYS	6	1.25	463,976		463,976	426,422		426,422	+8.8		+8.8
WILDFOWL	3	3.50	26,589	4,953	31,542	19,299		19,299	+37.8		+63.4
WOMAN	4	1.95	2,561	484,165	486,726	2,893	467,427	470,320	-11.5	+3.6	+3.5
WOMAN'S DAY	9	.99	71,264	5,672,578	5,743,842	62,704	6,131,327	6,194,031	+13.7	-7.5	-7.3
WOMAN'S WORLD	27	.79		1,348,098	1,348,098		1,347,242	1,347,242		+0.1	+0.1

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
WOODENBOAT	3	3.50	54,678	48,552	103,230	54,118	49,724	103,842	+1.0	-2.4	-0.6
THE WORKBASKET	5	1.00	1,751,763	27,700	1,779,463	1,709,898	32,900	1,742,798	+2.4	-15.8	+2.1
WORKBENCH	3	1.50	850,347	36,833	887,180	839,837	36,000	875,837	+1.3	+2.3	+1.3
WORKING MOTHER	6	1.95	539,382	15,590	554,972	543,392	13,070	556,462	-0.7	+19.3	-0.3
WORKING WOMAN	6	2.50	739,543	35,969	775,512	694,590	25,943	720,533	+6.5	+38.6	+7.6
WORLD PRESS REVIEW	6	2.95	58,946	2,369	61,315	82,991	2,795	85,786	-29.0	-15.2	-28.5
WORLD TENNIS	6	1.75	343,862	34,590	378,452	340,519	27,267	367,786	+1.0	+26.9	+2.9
WWF MAGAZINE	3	2.25	43,711	125,165	168,876	22,105	75,123	97,228	+97.7	+66.6	+73.7
WRITER'S DIGEST	6	2.00	187,532	27,913	215,445	177,425	24,585	202,010	+5.7	+13.5	+6.7
YACHTING	6	2.50	92,320	41,556	133,876	98,450	44,400	142,850	-6.2	-6.4	-6.3
YANKEE	6	1.95	946,206	72,039	1,018,245	930,625	77,956	1,008,581	+1.7	-7.6	+1.0
YM	5	1.50	688,688	119,480	808,168	717,540	70,566	788,106	-4.0	+69.3	+2.5
CANADA											
ALBERTA REPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ATLANTIC INSIGHT	6	1.95	33,174	3,255	36,429	37,194	3,118	40,312	-10.8	+4.4	-9.6
BC OUTDOORS	5	2.25	35,448	6,561	42,009	27,105	5,906	33,011	+30.8	+11.1	+27.3
CANADIAN BUSINESS	6	3.50	87,178	8,770	95,948	86,203	9,642	95,845	+1.1	-9.0	+0.1
CANADIAN LIVING	7	1.99	304,107	216,785	520,892	287,357	235,656	523,013	+5.8	-8.0	-0.4
THE CANADIAN SHOPPER	6	2.00	25,462	1,475	26,937	25,172	1,261	26,433	+1.2	+17.0	+1.9
CANADIAN WORKSHOP		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CANADIAN YACHTING	6	2.50	19,471	3,573	23,044	21,313	2,604	23,917	-8.6	+37.2	-3.7
CHATELAINE	6	2.00	1,004,008	85,488	1,089,496	1,007,971	90,609	1,098,580	-0.4	-5.7	-0.8
CHATELAINE (FRENCH LANGUAGE EDITION)	6	2.00	273,077	21,039	294,116	279,148	23,439	302,587	-2.2	-10.2	-2.8
CITY & COUNTRY HOME	4	3.00	73,183	7,338	80,521	74,785	8,470	83,255	-2.1	-13.4	-3.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CLIN D'OEIL	7	2.95	8,435	53,120	61,555	11,124	59,480	70,604	-24.2	-10.7	-12.8
COMBINED STATEMENT FOR BC OUTDOORS AND ONTARIO OUT OF DOORS			87,426	15,028	102,454						
COMBINED STATEMENT FOR CANADIAN YACHTING AND PACIFIC YACHTING			31,076	8,704	39,780	32,081	8,170	40,251	-3.1	+6.5	-1.2
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,277,085	106,527	1,383,612	1,287,119	114,048	1,401,167	-0.8	-6.6	-1.3
COUP DE PEIGNE	2	2.75	4,237	33,483	37,720	5,542	43,332	48,874	-23.5	-22.7	-22.8
COUP DE POUCE	7	1.89	64,822	86,267	151,089	73,015	91,545	164,560	-11.2	-5.8	-8.2
COUP DE POUCE EXTRA	3	2.99		60,986	60,986		96,000	96,000		-36.5	-36.5
CROC	6	2.75	15,789	56,103	71,892	11,580	68,686	80,266	+36.3	-18.3	-10.4
DECORATION CHEZ-SOI	5	2.75	19,315	46,703	66,018	20,318	45,318	65,636	-4.9	+3.1	+0.6
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FILLES D'AUJOURD'HUI	6	2.25	16,899	16,779	33,678	13,490	16,198	29,688	+25.3	+3.6	+13.4
THE FINANCIAL POST	27	1.00	177,465	9,786	187,251	172,161	8,436	180,597	+3.1	+16.0	+3.7
FINANCIAL TIMES OF CANADA	26	1.00	99,860	2,501	102,361	102,614	1,753	104,367	-2.7	+42.7	-1.9
FLARE	6	2.00	193,510	29,828	223,338	192,458	27,468	219,926	+0.5	+8.6	+1.6
HARROWSMITH MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOCKEY NEWS	19	1.75	78,479	30,152	108,631	81,453	28,333	109,786	-3.7	+6.4	-1.1
L'ACTUALITE	6	2.00	242,674	24,255	266,929	245,301	21,459	266,760	-1.1	+13.0	+0.1
LE LUNDI	26	1.79	14,412	81,108	95,520	10,699	80,102	90,801	+34.7	+1.3	+5.2
LE TEMPS DE VIVRE	6	1.95	11,968	8,703	20,671						
LEGION MAGAZINE	5	1.00	543,254		543,254	556,300		556,300	-2.3		-2.3
LES IDEES DE MA MAISON	5	2.75	39,354	56,417	95,771	26,893	61,142	88,035	+46.3	-7.7	+8.8
M	6	2.25	20,183	30,842	51,025	20,693	39,741	60,434	-2.5	-22.4	-15.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	26	1.75	632,959	15,724	648,683	631,099	17,980	649,079	+0.3	-12.5	-0.1
THE NEWFOUNDLAND HERALD	26	1.00	1,047	35,314	36,361	1,043	34,741	35,784	+0.4	+1.6	+1.6
ONTARIO OUT OF DOORS	5	2.00	51,978	8,467	60,445	44,097	9,138	53,235	+17.9	-7.3	+13.5
ORAH	2		14,644		14,644	14,030		14,030	+4.4		+4.4
OUTDOOR CANADA	3	2.00	131,295	11,595	142,890	135,348	11,045	146,393	-3.0	+5.0	-2.4
PACIFIC YACHTING	6	2.75	11,605	5,131	16,736	10,768	5,566	16,334	+7.8	-7.8	+2.5
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC SCIENCE	6	2.95	15,832	4,508	20,340	14,467	5,370	19,837	+9.4	-16.1	+2.5
QUEBEC YACHTING VOILE & MOTEUR	3	2.75	5,315	1,775	7,090	4,945	1,707	6,652	+7.5	+4.0	+6.6
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.95	1,255,737	89,447	1,345,184	1,253,364	88,030	1,341,394	+0.2	+1.6	+0.3
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,605,728	113,242	1,718,970	1,609,211	114,753	1,723,964	-0.2	-1.3	-0.3
RENOVATION BRICOLAGE	6	2.95	25,821	11,122	36,943	24,257	10,798	35,055	+6.4	+3.0	+5.4
SATURDAY NIGHT	6	2.75	122,989	7,020	130,009	129,355	6,344	135,699	-4.9	+10.7	-4.2
SELECTION DU READER'S DIGEST	6	1.95	349,991	23,795	373,786	355,847	26,723	382,570	-1.6	-11.0	-2.3
SENTIER CHASSE-PECHE	6	2.95	55,407	15,666	71,073	52,617	15,932	68,549	+5.3	-1.7	+3.7
SOUND & VISION	3	2.50	47,052	4,941	51,993	50,037	4,250	54,287	-6.0	+16.3	-4.2
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	325,035	24,276	349,311	307,544	27,562	335,106	+5.7	-11.9	+4.2
TORONTO LIFE	9	2.50	80,422	17,002	97,424	81,348	14,963	96,311	-1.1	+13.6	+1.2
TORONTO LIFE FASHION	3	1.75	108,879	19,907	128,786						
TOURING & TRAVEL	3	2.00	108,637		108,637	133,440		133,440	-18.6		-18.6
TV GUIDE	26	.85	425,745	394,889	820,634	393,972	409,010	802,982	+8.1	-3.5	+2.2
TV HEBDO	26	.95	51,158	218,066	269,224	41,001	215,300	256,301	+24.8	+1.3	+5.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TV PLUS	26	.85	153	22,593	22,746	118	23,653	23,771	+29.7	-4.5	-4.3
WESTERN SPORTSMAN	3	2.50	27,065	3,037	30,102	24,978	2,417	27,395	+8.4	+25.7	+9.9
WOW!	6	1.99	10,527	20,894	31,421						
YOUR MONEY	5	2.75	93,119	13,574	106,693	68,135	15,121	83,256	+36.7	-10.2	+28.2
FOREIGN											
AL MOSTAKBAL	26	.61	1,063	68,347	69,410	1,394	74,681	76,075	-23.7	-8.5	-8.8
KOL AL ARAB	27	1.20	400	59,559	59,959		66,644	66,644		-10.6	-10.0
VEA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

ABC Business Publications
United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
U.S.					
AD EAST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADMINISTRATIVE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADVERTISING AGE	89,379		89,379	88,937	87,469
ADWEEK	59,269	10,525	69,794	78,822	63,976
ADWEEK NETWORK	66,419	15,443	81,862		
ADWEEK'S MARKETING WEEK	7,150	4,918	12,068		
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	9,150		9,150	9,244	9,542
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	26,730	2,272	29,002	29,505	29,049
THE AIRCRAFT BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIRLINE & TRAVEL FOOD SERVICE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ABA BANKING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN CERAMIC SOCIETY BULLETIN	12,044	611	12,655	12,120	11,698
ACP OBSERVER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN FUNERAL DIRECTOR	10,012		10,012	10,068	10,134
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,036	75,036	75,087	75,043
THE AMERICAN JOURNAL OF CARDIOLOGY	22,461		22,461	22,978	22,674
THE AMERICAN JOURNAL OF MEDICINE	34,228		34,228	35,794	36,318
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,241		19,241	19,263	19,107
THE AMERICAN JOURNAL OF SURGERY	17,131		17,131	17,558	17,251
AMERICAN PAINT & COATINGS JOURNAL	4,063	1,322	5,385	5,736	6,562

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/86			TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	6/30/86	12/31/85
THE AMERICAN SCHOOL BOARD JOURNAL	41,772		41,772	41,752	41,338
AMERICAN SHOEMAKING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASHRAE JOURNAL	42,653	6,990	49,643	49,179	49,092
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	27,095		27,095	26,941	28,899
ANNALS OF INTERNAL MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
APPAREL MERCHANDISING		42,001	42,001	41,482	44,524
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	164,311		164,311	166,042	164,113
ART DIRECTION	8,650		8,650	8,886	9,279
ARTS & ACTIVITIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASSOCIATION MANAGEMENT	15,364		15,364	14,690	
ATLANTA BUSINESS CHRONICLE	6,240	19,194	25,434	21,981	19,907
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	146,049		146,049	144,012	142,527
BAKING EQUIPMENT		5,002	5,002	4,844	4,639
BALTIMORE BUSINESS JOURNAL	6,877		6,877	7,284	7,709
BETTER ROADS		38,276	38,276	38,170	38,234
BEVERAGE MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE RETAILER WEEKLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE WORLD	11,584	18,041	29,625	29,430	28,688
BILLBOARD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOBBIN MAGAZINE	9,069		9,069	8,822	9,170
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
BOXOFFICE	9,721		9,721	10,112	10,216
BRICK AND CLAY RECORD	1,131	3,156	4,287	4,363	4,341
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	33,889		33,889	34,260	34,382
BUILDING SUPPLY HOME CENTERS		43,025	43,025	40,024	38,510
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	8,053		8,053	7,868	
BUSINESS FIRST OF BUFFALO, INC.	7,015		7,015	6,948	7,046
BUSINESS FIRST OF COLUMBUS	8,635		8,635	8,265	7,947
BUSINESS JOURNAL OF NEW JERSEY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,292		11,292	11,327	11,385
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	9,904		9,904	10,604	10,398
THE BUSINESS JOURNAL-SERVING GREATER SACRAMENTO	10,419		10,419	9,507	
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	280,483		280,483	277,057	295,887
CANDY INDUSTRY MAGAZINE	2,983	745	3,728	3,675	3,519
CATALOG AGE	342	12,418	12,760	12,542	
CSM UPSCALE DISCOUNTING	435	9,917	10,352	8,048	7,615
CHAIN STORE AGE EXECUTIVE	1,546	30,432	31,978	31,954	32,846
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	3,042	24,029	27,071	29,557	29,591
CHEMICAL AND ENGINEERING NEWS	127,162		127,162	126,372	126,538
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,570		15,570	15,701	15,891
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	7,180		7,180	6,306	5,566

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
CITY & STATE	3,166	28,138	31,304	31,129	30,658
COAL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMMERCIAL WEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMPUTER + SOFTWARE NEWS		43,511	43,511	42,849	41,563
COMPUTER GRAPHICS TODAY	9,286	21,544	30,830	26,922	23,207
COMPUTER GRAPHICS WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMPUTERWORLD	125,501		125,501	126,252	128,015
CONCRETE CONSTRUCTION	14,413	65,576	79,989	77,428	
CONSTRUCTION BULLETIN	4,990	520	5,510	5,571	5,463
CORPORATE REPORT MINNESOTA	13,772	5,804	19,576	20,672	
COSMETICS & TOILETRIES	2,961		2,961	2,684	2,782
CRAIN'S CHICAGO BUSINESS	42,734	6,611	49,345	48,089	46,681
CRAIN'S CLEVELAND BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	5,068	34,339	39,407	35,555	32,835
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATAMATION		160,100	160,100	160,100	160,100
DECOR	21,435		21,435	21,128	21,009
THE DENVER BUSINESS JOURNAL	3,549	6,080	9,629	13,717	14,129
DIRECT MARKETING MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DISCOUNT STORE NEWS	25,546	603	26,149	25,824	25,304
DO IT YOURSELF RETAILING	30,563	32,825	63,388	64,432	65,960
DRUG & COSMETIC INDUSTRY	4,760	7,933	12,693	12,568	12,608
DRUG STORE NEWS	40,118	1,897	42,015	41,537	40,548

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
DUN'S BUSINESS MONTH	6,505	295,000	301,505	301,500	301,500
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRIC LIGHT & POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	7,035	33,535	40,570	39,815	38,623
ELECTRONIC LEARNING	15,794	64,374	80,168	53,974	49,438
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC NEWS	54,204	34,277	88,481	76,614	65,966
ELECTRONIC SERVICING & TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EMERGENCY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENERGY USER NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING & MINING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING NEWS-RECORD	99,085		99,085	101,054	101,683
ENGINEERING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE EXECUTIVE EDUCATOR	14,803		14,803	14,709	14,835
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	19,341		19,341	19,184	19,686
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	17,670		17,670	18,225	18,366
FIRE COMMAND	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FIRE ENGINEERING	38,300		38,300	39,018	38,139
FIRE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FLOOR COVERING WEEKLY	12,180	8,908	21,088	21,243	21,297
FLOORING	5,030	19,436	24,466	23,992	22,571
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
FOOD TECHNOLOGY	22,398	2,477	24,875	24,204	24,136
FOOTWEAR MANUFACTURING	1,028	2,327	3,355	3,443	3,495
FOOTWEAR NEWS	21,657		21,657	21,721	22,233
FRAMES	20,461		20,461	20,208	20,117
FUELOIL & OIL HEAT MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GAS INDUSTRIES		10,441	10,441	10,795	10,464
GEORGIA TREND	17,227	748	17,975	15,732	
GEYER'S OFFICE DEALER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GIFTS & DECORATIVE ACCESSORIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GLASS DIGEST	UNDER TEMPORARY SUSPENSION OF SERVICE				
GLASS INDUSTRY	UNDER TEMPORARY SUSPENSION OF SERVICE				
GRAIN AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GREATER PHOENIX BUSINESS JOURNAL	3,189	14,449	17,638	14,661	13,158
GULF COAST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HARDWARE AGE	7,359	63,688	71,047	71,119	71,216
HAWAII BUSINESS	10,051		10,051	9,903	9,939
HIGHWAY & HEAVY CONSTRUCTION	361	71,139	71,500	71,500	71,508
HOUSEWARES	2,933	11,032	13,965	14,201	13,697
HOUSTON BUSINESS JOURNAL	10,788	16,007	26,795	22,798	22,511
HYDROCARBON PROCESSING	24,783	5,779	30,562	31,405	31,798
IMPLEMENT & TRACTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDIANAPOLIS BUSINESS JOURNAL	14,549		14,549	14,192	13,257
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRY WEEK	2,350	326,287	328,637	358,707	350,231
INSURANCE SALES	22,771		22,771	23,722	22,384

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
INTERIOR DESIGN	56,203		56,203	54,834	54,156
INTERNATIONAL ADVERTISER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INTERNATIONAL EYECARE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INTIMATE FASHION NEWS	4,879		4,879	5,507	
IRON AND STEEL ENGINEER	9,290	1,204	10,494	11,836	11,887
JET CARGO NEWS	31	22,295	22,326	21,366	23,661
THE JEWELERS' CIRCULAR-KEYSTONE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JOURNAL OF ACCOUNTANCY	286,077		286,077	286,109	279,202
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,007		14,007	14,396	14,514
LIBRARY JOURNAL	24,296		24,296	24,356	24,460
LIFE INSURANCE SELLING	43,122		43,122	43,317	43,125
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LP-GAS	5,376	9,781	15,157	15,400	15,496
LOCKSMITH LEDGER	17,597		17,597	17,415	17,918
LOS ANGELES BUSINESS JOURNAL	3,813	45,319	49,132	38,434	38,350
THE MANUFACTURING CONFECTIONER	2,574	633	3,207	3,216	3,293
METAL FINISHING	10,573		10,573	10,526	11,154
MICHIGAN BEVERAGE NEWS	5,588	75	5,663	5,564	5,337
MICHIGAN CONTRACTOR & BUILDER	2,633	336	2,969	3,075	3,047
MICHIGAN ROADS AND CONSTRUCTION	1,378	493	1,871	1,919	1,933
MIDCONTINENT OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MILLING & BAKING NEWS	4,361		4,361	4,342	4,285
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	111,769	17,736	129,505	129,500	128,516

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
MOTOR	125,632		125,632	125,591	125,548
THE MUSIC TRADES	6,420		6,420	6,385	6,392
NATION'S RESTAURANT NEWS	87,201	79	87,280	84,037	82,076
NATIONAL DEFENSE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL HOME CENTER NEWS	4,219	33,695	37,914	35,647	33,959
NHFA'S COMPETITIVEDGE	9,044	14,411	23,455	22,688	20,882
THE NATIONAL LOCKSMITH	13,448		13,448	12,316	11,818
NATIONAL PETROLEUM NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL PROVISIONER	9,017		9,017	9,079	9,190
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NETWORK WORLD		60,877	60,877	62,041	60,073
NEW JERSEY SUCCESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NORTHEAST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,925		12,925	12,836	12,855
NORTHWESTERN BANKER	3,111	1,219	4,330	4,525	4,580
OIL AND GAS INVESTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE OIL AND GAS JOURNAL	54,883		54,883	57,648	59,601
OPTICAL INDEX	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PACIFIC BUSINESS NEWS	13,108		13,108	12,882	12,405
PACIFIC FISHING	8,730		8,730	8,720	9,317
PACKAGING DIGEST		94,480	94,480	91,870	89,773
THE PACKER	15,150		15,150	15,029	15,046
PAPER SALES	8,629	4,077	12,706	13,015	12,830

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
PEDIATRICS	41,964		41,964	42,155	41,612
PENNSYLVANIA MEDICINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
PETROLEUM ENGINEER INTERNATIONAL	8,133	29,551	37,684	37,838	37,679
PHILADELPHIA BUSINESS JOURNAL	10,661		10,661	10,301	11,115
PHOTOGRAPHIC TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE & GAS JOURNAL	5,158	18,823	23,981	24,100	23,908
PITTSBURGH BUSINESS TIMES-JOURNAL	9,140		9,140	8,733	8,765
PLANT ENGINEERING		120,628	120,628	119,077	115,580
PLAYTHINGS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POLICE PRODUCT NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE POULTRY TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	6,638	131,085	137,723	135,389	135,839
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	16,920		16,920	16,500	16,152
PUBLIC UTILITIES FORTNIGHTLY	7,640		7,640	7,457	7,324
PUBLISHERS WEEKLY	35,354		35,354	35,375	36,129
PUGET SOUND BUSINESS JOURNAL	5,105	12,484	17,589	15,376	15,661
RAILWAY AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RAILWAY TRACK AND STRUCTURES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
REAL ESTATE MAGAZINE		10,238	10,238	10,276	10,392
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,566	20,566	20,511	20,654
RSC REFRIGERATION SERVICE AND CONTRACTING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
RESTAURANTS & INSTITUTIONS		134,253	134,253	133,092	131,036
RISK MANAGEMENT	9,993		9,993	10,027	9,682
ROUGH NOTES	20,828		20,828	21,485	21,904
RUBBER WORLD	4,252	7,321	11,573	11,392	11,042
RURAL ELECTRIFICATION	21,462	982	22,444	22,345	23,334
ST. LOUIS BUSINESS JOURNAL	18,567		18,567	18,834	18,930
SALES AND MARKETING MANAGEMENT	52,566		52,566	51,790	49,614
SAN DIEGO BUSINESS JOURNAL	2,102	16,948	19,050	18,233	15,153
SAN FRANCISCO BUSINESS JOURNAL	3,468	25,930	29,398	27,434	25,147
SAN JOSE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	10,624		10,624	10,367	10,826
SAVINGS INSTITUTIONS	28,018		28,018	27,471	28,555
SCHOLASTIC COACH	28,343	10,678	39,021	37,289	37,580
SCHOOL ARTS	19,131	5,229	24,360	23,453	24,134
SCHOOL LIBRARY JOURNAL	41,249		41,249	40,189	40,893
SCREEN PRINTING MAGAZINE	11,103	725	11,828	11,663	11,544
SCRIPPS HOWARD BUSINESS JOURNALS	45,962	234,502	280,464	253,130	234,025
SEAFOOD BUSINESS	528	14,228	14,756	11,840	11,172
SEED TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEED WORLD	2,789	2,136	4,925	4,077	3,281
SHIPPING DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SIGNS OF THE TIMES	18,171	174	18,345	17,932	17,834
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,684	14,956	16,640	16,972	16,533
SOLID STATE TECHNOLOGY		36,000	36,000	33,933	33,141
SOUTH FLORIDA BUSINESS JOURNAL	3,404	22,461	25,865	21,036	17,444
SOUTHWEST OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
THE STANDARD	4,836		4,836	4,820	4,844
SUPERMARKET NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE TAX ADVISER	24,590		24,590	24,368	23,359
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TELEPHONY	26,937	8,784	35,721	35,194	35,412
TOBACCO INTERNATIONAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAFFIC WORLD	10,494		10,494	10,990	11,258
TRANSPORT TOPICS	30,320		30,320	30,861	31,074
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	42,252		42,252	42,892	43,044
UNDERWRITERS' REPORT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
VIDEO MANAGER	709	24,588	25,297	24,551	20,110
VIDEOGRAPHY	3,300	22,505	25,805	25,824	15,452
VISUAL MERCHANDISING + STORE DESIGN	11,626	297	11,923	11,633	11,201
WALLCOVERINGS	3,124	12,477	15,601	15,025	14,741
WASHINGTON BUSINESS JOURNAL	2,785	27,371	30,156	23,906	19,730
WJR (WASHINGTON JOURNALISM REVIEW)	15,920	14,306	30,226	32,642	26,955
WATER & WASTES DIGEST		100,703	100,703	100,321	97,361
THE WATERWAYS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,330		4,330	4,330	4,332
WESTERN OIL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WILSON LIBRARY BULLETIN	13,975		13,975	14,093	13,970
WINES & VINES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
WORLD OIL	3,137	37,003	40,140	40,257	40,375
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,194		7,194	7,388	7,612
COMMUNITY PUBLICATION RATES AND DATA	1,968		1,968	1,992	2,074
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,031		6,031	6,187	6,384
DATA SOURCES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NEWSPAPER RATES AND DATA	6,177		6,177	6,380	6,614
THE POCKET LIST OF RAILROAD OFFICIALS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SPOT RADIO RATES AND DATA	4,255		4,255	4,368	4,504
SPOT TELEVISION RATES AND DATA	4,342		4,342	4,431	4,508
THOMAS REGISTER OF AMERICAN MANUFACTURERS AND THOMAS REGISTER CATALOG FILE 76TH (1986) EDITION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADA					
BUSINESS QUARTERLY	8,738	56	8,794	8,638	8,888
CANADIAN TRAVEL PRESS		15,710	15,710	16,482	17,404
CANADIAN UNDERWRITER	7,646		7,646	8,037	8,116
FINANCE	31,207		31,207	26,676	21,456
INFORMATIQUE & BUREAUTIQUE	8,560	15,380	23,940	22,975	21,833
JOURNAL CONSTRUCTO	2,484	4,927	7,411	7,180	6,690
LES AFFAIRES	86,284		86,284	77,922	67,801
MARKETING	10,892		10,892	10,724	10,491
MUNICIPAL WORLD	7,424	2,006	9,430	8,540	8,076
QUEBEC CONSTRUCTION	1,935	2,574	4,509	4,320	4,175

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
REVUE COMMERCE	34,622		34,622	34,345	33,806
TOURISME+, LE JOURNAL DES VOYAGES	PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE				
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

ABC Farm Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	52,234	55,525
AMERICAN VEGETABLE GROWER	26,335	25,680
ARIZONA FARMER-STOCKMAN	2,934	3,147
CALIFORNIA FARMER	53,606	56,080
THE CATTLEMAN	19,169	20,511
COLORADO RANCHER AND FARMER	15,270	17,123
THE DROVERS JOURNAL	47,056	53,218
FARM JOURNAL	747,048	845,871
THE FARMER	120,568	133,690
FARMWEEK	27,244	27,008
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	5,898	6,465
HARVEST FARM UNIT	306,629	298,660
THE HIGH PLAINS JOURNAL	60,315	55,638
HOARD'S DAIRYMAN	156,915	171,037
IDAHO FARMER-STOCKMAN	15,202	15,987
KANSAS FARMER	47,349	48,923
THE KENTUCKY FARMER	29,191	32,042
MICHIGAN FARMER	56,227	57,234
MISSOURI RURALIST	58,809	58,485
MONTANA FARMER-STOCKMAN	22,820	23,859
THE NATIONAL FUTURE FARMER	422,528	429,362
NEBRASKA FARMER	52,221	56,214
THE OHIO FARMER	81,651	84,048
OKLAHOMA FARMER-STOCKMAN	58,822	
OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	186,834	194,022
OREGON FARMER-STOCKMAN	17,695	20,358
PENNSYLVANIA FARMER	62,593	62,462
PRAIRIE FARMER	150,240	160,511
PROGRESSIVE FARMER	527,467	548,905
SUCCESSFUL FARMING	491,422	506,651
TEXAS FARMER-STOCKMAN	128,012	
UTAH FARMER-STOCKMAN	6,337	6,761
WALLACES FARMER	80,858	86,716
WASHINGTON FARMER-STOCKMAN	22,282	24,231
WESTERN FARMER-STOCKMAN MAGAZINES	87,270	94,343
WESTERN LIVESTOCK JOURNAL	22,645	
WISCONSIN AGRICULTURIST	54,643	57,862
WYOMING STOCKMAN-FARMER	2,831	3,372
CANADA		
CATTLEMEN	39,841	41,354
COUNTRY GUIDE	220,105	231,176
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	60,876	53,146
LA TERRE DE CHEZ NOUS	47,896	48,234
LE BULLETIN DES AGRICULTEURS	93,202	105,907
THE WESTERN PRODUCER	133,127	139,676

Preliminary figures as filed with* Audit Bureau of Circulations *subject to audit.

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,091	353		
NEW HAMPSHIRE	1,719	124		
VERMONT	2,111	208		
MASSACHUSETTS	2,684	823		
RHODE ISLAND	363	109		
CONNECTICUT	2,268	437		
NEW ENGLAND	**11,236**	**2,054**		
NEW YORK	31,680	1,963		
NEW JERSEY	3,575	979		
PENNSYLVANIA	4,075	2,109		
MIDDLE ATLANTIC	**39,330**	**5,051**		
OHIO		1,529		
INDIANA		806		
ILLINOIS		927		
MICHIGAN		1,292		
WISCONSIN		677		
EAST NO. CENTRAL		**5,231**		
MINNESOTA		499		
IOWA		425		
MISSOURI		460		
NORTH DAKOTA		62	7	
SOUTH DAKOTA		47	9	
NEBRASKA		160		
KANSAS		304		
WEST NO. CENTRAL		**1,957**	**16**	
DELAWARE		133		
MARYLAND		599		
DISTRICT OF COLUMBIA		40		
VIRGINIA		620		
WEST VIRGINIA		204		
NORTH CAROLINA		865		
SOUTH CAROLINA		233		
GEORGIA		333		
FLORIDA		551		
SOUTH ATLANTIC		**3,578**		
KENTUCKY		486		
TENNESSEE		464		
ALABAMA		212		
MISSISSIPPI		262		
EAST SO. CENTRAL		**1,424**		
ARKANSAS		195		
LOUISIANA		217		
OKLAHOMA		246		
TEXAS		581		
WEST SO. CENTRAL		**1,239**		
MONTANA		85	23	
IDAHO		124	6	
WYOMING		15	2	
COLORADO		195	23	
NEW MEXICO		86	61	
ARIZONA		122	1,944	397
UTAH		94	12	
NEVADA		19	11	973
MOUNTAIN		**740**	**2,082**	**1,370**
ALASKA		61	1	16
WASHINGTON		348	13	
OREGON		285	10	273
CALIFORNIA		1,043	290	51,827
HAWAII		244	1	84
PACIFIC		**1,981**	**315**	**52,200**
MISCELLANEOUS	629			
UNCLASSIFIED			511	906
UNITED STATES	**51,195**	**23,255**	**2,924**	**54,476**
POSSESSIONS & OTHER AREAS		81		5
U. S. & POSSESSIONS, ETC.	**51,195**	**23,336**	**2,924**	**54,481**
CANADA		733	1	19
FOREIGN	44	971	5	57
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	51,239	25,040	2,930	54,557

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE	2		87	1,682
NEW HAMPSHIRE			38	826
VERMONT			40	1,843
MASSACHUSETTS	3		89	1,463
RHODE ISLAND			24	194
CONNECTICUT	5		99	1,593
NEW ENGLAND	**10**		**377**	**7,601**
NEW YORK	16		606	16,647
NEW JERSEY	11		125	2,578
PENNSYLVANIA	11		771	24,472
MIDDLE ATLANTIC	**38**		**1,502**	**43,697**
OHIO	20		2,289	39,155
INDIANA	24		2,347	38,278
ILLINOIS	67		4,338	61,157
MICHIGAN	14		1,049	24,884
WISCONSIN	19		1,087	31,579
EAST NO. CENTRAL	**144**		**11,110**	**195,053**
MINNESOTA	12		1,298	47,413
IOWA	26		3,115	68,250
MISSOURI	94		4,304	36,426
NORTH DAKOTA	9		468	17,277
SOUTH DAKOTA	11		844	19,377
NEBRASKA	23	107	1,468	39,128
KANSAS	85	375	1,789	37,907
WEST NO. CENTRAL	**260**	**482**	**13,286**	**265,778**
DELAWARE			32	1,468
MARYLAND	9		232	5,297
DISTRICT OF COLUMBIA	9		39	86
VIRGINIA	37		1,120	10,535
WEST VIRGINIA	3		616	3,830
NORTH CAROLINA	27		657	17,533
SOUTH CAROLINA	23		279	5,129
GEORGIA	32		927	11,600
FLORIDA	87		553	4,545
SOUTH ATLANTIC	**227**		**4,455**	**60,023**
KENTUCKY	14		1,895	11,988
TENNESSEE	42		1,691	12,969
ALABAMA	48		745	8,043
MISSISSIPPI	49		466	6,487
EAST SO. CENTRAL	**153**		**4,797**	**39,487**
ARKANSAS	107		1,085	8,232
LOUISIANA	176		454	4,643
OKLAHOMA	908		1,761	14,568
TEXAS	15,935		2,976	24,143
WEST SO. CENTRAL	**17,126**		**6,276**	**51,586**
MONTANA	18		427	11,343
IDAHO	6		377	9,083
WYOMING	21	328	372	3,576
COLORADO	57	13,456	891	11,247
NEW MEXICO	157	101	365	2,105
ARIZONA	75		251	1,956
UTAH	9		247	2,503
NEVADA	2		101	703
MOUNTAIN	**345**	**13,885**	**3,031**	**42,516**
ALASKA	2		28	180
WASHINGTON	23		390	9,895
OREGON	16		421	7,433
CALIFORNIA	86		809	13,757
HAWAII	15		28	130
PACIFIC	**142**		**1,676**	**31,395**
MISCELLANEOUS		409		
UNCLASSIFIED				
UNITED STATES	**18,445**	**14,776**	**46,510**	**737,136**
POSSESSIONS & OTHER AREAS	9		5	14
U. S. & POSSESSIONS, ETC.	**18,454**	**14,776**	**46,515**	**737,150**
CANADA	39	6	153	174
FOREIGN	425	3	12	291
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	2		11	60
GRAND TOTAL	**18,920**	**14,785**	**46,691**	**737,675**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE FARMER	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	HARVEST FARM UNIT
MAINE				
NEW HAMPSHIRE		2		
VERMONT		1		
MASSACHUSETTS		5	2	
RHODE ISLAND		1		
CONNECTICUT		5	1	
NEW ENGLAND		**14**	**3**	
NEW YORK		30	6	
NEW JERSEY		5	6	2,592
PENNSYLVANIA		57	6	51,159
MIDDLE ATLANTIC		**92**	**18**	**53,751**
OHIO		4,953	8	81,554
INDIANA		19,265	4	
ILLINOIS		249	7	
MICHIGAN		79	2	56,313
WISCONSIN	257	24	3	
EAST NO. CENTRAL	**257**	**24,570**	**24**	**137,867**
MINNESOTA	71,918	10	2	
IOWA	242	20	1	
MISSOURI		30	8	59,857
NORTH DAKOTA	25,276	2		
SOUTH DAKOTA	20,314	2	1	
NEBRASKA		3	1	
KANSAS		8		47,191
WEST NO. CENTRAL	**117,750**	**75**	**13**	**107,048**
DELAWARE		1		756
MARYLAND		7	4	5,260
DISTRICT OF COLUMBIA		2	1	
VIRGINIA		26	18	
WEST VIRGINIA		37	1	2,934
NORTH CAROLINA		22	8	
SOUTH CAROLINA		3	16	
GEORGIA		12	99	
FLORIDA		85	5,466	
SOUTH ATLANTIC		**195**	**5,613**	**8,950**
KENTUCKY		1,827	6	
TENNESSEE		421	24	
ALABAMA		17	38	
MISSISSIPPI		3	6	
EAST SO. CENTRAL		**2,268**	**74**	
ARKANSAS		7	2	
LOUISIANA		1	8	
OKLAHOMA		2		
TEXAS		19	17	
WEST SO. CENTRAL		**29**	**27**	
MONTANA	214	1		
IDAHO			1	
WYOMING		1	1	
COLORADO		4	1	
NEW MEXICO			2	
ARIZONA		5	2	
UTAH		2	1	
NEVADA				
MOUNTAIN	**214**	**13**	**8**	
ALASKA		1		
WASHINGTON		1		
OREGON		1		
CALIFORNIA		12	7	
HAWAII			4	
PACIFIC		**15**	**11**	
MISCELLANEOUS				
UNCLASSIFIED	978			3,986
UNITED STATES	**119,199**	**27,271**	**5,791**	**311,602**
POSSESSIONS & OTHER AREAS			10	
U. S. & POSSESSIONS, ETC.	**119,199**	**27,271**	**5,801**	**311,602**
CANADA	43	2	1	4
FOREIGN			19	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	4			12
GRAND TOTAL	**119,246**	**27,273**	**5,821**	**311,618**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN	KANSAS FARMER
MAINE	2	895		
NEW HAMPSHIRE	2	678		
VERMONT		2,503		
MASSACHUSETTS	2	1,090		
RHODE ISLAND		128		
CONNECTICUT	10	1,033		
NEW ENGLAND	**16**	**6,327**		
NEW YORK	35	13,844		
NEW JERSEY	13	757		
PENNSYLVANIA	43	11,394		
MIDDLE ATLANTIC	**91**	**25,995**		
OHIO	37	7,334		
INDIANA	44	4,084		
ILLINOIS	129	4,329		
MICHIGAN	20	7,108		
WISCONSIN	39	28,106		
EAST NO. CENTRAL	**269**	**50,961**		
MINNESOTA	114	12,564		
IOWA	352	5,160		
MISSOURI	2,437	4,336		
NORTH DAKOTA	168	1,037		
SOUTH DAKOTA	475	1,441	1	
NEBRASKA	9,333	1,715		
KANSAS	24,870	2,599		47,191
WEST NO. CENTRAL	**37,749**	**28,852**	**1**	**47,191**
DELAWARE	4	162		
MARYLAND	5	1,959		
DISTRICT OF COLUMBIA	8	76		
VIRGINIA	25	2,348		
WEST VIRGINIA	6	503		
NORTH CAROLINA	22	1,610		
SOUTH CAROLINA	11	523		
GEORGIA	21	1,225		
FLORIDA	24	1,071		
SOUTH ATLANTIC	**126**	**9,477**		
KENTUCKY	24	4,072		
TENNESSEE	28	2,924		
ALABAMA	16	566		
MISSISSIPPI	32	953		
EAST SO. CENTRAL	**100**	**8,515**		
ARKANSAS	129	1,471		
LOUISIANA	26	713		
OKLAHOMA	9,303	1,466		
TEXAS	4,853	3,135		
WEST SO. CENTRAL	**14,311**	**6,785**		
MONTANA	107	330	113	
IDAHO	58	983	14,144	
WYOMING	291	109	41	
COLORADO	6,341	735		
NEW MEXICO	419	260		
ARIZONA	113	334	25	
UTAH	42	531	103	
NEVADA	19	107	93	
MOUNTAIN	**7,390**	**3,389**	**14,519**	
ALASKA	12	94	9	
WASHINGTON	43	2,096	116	
OREGON	42	909	182	
CALIFORNIA	169	2,981		
HAWAII	1	43		
PACIFIC	**267**	**6,123**	**307**	
MISCELLANEOUS				
UNCLASSIFIED			145	909
UNITED STATES	**60,319**	**146,424**	**14,972**	**48,100**
POSSESSIONS & OTHER AREAS		206		
U. S. & POSSESSIONS, ETC.	**60,319**	**146,630**	**14,972**	**48,100**
CANADA	45	5,720	2	
FOREIGN	10	2,297	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		55		2
GRAND TOTAL	**60,374**	**154,702**	**14,975**	**48,102**

Preliminary figures as filed with ***Audit Bureau of Circulations*** *subject to audit.*

	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK	18			
NEW JERSEY				
PENNSYLVANIA	6			
MIDDLE ATLANTIC	**24**			
OHIO	235			
INDIANA	206			
ILLINOIS	61			
MICHIGAN	29	56,313		
WISCONSIN	5			
EAST NO. CENTRAL	**536**	**56,313**		
MINNESOTA	7			
IOWA	7			
MISSOURI	55		59,857	
NORTH DAKOTA	1			74
SOUTH DAKOTA	1			41
NEBRASKA	1			
KANSAS	1			
WEST NO. CENTRAL	**73**		**59,857**	**115**
DELAWARE	1			
MARYLAND	13			
DISTRICT OF COLUMBIA	3			
VIRGINIA	48			
WEST VIRGINIA	34			
NORTH CAROLINA	42			
SOUTH CAROLINA	17			
GEORGIA	13			
FLORIDA	63			
SOUTH ATLANTIC	**234**			
KENTUCKY	28,122			
TENNESSEE	186			
ALABAMA	14			
MISSISSIPPI	1			
EAST SO. CENTRAL	**28,323**			
ARKANSAS	8			
LOUISIANA	3			
OKLAHOMA	2			
TEXAS	25			
WEST SO. CENTRAL	**38**			
MONTANA	3			20,363
IDAHO				83
WYOMING	1			1,320
COLORADO	9			
NEW MEXICO	1			
ARIZONA	7			52
UTAH	1			18
NEVADA	2			22
MOUNTAIN	**24**			**21,858**
ALASKA	2			17
WASHINGTON	2			180
OREGON	2			75
CALIFORNIA	13			
HAWAII	1			2
PACIFIC	**20**			**274**
MISCELLANEOUS				
UNCLASSIFIED		616	828	280
UNITED STATES	**29,272**	**56,929**	**60,685**	**22,527**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**29,272**	**56,929**	**60,685**	**22,527**
CANADA	42	3	1	14
FOREIGN				2
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		1	4	
GRAND TOTAL	**29,314**	**56,933**	**60,690**	**22,543**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN
MAINE	268			
NEW HAMPSHIRE	789			
VERMONT	742			
MASSACHUSETTS	994			
RHODE ISLAND	312			
CONNECTICUT	1,824			
NEW ENGLAND	**4,929**			
NEW YORK	6,317			
NEW JERSEY	1,779			
PENNSYLVANIA	10,814			
MIDDLE ATLANTIC	**18,910**			
OHIO	15,657		81,554	
INDIANA	9,974			
ILLINOIS	14,407			
MICHIGAN	5,294			
WISCONSIN	17,901			
EAST NO. CENTRAL	**63,233**		**81,554**	
MINNESOTA	12,390			
IOWA	12,625	103		
MISSOURI	8,050			
NORTH DAKOTA	4,720			
SOUTH DAKOTA	3,405	191		
NEBRASKA	6,274	49,432		
KANSAS	6,244	498		
WEST NO. CENTRAL	**53,708**	**50,224**		
DELAWARE	478			
MARYLAND	2,331			
DISTRICT OF COLUMBIA	213			
VIRGINIA	12,750			
WEST VIRGINIA	6,013			
NORTH CAROLINA	15,419			
SOUTH CAROLINA	4,162			
GEORGIA	10,956			
FLORIDA	11,927			
SOUTH ATLANTIC	**64,249**			
KENTUCKY	11,176			
TENNESSEE	13,366			
ALABAMA	21,114			
MISSISSIPPI	9,529			
EAST SO. CENTRAL	**55,185**			
ARKANSAS	12,350			190
LOUISIANA	9,890			
OKLAHOMA	16,575			55,296
TEXAS	47,603			
WEST SO. CENTRAL	**86,418**			**55,486**
MONTANA	1,614			
IDAHO	2,987			
WYOMING	1,517	66		
COLORADO	2,740	547		
NEW MEXICO	1,791			
ARIZONA	2,930			
UTAH	3,763			
NEVADA	556			
MOUNTAIN	**17,898**	**613**		
ALASKA	145			
WASHINGTON	5,795			
OREGON	3,614			
CALIFORNIA	26,303			
HAWAII	542			
PACIFIC	**36,399**			
MISCELLANEOUS		605		1,397
UNCLASSIFIED			1,093	
UNITED STATES	**400,929**	**51,442**	**82,647**	**56,883**
POSSESSIONS & OTHER AREAS	1,519			
U. S. & POSSESSIONS, ETC.	**402,448**	**51,442**	**82,647**	**56,883**
CANADA	3	3		1
FOREIGN	33	10		3
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		2	5	
GRAND TOTAL	**402,484**	**51,457**	**82,652**	**56,887**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER
MAINE				3
NEW HAMPSHIRE				4
VERMONT				2
MASSACHUSETTS				11
RHODE ISLAND				1
CONNECTICUT				11
NEW ENGLAND				**32**
NEW YORK				85
NEW JERSEY			2,592	44
PENNSYLVANIA			51,159	136
MIDDLE ATLANTIC			**53,751**	**265**
OHIO				1,241
INDIANA				61,153
ILLINOIS				84,702
MICHIGAN				1,193
WISCONSIN				827
EAST NO. CENTRAL				**149,116**
MINNESOTA				90
IOWA				182
MISSOURI				806
NORTH DAKOTA				7
SOUTH DAKOTA				10
NEBRASKA				20
KANSAS				38
WEST NO. CENTRAL				**1,153**
DELAWARE			756	5
MARYLAND			5,260	27
DISTRICT OF COLUMBIA				13
VIRGINIA				63
WEST VIRGINIA			2,934	7
NORTH CAROLINA				40
SOUTH CAROLINA				19
GEORGIA				32
FLORIDA				464
SOUTH ATLANTIC			**8,950**	**670**
KENTUCKY				910
TENNESSEE				168
ALABAMA				37
MISSISSIPPI				21
EAST SO. CENTRAL				**1,136**
ARKANSAS	190			42
LOUISIANA	93			13
OKLAHOMA	55,296			34
TEXAS	123,675			117
WEST SO. CENTRAL	**179,254**			**206**
MONTANA		23		7
IDAHO		42		6
WYOMING		3		8
COLORADO				62
NEW MEXICO	1,370			19
ARIZONA		11		117
UTAH		6		9
NEVADA		45		10
MOUNTAIN	**1,370**	**130**		**238**
ALASKA		10		5
WASHINGTON		130		26
OREGON		16,752		6
CALIFORNIA				135
HAWAII				3
PACIFIC		**16,892**		**175**
MISCELLANEOUS	2,421			
UNCLASSIFIED		181	540	8
UNITED STATES	**183,045**	**17,203**	**63,241**	**152,999**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**183,045**	**17,203**	**63,241**	**152,999**
CANADA	2			41
FOREIGN	12	2		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**183,059**	**17,205**	**63,241**	**153,040**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	PROGRESSIVE FARMER	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	UTAH FARMER-STOCKMAN
MAINE		199		
NEW HAMPSHIRE		122		
VERMONT		533		
MASSACHUSETTS		295		
RHODE ISLAND		42		
CONNECTICUT		285		
NEW ENGLAND		**1,476**		
NEW YORK		10,312		
NEW JERSEY		764		
PENNSYLVANIA		11,548		
MIDDLE ATLANTIC		**22,624**		
OHIO	9,262	28,924		
INDIANA	8,109	34,269		
ILLINOIS	11,104	62,111		
MICHIGAN	1,008	19,922		
WISCONSIN	1,110	32,109		
EAST NO. CENTRAL	**30,593**	**177,335**		
MINNESOTA	538	51,297		
IOWA	5,260	60,740		
MISSOURI	15,778	32,867		
NORTH DAKOTA		24,122		
SOUTH DAKOTA		23,401		
NEBRASKA	893	31,168		
KANSAS	8,968	27,002		
WEST NO. CENTRAL	**31,437**	**250,597**		
DELAWARE	1,577	113		
MARYLAND	7,439	331		
DISTRICT OF COLUMBIA	69	52		
VIRGINIA	27,689	532		
WEST VIRGINIA	8,641	105		
NORTH CAROLINA	47,883	418		
SOUTH CAROLINA	17,224	183		
GEORGIA	32,642	324		
FLORIDA	18,208	707		
SOUTH ATLANTIC	**161,372**	**2,765**		
KENTUCKY	29,237	809		
TENNESSEE	36,653	658		
ALABAMA	33,732	363		
MISSISSIPPI	27,759	206		
EAST SO. CENTRAL	**127,381**	**2,036**		
ARKANSAS	27,649	455		
LOUISIANA	20,630	174	93	
OKLAHOMA	27,010	847		
TEXAS	89,746	1,475	123,675	
WEST SO. CENTRAL	**165,035**	**2,951**	**123,768**	
MONTANA		7,066		9
IDAHO		3,574		17
WYOMING		2,365		177
COLORADO	806	7,605		
NEW MEXICO	4,092	268	1,370	
ARIZONA	2,738	711		17
UTAH		499		5,919
NEVADA		208		145
MOUNTAIN	**7,636**	**22,296**	**1,370**	**6,284**
ALASKA	40	121		
WASHINGTON		3,735		7
OREGON		3,259		7
CALIFORNIA	950	2,116		
HAWAII	17	63		
PACIFIC	**1,007**	**9,294**		**14**
MISCELLANEOUS	1,114		1,024	
UNCLASSIFIED				63
UNITED STATES	**525,575**	**491,374**	**126,162**	**6,361**
POSSESSIONS & OTHER AREAS	9	8		
U. S. & POSSESSIONS, ETC.	**525,584**	**491,382**	**126,162**	**6,361**
CANADA	36	289	1	2
FOREIGN	238	271	9	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	110	47		
GRAND TOTAL	**525,968**	**491,989**	**126,172**	**6,363**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WESTERN LIVESTOCK JOURNAL
MAINE				12
NEW HAMPSHIRE	3			7
VERMONT	1			2
MASSACHUSETTS	8			21
RHODE ISLAND	1			
CONNECTICUT	8			16
NEW ENGLAND	**21**			**58**
NEW YORK	32			36
NEW JERSEY	22			10
PENNSYLVANIA	40			30
MIDDLE ATLANTIC	**94**			**76**
OHIO	62			64
INDIANA	45			51
ILLINOIS	608			173
MICHIGAN	54			37
WISCONSIN	119			49
EAST NO. CENTRAL	**888**			**374**
MINNESOTA	1,593			98
IOWA	87,170			240
MISSOURI	1,028			256
NORTH DAKOTA	18	3	84	237
SOUTH DAKOTA	324		51	435
NEBRASKA	607			826
KANSAS	173			897
WEST NO. CENTRAL	**90,913**	**3**	**135**	**2,989**
DELAWARE	2			3
MARYLAND	31			22
DISTRICT OF COLUMBIA	8			10
VIRGINIA	26			39
WEST VIRGINIA	3			3
NORTH CAROLINA	22			41
SOUTH CAROLINA	5			14
GEORGIA	21			36
FLORIDA	107			75
SOUTH ATLANTIC	**225**			**243**
KENTUCKY	18			30
TENNESSEE	23			49
ALABAMA	10			25
MISSISSIPPI	6			16
EAST SO. CENTRAL	**57**			**120**
ARKANSAS	54			138
LOUISIANA	7			80
OKLAHOMA	32			1,193
TEXAS	162			1,956
WEST SO. CENTRAL	**255**			**3,367**
MONTANA	13	78	20,609	728
IDAHO	6	139	14,431	828
WYOMING	9	5	1,548	627
COLORADO	125		23	1,562
NEW MEXICO	25		61	441
ARIZONA	207	14	2,063	576
UTAH	9	10	6,068	443
NEVADA	12		316	790
MOUNTAIN	**406**	**246**	**45,119**	**5,995**
ALASKA	8	15	52	21
WASHINGTON	26	21,273	21,719	816
OREGON	29	106	17,132	1,812
CALIFORNIA	221		290	6,561
HAWAII	4		3	25
PACIFIC	**288**	**21,394**	**39,196**	**9,235**
MISCELLANEOUS				
UNCLASSIFIED	5	149	1,329	
UNITED STATES	**93,152**	**21,792**	**85,779**	**22,457**
POSSESSIONS & OTHER AREAS				5
U. S. & POSSESSIONS, ETC.	**93,152**	**21,792**	**85,779**	**22,462**
CANADA	15	5	24	227
FOREIGN		5	15	17
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**93,167**	**21,802**	**85,818**	**22,706**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE	1	
NEW HAMPSHIRE		
VERMONT	2	
MASSACHUSETTS	2	
RHODE ISLAND		
CONNECTICUT		
NEW ENGLAND	**5**	
NEW YORK	9	
NEW JERSEY	2	
PENNSYLVANIA	9	
MIDDLE ATLANTIC	**20**	
OHIO	8	
INDIANA	16	
ILLINOIS	436	
MICHIGAN	156	
WISCONSIN	57,475	
EAST NO. CENTRAL	**58,091**	
MINNESOTA	169	
IOWA	64	
MISSOURI	23	
NORTH DAKOTA	7	
SOUTH DAKOTA	7	
NEBRASKA	6	
KANSAS	6	
WEST NO. CENTRAL	**282**	
DELAWARE	1	
MARYLAND	5	
DISTRICT OF COLUMBIA		
VIRGINIA	5	
WEST VIRGINIA	2	
NORTH CAROLINA	6	
SOUTH CAROLINA		
GEORGIA	10	
FLORIDA	49	
SOUTH ATLANTIC	**78**	
KENTUCKY	4	
TENNESSEE	12	
ALABAMA	1	
MISSISSIPPI		
EAST SO. CENTRAL	**17**	
ARKANSAS	13	
LOUISIANA	2	
OKLAHOMA	8	
TEXAS	15	
WEST SO. CENTRAL	**38**	
MONTANA	1	
IDAHO	5	
WYOMING	3	2,480
COLORADO	14	
NEW MEXICO	4	
ARIZONA	39	
UTAH	3	
NEVADA	2	
MOUNTAIN	**71**	**2,480**
ALASKA	5	
WASHINGTON	16	
OREGON	7	
CALIFORNIA	37	
HAWAII	2	
PACIFIC	**67**	
MISCELLANEOUS		
UNCLASSIFIED	3	363
UNITED STATES	**58,672**	**2,843**
POSSESSIONS & OTHER AREAS		
U. S. & POSSESSIONS, ETC.	**58,672**	**2,843**
CANADA	2	
FOREIGN		
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	**58,674**	**2,843**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,682	1,682		
NEW HAMPSHIRE	826	826		
VERMONT	1,843	1,843		
MASSACHUSETTS	1,463	1,463		
RHODE ISLAND	194	194		
CONNECTICUT	1,593	1,593		
NEW ENGLAND	**7,601**	**7,601**		
NEW YORK	16,647	16,647		
NEW JERSEY	2,578	2,578		
PENNSYLVANIA	24,472	24,472		
MIDDLE ATLANTIC	**43,697**	**43,697**		
OHIO	39,155	39,155		
INDIANA	38,278	38,278		
ILLINOIS	61,157	61,157		
MICHIGAN	24,884	24,884		
WISCONSIN	31,579	31,579		
EAST NO. CENTRAL	**195,053**	**195,053**		
MINNESOTA	47,413	47,413		47,413
IOWA	68,250	68,250		
MISSOURI	36,426	36,426		
NORTH DAKOTA	17,277	17,277		17,277
SOUTH DAKOTA	19,377	19,377		19,377
NEBRASKA	39,128	39,128		39,128
KANSAS	37,907	37,907		37,907
WEST NO. CENTRAL	**265,778**	**265,778**		**161,102**
DELAWARE	1,468	1,468		
MARYLAND	5,297	5,297		
DISTRICT OF COLUMBIA	86	86		
VIRGINIA	10,535		10,535	
WEST VIRGINIA	3,830		3,830	
NORTH CAROLINA	17,533		17,533	
SOUTH CAROLINA	5,129		5,129	
GEORGIA	11,600		11,600	
FLORIDA	4,545		4,545	
SOUTH ATLANTIC	**60,023**	**6,851**	**53,172**	
KENTUCKY	11,988		11,988	
TENNESSEE	12,969		12,969	
ALABAMA	8,043		8,043	
MISSISSIPPI				
EAST SO. CENTRAL	**33,000**		**33,000**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				14,568
TEXAS				24,143
WEST SO. CENTRAL				**38,711**
MONTANA				11,343
IDAHO				9,083
WYOMING				3,576
COLORADO	11,247	11,247		11,247
NEW MEXICO				2,105
ARIZONA				
UTAH				2,503
NEVADA				
MOUNTAIN	**11,247**	**11,247**		**39,857**
ALASKA				180
WASHINGTON				9,895
OREGON				7,433
CALIFORNIA				
HAWAII				
PACIFIC				**17,508**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**616,399**	**530,227**	**86,172**	**257,178**
POSSESSIONS & OTHER AREAS	14	14		14
U. S. & POSSESSIONS, ETC.	**616,413**	**530,241**	**86,172**	**257,192**
CANADA	174	174		174
FOREIGN	291	291		291
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	60	60		60
GRAND TOTAL	**616,938**	**530,766**	**86,172**	**257,717**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	2,578		2,578	
PENNSYLVANIA				
MIDDLE ATLANTIC	**2,578**		**2,578**	
OHIO	39,155	39,155		
INDIANA	38,278	38,278		
ILLINOIS	61,157	61,157		
MICHIGAN	24,884	24,884		
WISCONSIN				
EAST NO. CENTRAL	**163,474**	**163,474**		
MINNESOTA	47,413	47,413		
IOWA	68,250	68,250		
MISSOURI	36,426	36,426		36,426
NORTH DAKOTA	17,277	17,277		17,277
SOUTH DAKOTA	19,377	19,377		19,377
NEBRASKA	39,128	39,128		39,128
KANSAS	37,907	37,907		37,907
WEST NO. CENTRAL	**265,778**	**265,778**		**150,115**
DELAWARE	1,468		1,468	
MARYLAND	5,297		5,297	
DISTRICT OF COLUMBIA	86		86	
VIRGINIA	10,535		10,535	
WEST VIRGINIA	3,830		3,830	
NORTH CAROLINA	17,533		17,533	
SOUTH CAROLINA	5,129		5,129	
GEORGIA	11,600		11,600	
FLORIDA	4,545		4,545	
SOUTH ATLANTIC	**60,023**		**60,023**	
KENTUCKY	11,988		11,988	
TENNESSEE	12,969		12,969	
ALABAMA	8,043		8,043	
MISSISSIPPI	6,487		6,487	6,487
EAST SO. CENTRAL	**39,487**		**39,487**	**6,487**
ARKANSAS	8,232		8,232	8,232
LOUISIANA	4,643		4,643	4,643
OKLAHOMA				14,568
TEXAS				24,143
WEST SO. CENTRAL	**12,875**		**12,875**	**51,586**
MONTANA				
IDAHO				
WYOMING				
COLORADO				11,247
NEW MEXICO				2,105
ARIZONA.				
UTAH				
NEVADA				
MOUNTAIN				**13,352**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**544,215**	**429,252**	**114,963**	**221,540**
POSSESSIONS & OTHER AREAS	14	14		
U. S. & POSSESSIONS, ETC.	**544,229**	**429,266**	**114,963**	**221,540**
CANADA	174	174		
FOREIGN	291	291		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	60	60		
GRAND TOTAL	**544,754**	**429,791**	**114,963**	**221,540**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	47	74	96
NEW HAMPSHIRE	46	59	75
VERMONT	54	150	451
MASSACHUSETTS	81	118	147
RHODE ISLAND	15	24	14
CONNECTICUT	73	109	134
NEW ENGLAND	**316**	**534**	**917**
NEW YORK	2,020	4,117	6,453
NEW JERSEY	148	245	214
PENNSYLVANIA	4,039	7,671	6,502
MIDDLE ATLANTIC	**6,207**	**12,033**	**13,169**
OHIO	11,196	14,858	6,649
INDIANA	14,525	15,954	5,235
ILLINOIS	25,668	31,826	9,114
MICHIGAN	6,067	9,188	6,101
WISCONSIN	12,179	24,243	23,777
EAST NO. CENTRAL	**69,635**	**96,069**	**50,876**
MINNESOTA	23,708	26,861	18,410
IOWA	39,697	38,989	11,324
MISSOURI	19,412	26,403	9,758
NORTH DAKOTA	4,315	10,857	3,061
SOUTH DAKOTA	11,589	15,965	6,308
NEBRASKA	13,867	21,199	3,393
KANSAS	16,535	21,819	8,840
WEST NO. CENTRAL	**129,123**	**162,093**	**61,094**
DELAWARE	44	40	30
MARYLAND	124	167	122
DISTRICT OF COLUMBIA	24	28	20
VIRGINIA	232	343	209
WEST VIRGINIA	64	85	61
NORTH CAROLINA	226	244	187
SOUTH CAROLINA	89	108	68
GEORGIA	152	204	99
FLORIDA	300	370	209
SOUTH ATLANTIC	**1,255**	**1,589**	**1,005**
KENTUCKY	365	509	263
TENNESSEE	345	451	255
ALABAMA	150	242	103
MISSISSIPPI	91	123	65
EAST SO. CENTRAL	**951**	**1,325**	**686**
ARKANSAS	189	264	143
LOUISIANA	65	99	56
OKLAHOMA	292	580	221
TEXAS	702	1,049	536
WEST SO. CENTRAL	**1,248**	**1,992**	**956**
MONTANA	2,178	4,948	762
IDAHO	716	2,368	878
WYOMING	488	1,810	299
COLORADO	2,174	5,198	1,222
NEW MEXICO	77	184	52
ARIZONA	248	378	155
UTAH	99	284	128
NEVADA	55	129	40
MOUNTAIN	**6,035**	**15,299**	**3,536**
ALASKA	44	70	43
WASHINGTON	628	1,905	583
OREGON	664	1,886	606
CALIFORNIA	565	1,013	510
HAWAII	26	24	14
PACIFIC	**1,927**	**4,898**	**1,756**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**216,697**	**295,832**	**133,995**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**216,697**	**295,832**	**133,995**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**216,697**	**295,832**	**133,995**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	46	72	94
NEW HAMPSHIRE	45	58	73
VERMONT	52	144	435
MASSACHUSETTS	78	110	141
RHODE ISLAND	14	24	14
CONNECTICUT	71	105	128
NEW ENGLAND	**306**	**513**	**885**
NEW YORK	1,806	3,299	5,274
NEW JERSEY	144	237	204
PENNSYLVANIA	3,678	7,140	5,980
MIDDLE ATLANTIC	**5,628**	**10,675**	**11,458**
OHIO	10,173	13,655	5,926
INDIANA	13,249	14,620	4,874
ILLINOIS	22,404	28,219	8,277
MICHIGAN	5,642	8,569	5,481
WISCONSIN	11,369	22,854	22,104
EAST NO. CENTRAL	**62,837**	**87,917**	**46,662**
MINNESOTA	19,923	22,509	15,350
IOWA	34,807	34,226	10,117
MISSOURI	17,603	24,351	9,046
NORTH DAKOTA	3,458	8,652	2,405
SOUTH DAKOTA	9,096	12,188	5,334
NEBRASKA	11,869	18,262	2,926
KANSAS	15,347	20,004	8,255
WEST NO. CENTRAL	**112,103**	**140,192**	**53,433**
DELAWARE	42	37	29
MARYLAND	118	159	117
DISTRICT OF COLUMBIA	22	24	18
VIRGINIA	225	332	206
WEST VIRGINIA	64	85	60
NORTH CAROLINA	222	235	183
SOUTH CAROLINA	82	99	66
GEORGIA	145	197	95
FLORIDA	193	247	158
SOUTH ATLANTIC	**1,113**	**1,415**	**932**
KENTUCKY	339	479	250
TENNESSEE	327	427	246
ALABAMA	139	228	98
MISSISSIPPI	86	117	62
EAST SO. CENTRAL	**891**	**1,251**	**656**
ARKANSAS	151	218	125
LOUISIANA	59	91	53
OKLAHOMA	241	498	203
TEXAS	612	917	500
WEST SO. CENTRAL	**1,063**	**1,724**	**881**
MONTANA	1,847	3,770	615
IDAHO	675	2,262	827
WYOMING	403	1,495	258
COLORADO	1,762	4,321	1,006
NEW MEXICO	66	155	51
ARIZONA	157	237	115
UTAH	96	276	125
NEVADA	47	116	35
MOUNTAIN	**5,053**	**12,632**	**3,032**
ALASKA	36	57	39
WASHINGTON	542	1,629	524
OREGON	608	1,757	543
CALIFORNIA	514	913	472
HAWAII	26	23	14
PACIFIC	**1,726**	**4,379**	**1,592**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**190,720**	**260,699**	**119,531**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**190,720**	**260,699**	**119,531**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**190,720**	**260,699**	**119,531**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

			COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
	CATTLEMEN	COUNTRY GUIDE	HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	38	433	19	47	
NOVA SCOTIA	471	4,838	309	665	
PRINCE EDWARD ISLAND	169	2,213	387	446	
NEW BRUNSWICK	713	6,674	293	596	
QUEBEC	865	4,631	276	781	4,631
ONTARIO	13,302	67,158	11,755	11,993	67,158
MANITOBA	3,073	23,653	3,090	2,531	
SASKATCHEWAN	6,686	48,775	4,534	3,751	
ALBERTA	11,414	49,622	6,371	4,804	
BRITISH COLUMBIA	2,461	10,632	621	978	
NORTHWEST TERRITORIES	10	112	1		
YUKON TERRITORY	14	68		1	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**39,216**	**218,809**	**27,656**	**26,593**	**71,789**
BRITISH COMMONWEALTH	14	22	3	5	
UNITED STATES	112	143	28	30	
FOREIGN	40	96	19	24	
UNCLASSIFIED			131	184	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**39,382**	**219,070**	**27,837**	**26,836**	**71,789**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		6	1	1	8
NOVA SCOTIA		50	3	4	115
PRINCE EDWARD ISLAND		44	3	3	42
NEW BRUNSWICK		31	266	2,992	133
QUEBEC		88	47,177	84,689	184
ONTARIO		881	627	2,287	2,490
MANITOBA		11,604	22	13	13,072
SASKATCHEWAN		27,929	9	10	71,692
ALBERTA		19,691	29	47	32,849
BRITISH COLUMBIA		1,330	4	9	11,857
NORTHWEST TERRITORIES		13	1	1	78
YUKON TERRITORY		6			101
MISCELLANEOUS					
UNCLASSIFIED		6			
TOTAL CANADA		**61,679**	**48,142**	**90,056**	**132,621**
BRITISH COMMONWEALTH					23
UNITED STATES		606	26	7	121
FOREIGN		162	57	33	25
UNCLASSIFIED		6			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**62,453**	**48,225**	**90,096**	**132,790**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	AVERAGES FOR 6 MONTHS ENDED 12/31/86			AVERAGES FOR 6 MOS. ENDED 12/31/85	
PUBLICATION NAME	SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	128,734		128,734#	129,220	+0.4
JEWISH EXPONENT	51,457	27	51,484	51,003	+0.9
THE JEWISH NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JEWISH WEEK	83,273	774	84,047	86,923@	+3.3
THE LONG ISLAND CATHOLIC	136,697		136,697#	138,384	+1.2
THE TABLET	65,063	24,122	89,185#	89,751	+0.6

RELIGIOUS PUBLICATION USING THE CONGREGATION-WIDE SUBSCRIPTION PLAN

ABC

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3/87

March 13, 1987

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended December 31, 1986

This supplement provides circulation data on publications that filed their regular December 31, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau
of Circulations
900 N. Meacham Road
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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ABC NETWORK GROUP			1,333,862	292,143	1,626,005	1,442,438	351,683	1,794,121	-7.5	-16.9	-9.4
AMERICANA	3	2.50	320,609	10,114	330,723	350,326	15,598	365,924	-8.5	-35.2	-9.6
ARKANSAS TIMES MAGAZINE	6	1.75	28,270	3,586	31,856	27,056	4,224	31,280	+4.5	-15.1	+1.8
THE ATLANTIC MONTHLY	6	2.00	404,346	52,581	456,927	421,259	43,967	465,226	-4.0	+19.6	-1.8
ATTENZIONE	3	3.00	87,927		87,927	98,941	1,062	100,003	-11.1	-100.0	-12.1
BMX PLUS!	6	2.00	23,828	78,178	102,006						
BOP	6	1.95	20,166	156,749	176,915						
COMPUTE!	6	3.00	254,507	75,270	329,777	242,991	107,855	350,846	+4.7	-30.2	-6.0
COMPUTE!'S GAZETTE	6	3.00	167,885	107,576	275,461	179,295	117,597	296,892	-6.4	-8.5	-7.2
CONSUMERS DIGEST	4	2.00	867,154	34,516	901,670	932,223	17,815	950,038	-7.0	+93.7	-5.1
CYCLIST	4	2.50	23,046	44,642	67,688						
DETROIT MONTHLY	6	1.50	33,526	6,841	40,367	32,642	7,545	40,187	+2.7	-9.3	+0.4
DISCOVERY	2	.75	1,448,446		1,448,446	1,374,945		1,374,945	+5.3		+5.3
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	39,235	14,962	54,197	28,394	8,446	36,840	+38.2	+77.1	+47.1
EDUCATION WEEK	16	2.00	36,515		36,515	38,406		38,406	-4.9		-4.9
ELLE	6	2.50	220,446	380,329	600,775	123,238	216,487	339,725	+78.9	+75.7	+76.8
FINS AND FEATHERS	5	1.95	335,242	65,827	401,069	329,819	60,255	390,074	+1.6	+9.2	+2.8
HOME & AWAY	3	.50	1,683,669		1,683,669	1,337,291		1,337,291	+25.9		+25.9
INSTRUCTOR	4	2.50	258,567	65	258,632	258,740	98	258,838	-0.1	-33.7	-0.1
JUNIOR SCHOLASTIC	8	1.75	737,206		737,206	771,326		771,326	-4.4		-4.4
LEARNING 86	4	2.50	218,482		218,482	201,740		201,740	+8.3		+8.3
LOUISIANA LIFE	3	3.00	29,072	6,571	35,643	34,831	8,320	43,151	-16.5	-21.0	-17.4
MODERN MATURITY	3		14,973,019		14,973,019	12,639,002		12,639,002	+18.5		+18.5
NRTA/AARP NEWS BULLETINS	5		14,409,661		14,409,661	12,175,971		12,175,971	+18.3		+18.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 12/31/86			AVERAGES FOR SIX MONTHS ENDED 12/31/85			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OKLAHOMA HOME & GARDEN	5	2.00	5,939	2,033	7,972	6,484	1,732	8,216	-8.4	+17.4	-3.0
OPEN WHEEL	3	2.95	20,865	31,325	52,190	18,818	29,164	47,982	+10.9	+7.4	+8.8
PLANE & PILOT	6	2.50	47,902	19,794	67,696	51,092	19,788	70,880	-6.2	+0.0	-4.5
RUNNER'S WORLD	6	2.50	216,928	72,948	289,876	211,556	74,799	286,355	+2.5	-2.5	+1.2
SCHOLASTIC HIGH SCHOOL NETWORK			2,161,626		2,161,626	2,240,596		2,240,596	-3.5		-3.5
SCHOLASTIC MAGAZINES			2,898,832		2,898,832	3,011,922		3,011,922	-3.8		-3.8
THE SCIENCES	3	3.00	51,969	12,382	64,351	50,560	7,114	57,674	+2.8	+74.1	+11.6
SHEET MUSIC MAGAZINE	4	2.75	232,125		232,125	222,723		222,723	+4.2		+4.2
SOAP OPERA DIGEST	14	1.50	284,839	564,546	849,385	305,520	444,131	749,651	-6.8	+27.1	+13.3
SOUTH FLORIDA HOME & GARDEN	6	2.50	17,672	2,490	20,162	17,117	3,016	20,133	+3.2	-17.4	+0.1
SPECTRUM	6		256,980		256,980	251,094		251,094	+2.3		+2.3
TOURING & TRAVEL (US EDITION)	2		884,240		884,240						
US	13	1.50	634,972	386,316	1,021,288	577,981	371,105	949,086	+9.9	+4.1	+7.6
CANADA											
CANADIAN YACHTING	6	2.50	20,019	3,525	23,544	21,313	2,604	23,917	-6.1	+35.4	-1.6
COMBINED STATEMENT FOR CANADIAN YACHTING AND PACIFIC YACHTING			31,624	8,656	40,280	32,081	8,170	40,251	-1.4	+5.9	+0.1
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	148,851	13,591	162,442	152,177	10,599	162,776	-2.2	+28.2	-0.2
HARROWSMITH MAGAZINE	3	3.00	135,776	19,256	155,032	134,414	19,571	153,985	+1.0	-1.6	+0.7
FOREIGN											
VEA	26	.95	8,763	47,619	56,382	7,440	43,794	51,234	+17.8	+8.7	+10.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
U.S.					
AEROSOL AGE	2,323	3,599	5,922	5,907	6,068
ABA BANKING JOURNAL	34,309	4,607	38,916	38,328	39,891
ACP OBSERVER	54,512		54,512	56,801	52,739
AMERICAN GLASS REVIEW	768	589	1,357	1,193	1,183
AMUSEMENT BUSINESS	12,136		12,136	12,318	12,649
ANNALS OF INTERNAL MEDICINE	92,597		92,597	94,678	91,217
ARTS & ACTIVITIES	19,593		19,593	19,466	21,418
AUTOMOTIVE NEWS	65,623		65,623	65,638	64,246
BETTER ROADS		37,842	37,842	38,170	38,234
BEVERAGE MEDIA	7,131	4,472	11,603	10,946	10,976
BILLBOARD	46,770		46,770	46,223	46,880
BOXBOARD CONTAINERS	5,288	8,224	13,512	13,442	13,324
BUSINESS JOURNAL OF NEW JERSEY	3,173	16,670	19,843	17,656	
COAL AGE	7,081	17,314	24,395	24,520	24,558
COMMERCIAL WEST	3,236	1,449	4,685	4,791	4,827
COMPUTER + SOFTWARE NEWS		43,551	43,551	42,849	41,563
COMPUTER GRAPHICS WORLD	15,749	19,097	34,846	34,878	31,414
CRAIN'S CLEVELAND BUSINESS	7,587	17,554	25,141	25,199	25,101
CRAIN'S DETROIT BUSINESS	22,252	9,177	31,429	31,178	31,198
CRAIN'S NEW YORK BUSINESS	18,933	53,716	72,649	72,781	72,804
DATA COMMUNICATIONS	42,372	8,522	50,894	50,757	46,618
DIRECT MARKETING MAGAZINE	17,096		17,096	15,883	
ELECTRONIC MEDIA	11,682	12,537	24,219	24,407	25,017
ELECTRONIC SERVICING & TECHNOLOGY	45,369		45,369	49,540	54,513

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/86	12/31/85
ENERGY USER NEWS	13,929		13,929	14,527	14,824
ENGINEERING TIMES	60,531	12,357	72,888	73,111	72,311
FIRE COMMAND	30,537		30,537	30,596	
FIRE JOURNAL	35,614		35,614	34,131	
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	11,366		11,366	10,961	10,105
FUELOIL & OIL HEAT MAGAZINE	3,811	7,407	11,218	11,212	11,477
GRAIN AGE	429	7,729	8,158	7,775	8,583
INTERNATIONAL EYECARE	4,726	9,501	14,227	14,334	14,868
THE JEWELERS' CIRCULAR-KEYSTONE	39,071		39,071	38,732	38,696
JOURNAL WATER POLLUTION CONTROL FEDERATION	28,605		28,605	27,015	28,071
NATIONAL PETROLEUM NEWS	13,860		13,860	15,215	14,934
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	13,093	651	13,744	13,488	13,835
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	24,905	637	25,542	25,274	25,414
NEW JERSEY SUCCESS	941	40,465	41,406	39,658	37,984
OIL AND GAS INVESTOR	5,666		5,666	6,784	7,382
PEDIATRICS	41,914		41,914	42,155	41,612
PHOTOGRAPHIC TRADE NEWS	10,847	2,072	12,919	13,515	13,610
THE POULTRY TIMES	12,476		12,476	11,771	11,655
POWER	35,686	20,719	56,405	56,420	57,946
PROGRESSIVE ARCHITECTURE	70,746		70,746	70,421	69,938
RAILWAY AGE	13,030	5,647	18,677	19,271	20,047
RAILWAY TRACK AND STRUCTURES	9,042		9,042	8,955	9,174
RSC REFRIGERATION SERVICE AND CONTRACTING	26,556		26,556	28,375	28,300

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID
CANADA					
COUNTRY LIFE IN BRITISH COLUMBIA	9,673	9,661			
GRAINEWS	57,234	53,146			

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED	
				6/30/86	12/31/85
SEED TRADE NEWS	1,235	2,022	3,257	3,323	3,378
SUPERMARKET NEWS	55,593		55,593	55,575	55,050
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		84,647	84,647	79,216	75,281
UNDERWRITERS' REPORT	5,338		5,338	5,307	5,416
THE WATERWAYS JOURNAL	6,278		6,278	6,313	6,453
WELDING JOURNAL	32,718		32,718	30,221	32,025
WESTERN OIL WORLD	4,188	1,419	5,607	6,209	6,605
WINES & VINES	4,802		4,802	4,946	4,954
REFERENCE PERIODICALS					
DATA SOURCES	15,845		15,845	19,096	22,907
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	4,632		4,632	4,618	4,684

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	COLORADO RANCHER AND FARMER	THE KENTUCKY FARMER	NEBRASKA FARMER
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT		1	
NEW ENGLAND		1	
NEW YORK		18	
NEW JERSEY			
PENNSYLVANIA		6	
MIDDLE ATLANTIC		**24**	
OHIO		235	
INDIANA		206	
ILLINOIS		61	
MICHIGAN		29	
WISCONSIN		5	
EAST NO. CENTRAL		**536**	
MINNESOTA		7	
IOWA		7	103
MISSOURI		55	
NORTH DAKOTA		1	
SOUTH DAKOTA		1	191
NEBRASKA	107	1	49,432
KANSAS	375	1	498
WEST NO. CENTRAL	**482**	**73**	**50,224**
DELAWARE		1	
MARYLAND		13	
DISTRICT OF COLUMBIA		3	
VIRGINIA		48	
WEST VIRGINIA		34	
NORTH CAROLINA		42	
SOUTH CAROLINA		17	
GEORGIA		13	
FLORIDA		63	
SOUTH ATLANTIC		**234**	
KENTUCKY		28,121	
TENNESSEE		186	
ALABAMA		14	
MISSISSIPPI		1	
EAST SO. CENTRAL		**28,322**	
ARKANSAS		8	
LOUISIANA		3	
OKLAHOMA		2	
TEXAS		25	
WEST SO. CENTRAL		**38**	
MONTANA		3	
IDAHO			
WYOMING	328	1	66
COLORADO	13,456	9	547
NEW MEXICO	101	1	
ARIZONA		7	
UTAH		1	
NEVADA		2	
MOUNTAIN	**13,885**	**24**	**613**
ALASKA	4	2	5
WASHINGTON		2	
OREGON		2	
CALIFORNIA		13	
HAWAII	1	1	2
PACIFIC	**5**	**20**	**7**
MISCELLANEOUS	404		598
UNCLASSIFIED			
UNITED STATES	**14,776**	**29,272**	**51,442**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**14,776**	**29,272**	**51,442**
CANADA	6	42	3
FOREIGN	3		10
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			2
GRAND TOTAL	**14,785**	**29,314**	**51,457**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	OKLAHOMA FARMER-STOCKMAN	OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	TEXAS FARMER STOCKMAN
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS			
MICHIGAN			
WISCONSIN			
EAST NO. CENTRAL			
MINNESOTA			
IOWA			
MISSOURI			
NORTH DAKOTA			
SOUTH DAKOTA			
NEBRASKA			
KANSAS			
WEST NO. CENTRAL			
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
GEORGIA			
FLORIDA			
SOUTH ATLANTIC			
KENTUCKY			
TENNESSEE			
ALABAMA			
MISSISSIPPI			
EAST SO. CENTRAL			
ARKANSAS	190	190	
LOUISIANA		93	93
OKLAHOMA	55,296	55,296	
TEXAS		123,675	123,675
WEST SO. CENTRAL	**55,486**	**179,254**	**123,768**
MONTANA			
IDAHO			
WYOMING			
COLORADO			
NEW MEXICO		1,370	1,370
ARIZONA			
UTAH			
NEVADA			
MOUNTAIN		**1,370**	**1,370**
ALASKA	6	14	8
WASHINGTON			
OREGON			
CALIFORNIA			
HAWAII	3	7	4
PACIFIC	**9**	**21**	**12**
MISCELLANEOUS	1,388	2,400	1,012
UNCLASSIFIED			
UNITED STATES	**56,883**	**183,045**	**126,162**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**56,883**	**183,045**	**126,162**
CANADA	1	2	1
FOREIGN	3	12	9
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**56,887**	**183,059**	**126,172**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	COUNTRY LIFE IN BRITISH COLUMBIA	GRAINEWS
NEWFOUNDLAND		6
NOVA SCOTIA	10	47
PRINCE EDWARD ISLAND		41
NEW BRUNSWICK	1	29
QUEBEC	14	82
ONTARIO	81	829
MANITOBA	35	10,927
SASKATCHEWAN	91	26,300
ALBERTA	87	18,543
BRITISH COLUMBIA	9,249	1,253
NORTHWEST TERRITORIES		12
YUKON TERRITORY		6
MISCELLANEOUS		
UNCLASSIFIED		6
TOTAL CANADA	**9,568**	**58,081**
BRITISH COMMONWEALTH	2	
UNITED STATES	7	571
FOREIGN		153
UNCLASSIFIED		6
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	**9,577**	**58,811**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/86 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
THE JEWISH NEWS	21,290		21,290	20,972	+1.5

A3385-3.4U 9/87

FAS-FAX:

United States and Canadian Periodicals

Circulation averages
for six months ended
June 30, 1987

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures subject to audit as filed with:

ABC

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@ Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

The Farm Publications section includes a state or province breakdown for each publication. These breakdowns report the combined paid circulation and qualified non-paid circulation by geographic area. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

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United States & Canada

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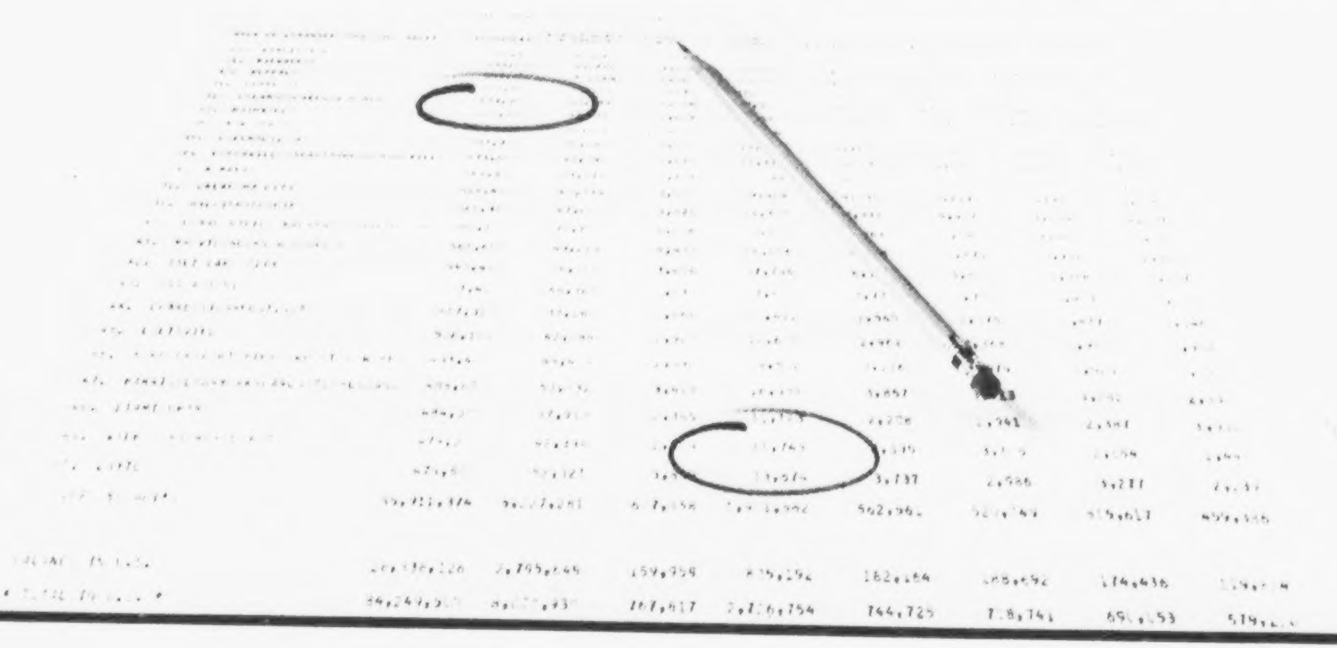

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AIR & SPACE/SMITHSONIAN	3	3.50	302,410	5,972	308,382						
AIR FORCE TIMES	26	1.75	77,266	10,530	87,796	87,671	9,436	97,107	-11.9	+11.6	-9.6
THE AOPA PILOT	6	2.00	256,044		256,044	257,344		257,344	-0.5		-0.5
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.50	188,983	23,905	212,888	113,801	28,413	142,214	+66.1	-15.9	+49.7
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.95	47,748	10,757	58,505	49,354	11,606	60,960	-3.3	-7.3	-4.0
AMERICAN ARTIST	6	2.25	154,980	18,066	173,046	139,892	20,240	160,132	+10.8	-10.7	+8.1
ABC NETWORK GROUP			1,215,020	311,242	1,526,262	1,424,044	317,482	1,741,526	-14.7	-2.0	-12.4
AMERICAN DEMOGRAPHICS	6	6.00	23,844		23,844	15,015		15,015	+58.8		+58.8
AMERICAN FILM	5	2.50	122,586	10,646	133,232	129,501	8,578	138,079	-5.3	+24.1	-3.5
AMERICAN HANDGUNNER	3	2.50	85,825	43,531	129,356	106,960	48,094	155,054	-19.8	-9.5	-16.6
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	735,574	75,661	811,235	733,522	59,525	793,047	+0.3	+27.1	+2.3
AMERICAN HERITAGE	3	4.00	190,853	10,885	201,738	149,456	8,471	157,927	+27.7	+28.5	+27.7
THE AMERICAN HUNTER	6	2.00	1,359,643		1,359,643	1,403,337		1,403,337	-3.1		-3.1
AMERICAN LAWYER	5	30.00	18,221	3	18,224						
THE AMERICAN LEGION MAGAZINE	6	1.50	2,711,280		2,711,280	2,647,405		2,647,405	+2.4		+2.4
AMERICAN MOTORCYCLIST	6	1.25	118,361		118,361	116,929		116,929	+1.2		+1.2
AMERICAN PHOTOGRAPHER	6	2.50	217,907	36,200	254,107	218,846	35,833	254,679	-0.4	+1.0	-0.2
THE AMERICAN RIFLEMAN	6	2.00	1,372,371		1,372,371	1,360,319		1,360,319	+0.9		+0.9
AMERICAN SCIENTIST	3	4.75	122,730	1,706	124,436	122,037	1,606	123,643	+0.6	+6.2	+0.6
THE AMERICAN SPECTATOR	6	2.00	35,708	1,737	37,445	36,664	1,853	38,517	-2.6	-6.3	-2.8
AMERICANA	3	2.50	316,753	8,433	325,186	289,130	10,529	299,659	+9.6	-19.9	+8.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ANALOG & ISAAC ASIMOV'S SCIENCE FICTION MAGAZINES			139,402	28,705	168,107	140,988	30,318	171,306	-1.1	-5.3	-1.9
ARCHAEOLOGY MAGAZINE	3	3.95	88,292	7,067	95,359	84,615	6,144	90,759	+4.3	+15.0	+5.1
ARCHIE COMIC GROUP				1,819,077	1,819,077						
ARCHITECTURAL DIGEST	6	4.50	531,817	100,418	632,235	500,271	99,875	600,146	+6.3	+0.5	+5.3
ARKANSAS TIMES MAGAZINE	6	1.75	28,122	3,594	31,716	29,891	4,800	34,691	-5.9	-25.1	-8.6
ARMY TIMES	26	1.75	113,484	18,301	131,785	121,489	18,062	139,551	-6.6	+1.3	-5.6
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT	26	1.75	265,103	36,916	302,019	290,237	35,164	325,401	-8.7	+5.0	-7.2
ART & ANTIQUES	6	4.75	109,466	6,997	116,463	91,299	2,289	93,588	+19.9	+205.7	+24.4
ART IN AMERICA	6	4.75	47,280	9,468	56,748	47,099	9,010	56,109	+0.4	+5.1	+1.1
THE ARTIST'S MAGAZINE	6	2.00	165,360	20,800	186,160	156,543	16,815	173,358	+5.6	+23.7	+7.4
ARTNEWS	5	4.50	61,984	9,732	71,716	60,162	9,889	70,051	+3.0	-1.6	+2.4
ASTRONOMY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ATLANTA MAGAZINE	6	1.95	52,882	5,418	58,300	50,281	8,661	58,942	+5.2	-37.4	-1.1
THE ATLANTIC MONTHLY	6	2.00	409,863	47,480	457,343	425,106	38,300	463,406	-3.6	+24.0	-1.3
ATTENZIONE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AUDIO	6	2.25	108,203	41,900	150,103	110,156	40,050	150,206	-1.8	+4.6	-0.1
AUDUBON	3	3.00	425,088	9,899	434,987	399,144	6,788	405,932	+6.5	+45.8	+7.2
AUTOWEEK	26	1.25	181,200	3,972	185,172	161,709	3,234	164,943	+12.1	+22.8	+12.3
BACKPACKER	3	2.95	137,311	34,800	172,111	139,395	33,784	173,179	-1.5	+3.0	-0.6
BALTIMORE MAGAZINE	6	1.75	48,452	6,639	55,091	48,050	6,940	54,990	+0.8	-4.3	+0.2
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	26	1.75	155,272	139,841	295,113	153,162	130,342	283,504	+1.4	+7.3	+4.1
BASEBALL DIGEST	6	1.95	216,717	29,028	245,745	213,399	27,001	240,400	+1.6	+7.5	+2.2
BASSIN'	5	1.95	209,497	24,608	234,105	189,928	26,334	216,262	+10.3	-6.6	+8.3
BASSMASTER MAGAZINE	5	2.00	509,079	16,787	525,866	434,928	18,852	453,780	+17.0	-11.0	+15.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BEAUTY DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BETTER HOMES AND GARDENS	6	1.50	7,529,963	563,667	8,093,630	7,496,702	515,333	8,012,035	+0.4	+9.4	+1.0
BMX PLUS!	6	2.50	28,592	74,816	103,408	19,706	57,191	76,897	+45.1	+30.8	+34.5
BICYCLING	5	2.50	181,426	85,039	266,465	183,746	68,581	252,327	-1.3	+24.0	+5.6
BILL MAZEROSKI'S BASEBALL	1	3.99		231,345	231,345		206,806	206,806		+11.9	+11.9
BIRD TALK	6	2.00	85,116	20,213	105,329						
BLACK ENTERPRISE	6	1.95	229,549	11,786	241,335	224,355	10,405	234,760	+2.3	+13.3	+2.8
THE BLOOD-HORSE	26	2.25	20,768	1,008	21,776	20,732	1,070	21,802	+0.2	-5.8	-0.1
BOATING	6	2.95	139,524	48,533	188,057	140,535	51,672	192,207	-0.7	-6.1	-2.2
BON APPETIT	6	2.50	1,231,288	93,908	1,325,196	1,166,453	133,826	1,300,279	+5.6	-29.8	+1.9
BOP	6	1.95	17,442	162,079	179,521	19,908	158,263	178,171	-12.4	+2.4	+0.8
BOSTON MAGAZINE	6	1.95	99,915	27,279	127,194	102,153	26,816	128,969	-2.2	+1.7	-1.4
BOWLING DIGEST	3	2.25	79,292	7,190	86,482	90,485	7,571	98,056	-12.4	-5.0	-11.8
BOYS' LIFE	6	1.50	1,441,247		1,441,247	1,362,147		1,362,147	+5.8		+5.8
BRIDES	3	4.00	53,350	382,719	436,069	46,874	366,315	413,189	+13.8	+4.5	+5.5
BUSINESS FORMS & SYSTEMS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BUSINESS WEEK (INTERNATIONAL)	25	1.75	84,309	12,984	97,293	76,034	11,403	87,437	+10.9	+13.9	+11.3
BUSINESS WEEK (NORTH AMERICA)	25	2.00	810,950	41,417	852,367	760,514	27,708	788,222	+6.6	+49.5	+8.1
BUSINESS WEEK (WORLD WIDE)			895,260	54,401	949,661	836,548	39,111	875,659	+7.0	+39.1	+8.5
BYTE MAGAZINE	6	3.50	300,094	116,125	416,219	296,016	98,224	394,240	+1.4	+18.2	+5.6
CALIFORNIA CITY GROUP			380,932	61,575	442,507	357,926	62,483	420,409	+6.4	-1.5	+5.3
CALIFORNIA MAGAZINE	6	2.00	342,381	14,394	356,775	307,329	19,275	326,604	+11.4	-25.3	+9.2
CAPPER'S	13	.75	375,574		375,574	410,219		410,219	-8.4		-8.4
CAR AND DRIVER	6	2.50	675,624	225,067	900,691	664,719	253,800	918,519	+1.6	-11.3	-1.9
CAR CRAFT	6	2.00	208,578	192,874	401,452	205,123	202,618	407,741	+1.7	-4.8	-1.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CARS & PARTS	6	1.95	73,623	33,807	107,430	62,853	33,932	96,785	+17.1	-0.4	+11.0
CASHFLOW	6	4.75	9,856		9,856	9,394		9,394	+4.9		+4.9
CAT FANCY	6	2.00	192,021	26,339	218,360	169,886	19,811	189,697	+13.0	+33.0	+15.1
CATHOLIC DIGEST	6	1.50	546,631	45,260	591,891	556,079	51,030	607,109	-1.7	-11.3	-2.5
CATS MAGAZINE	6	2.00	126,625	2,707	129,332	116,815	2,711	119,526	+8.4	-0.1	+8.2
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	2.25	1,357,608	39,877	1,397,485	1,354,934	36,977	1,391,911	+0.2	+7.8	+0.4
CHERI	6	3.95		198,273	198,273		233,269	233,269		-15.0	-15.0
CHICAGO	6	1.95	182,205	21,867	204,072	180,535	22,423	202,958	+0.9	-2.5	+0.5
THE CHRONICLE OF HIGHER EDUCATION	25	1.95	77,116		77,116	75,779		75,779	+1.8		+1.8
THE CHRONICLE OF THE HORSE	26	1.25	21,224	283	21,507	20,671	288	20,959	+2.7	-1.7	+2.6
CIRCUS	6	2.50	26,784	255,058	281,842	36,935	295,402	332,337	-27.5	-13.7	-15.2
CLASSIC COOKBOOKS FROM PILLSBURY	6	2.25	20,272	366,253	386,525	3,477	364,933	368,410	+483.0	+0.4	+4.9
CLEVELAND MAGAZINE	6	1.95	35,336	8,079	43,415	35,460	8,399	43,859	-0.3	-3.8	-1.0
CLUB	6	4.25	4,366	351,356	355,722	4,572	385,828	390,400	-4.5	-8.9	-8.9
CLUB INTERNATIONAL	6	3.95	914	122,521	123,435	1,076	128,934	130,010	-15.1	-5.0	-5.1
COLONIAL HOMES	3	3.00	425,599	174,903	600,502	379,587	181,071	560,658	+12.1	-3.4	+7.1
COLORADO HOMES & LIFESTYLES	3	2.50	10,511	6,503	17,014	13,133	5,265	18,398	-20.0	+23.5	-7.5
CBS MAGAZINE NETWORK			3,824,393	1,037,466	4,861,859	3,992,153	1,162,626	5,154,779	-4.2	-10.8	-5.7
COLUMBUS MONTHLY	6	1.75	29,638	4,503	34,141	29,346	4,270	33,616	+1.0	+5.5	+1.6
COMMERCE MAGAZINE	6	1.75	7,766	46	7,812	8,560	22	8,582	-9.3	+109.1	-9.0
COMPUTE!	6	3.00	222,542	77,832	300,374	253,147	106,086	359,233	-12.1	-26.6	-16.4
COMPUTE!'S GAZETTE	6	3.00	160,026	115,304	275,330	180,896	100,478	281,374	-11.5	+14.8	-2.1
COMPUTER LANGUAGE	6	3.50	36,911	13,206	50,117	25,146	13,109	38,255	+46.8	+0.7	+31.0
THE CONDE NAST LTD.			2,256,078	1,520,909	3,776,987	2,190,720	1,366,073	3,556,793	+3.0	+11.3	+6.2

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
THE CONDE NAST PACKAGE OF WOMEN			2,002,515	4,261,458	6,263,973	2,017,177	4,069,670	6,086,847	-0.7	+4.7	+2.9
CONNECTICUT MAGAZINE	6	1.95	86,056	7,031	93,087	61,465	6,776	68,241	+40.0	+3.8	+36.4
CONNOISSEUR	6	3.00	299,397	22,450	321,847	300,994	20,058	321,052	-0.5	+11.9	+0.2
CONSUMERS DIGEST	3	2.00	763,299	39,370	802,669	1,032,299	29,472	1,061,771	-26.1	+33.6	-24.4
COOK'S	3	3.00	90,342	46,264	136,606	93,960	50,217	144,177	-3.9	-7.9	-5.3
COSMOPOLITAN	6	1.95	361,767	2,502,576	2,864,343	328,344	2,607,144	2,935,488	+10.2	-4.0	-2.4
COUNTRY HOME	3	2.95	590,207	249,000	839,207	532,431	278,333	810,764	+10.9	-10.5	+3.5
COUNTRY JOURNAL	6	1.95	331,099	27,054	358,153	313,906	21,773	335,679	+5.5	+24.3	+6.7
COUNTRY LIVING	6	1.95	1,105,512	530,703	1,636,215	1,090,642	489,441	1,580,083	+1.4	+8.4	+3.6
COUNTRY MUSIC	3	3.00	358,936		358,936	349,229		349,229	+2.8		+2.8
CRAFTS	6	1.95	291,720	139,711	431,431	317,809	134,934	452,743	-8.2	+3.5	-4.7
CRAFTS 'N THINGS	3	1.95	224,402	70,641	295,043	200,613	59,430	260,043	+11.9	+18.9	+13.5
CREATIVE IDEAS FOR LIVING	6	1.95	754,211	27,956	782,167	753,615	29,775	783,390	+0.1	-6.1	-0.2
CRUISE TRAVEL	3	2.50	135,772	7,238	143,010	141,592	8,257	149,849	-4.1	-12.3	-4.6
CRUISING WORLD	6	2.50	95,648	29,510	125,158	90,638	28,965	119,603	+5.5	+1.9	+4.6
CYCLE	6	1.75	286,565	85,833	372,398	301,011	100,283	401,294	-4.8	-14.4	-7.2
CYCLE WORLD	6	1.75	214,215	85,800	300,015	231,385	94,209	325.594	-7.4	-8.9	-7.9
CYCLIST	5	2.50	37,421	40,829	78,250	21,523	36,397	57,920	+73.9	+12.2	+35.1
D MAGAZINE	6	1.95	66,751	15,031	81,782	67,350	13,776	81,126	-0.9	+9.1	+0.8
DALLAS COWBOYS OFFICIAL WEEKLY	9	1.50	63,285	750	64,035	70,557	374	70,931	-10.3	+100.5	-9.7
DALLAS-FT. WORTH HOME & GARDEN	6	1.95	58,966	5,239	64,205	52,953	9,258	62,211	+11.4	-43.4	+3.2
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	3.00	34,664	8,780	43,444	32,370	7,137	39,507	+7.1	+23.0	+10.0
DARKROOM PHOTOGRAPHY	3	2.25	60,757	9,751	70,508	62,796	10,241	73,037	-3.2	-4.8	-3.5
DAYTIME TV	6	1.95		147,822	147,822		129,311	129,311		+14.3	+14.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DAYTIME TV PRESENTS	2	1.95		104,798	104,798		100,027	100,027		+4.8	+4.8
DC COMICS GROUP		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DELAWARE TODAY	6	1.95	14,986	4,156	19,142	12,414	3,401	15,815	+20.7	+22.2	+21.0
DELL CROSSWORD AND VARIETY PUZZLES	3	1.50	5,350	139,433	144,783	6,914	149,200	156,114	-22.6	-6.5	-7.3
DELL CROSSWORD PUZZLES	6	1.50	41,602	175,733	217,335	53,311	194,667	247,978	-22.0	-9.7	-12.4
DELL CROSSWORD SPECIAL	3	1.75	9,032	207,167	216,199	10,134	202,967	213,101	-10.9	+2.1	+1.5
DELL PENCIL PUZZLES AND WORD GAMES	6	1.50	18,197	152,483	170,680	18,613	178,525	197,138	-2.2	-14.6	-13.4
DELL PUZZLE MAGAZINE GROUP			136,068	1,291,134	1,427,202	134,654	1,069,016	1,203,670	+1.1	+20.8	+18.6
DELL WORD SEARCH PUZZLES	6	1.25	12,146	127,867	140,013	15,754	141,683	157,437	-22.9	-9.8	-11.1
DENVER MAGAZINE	6	2.00	12,353	2,197	14,550	13,308	2,546	15,854	-7.2	-13.7	-8.2
DETROIT MONTHLY	6	1.50	50,309	7,038	57,347	32,201	8,091	40,292	+56.2	-13.0	+42.3
DIGITAL AUDIO AND COMPACT DISC REVIEW	6	2.95	46,139	38,269	84,408	31,692	31,853	63,545	+45.6	+20.1	+32.8
DIRT BIKE MAGAZINE	6	2.00	43,129	90,450	133,579	43,470	98,077	141,547	-0.8	-7.8	-5.6
DIRT RIDER	6	2.00	87,397	57,260	144,657	71,710	59,551	131,261	+21.9	-3.8	+10.2
DIRT WHEELS	6	2.25	32,272	68,185	100,457	34,540	75,125	109,665	-6.6	-9.2	-8.4
DISCOVER	6	2.50	1,107,779	177,589	1,285,368	728,308	149,498	877,806	+52.1	+18.8	+46.4
DISCOVERY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	39,757	14,383	54,140	35,664	11,157	46,821	+11.5	+28.9	+15.6
DOG FANCY	6	2.00	104,575	17,301	121,876	92,273	12,388	104,661	+13.3	+39.7	+16.4
DOG WORLD	6	2.50	33,301	31,431	64,732	31,768	30,203	61,971	+4.8	+4.1	+4.5
DUNE BUGGIES AND HOT VWS	6	2.50	34,513	72,789	107,302	35,597	70,637	106,234@	-3.0	+3.0	+1.0
EARLY AMERICAN LIFE	3	2.95	278,837	46,194	325,031	300,538	40,789	341,327	-7.2	+13.3	-4.8
EASYRIDERS	6	2.95	77,170	218,209	295,379	74,452	217,212	291,664	+3.7	+0.5	+1.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
EBONY	6	2.00	1,515,849	229,160	1,745,009	1,498,445	225,804	1,724,249	+1.2	+1.5	+1.2
THE ECONOMIST (NORTH AMERICAN EDITION)	26	3.00	114,250	10,467	124,717	102,746	9,737	112,483	+11.2	+7.5	+10.9
EDUCATION WEEK	24	2.00	34,630		34,630	41,189		41,189	-15.9		-15.9
80 MICRO	6	4.00	55,630	15,340	70,970	72,035	14,596	86,631	-22.8	+5.1	-18.1
EL ARMA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ELECTRIC COMPANY MAGAZINE	5	1.25	240,215	13,030	253,245	247,924	14,080	262,004	-3.1	-7.5	-3.3
THE ELKS MAGAZINE	5	.25	1,551,052		1,551,052	1,609,529		1,609,529	-3.6		-3.6
ELLE	6	2.50	285,084	434,154	719,238	185,083	286,749	471,832	+54.0	+51.4	+52.4
ENDLESS VACATION	3	4.00	497,220	3,422	500,642	437,091		437,091	+13.8		+14.5
ENTREPRENEUR MAGAZINE	6	2.95	98,423	65,360	163,783	67,428	50,481	117,909	+46.0	+29.5	+38.9
EQUUS	6	2.50	99,323	7,556	106,879	102,965	5,376	108,341	-3.5	+40.6	-1.3
ESQUIRE MAGAZINE	6	2.50	572,564	130,047	702,611	552,809	139,184	691,993	+3.6	-6.6	+1.5
ESSENCE	6	1.50	574,130	226,243	800,373	583,266	216,975	800,241	-1.6	+4.3	+0.0
EUROPEAN TRAVEL & LIFE	5	2.95	126,523	39,500	166,023	106,473	34,351	140,824	+18.8	+15.0	+17.9
FAMILY CIRCLE	8	.99	732,470	5,261,857	5,994,327	486,262	6,067,621	6,553,883	+50.6	-13.3	-8.5
FAMILY COMPUTING	6	2.95	375,319	61,224	436,543	358,409	60,027	418,436	+4.7	+2.0	+4.3
THE FAMILY HANDYMAN	5	1.95	1,149,619	56,712	1,206,331	1,166,634	54,417	1,221,051	-1.5	+4.2	-1.2
FEDERAL TIMES	26	1.25	29,203	1,247	30,450	32,133	1,367	33,500	-9.1	-8.8	-9.1
FIELD & STREAM	6	1.95	1,890,927	118,300	2,009,227	1,883,385	118,350	2,001,735	+0.4	+0.0	+0.4
50 PLUS	6	1.50	466,711		466,711	444,146		444,146	+5.1		+5.1
FINANCIAL WORLD	13	2.50	196,712	5,962	202,674	149,953	6,004	155,957	+31.2	-0.7	+30.0
FINE TUNING	6		51,063		51,063	46,351		46,351	+10.2		+10.2
FINS AND FEATHERS	5	1.95	316,641	70,507	387,148	327,839	60,092	387,931	-3.4	+17.3	-0.2
FIREHOUSE	6	2.50	111,222		111,222	110,787		110,787	+0.4		+0.4
FISHING AND HUNTING NEWS	26	1.00	127,169	8,301	135,470	118,899	7,854	126,753	+7.0	+5.7	+6.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
FISHING FACTS	6	1.95	66,424	74,933	141,357	77,511	79,101	156,612	-14.3	-5.3	-9.7
FISHING WORLD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FLORIDA SPORTSMAN	6	1.95	65,547	34,806	100,353	59,547	30,951	90,498	+10.1	+12.5	+10.9
FLOWER & GARDEN MAGAZINE	3	1.50	611,135	13,500	624,635	619,354	11,667	631,021	-1.3	+15.7	-1.0
FLY FISHERMAN	3	3.00	111,745	28,839	140,584	117,981	24,310	142,291	-5.3	+18.6	-1.2
FLYING	6	2.25	260,014	73,700	333,714	260,840	70,273	331,113	-0.3	+4.9	+0.8
FLYING MODELS	6	2.25	10,662	15,763	26,425	11,274	15,879	27,153	-5.4	-0.7	-2.7
FOOD & WINE	6	2.00	682,975	35,220	718,195	645,941	28,292	674,233	+5.7	+24.5	+6.5
FOOTBALL DIGEST	5	1.95	161,571	10,107	171,678	154,451	10,345	164,796	+4.6	-2.3	+4.2
FORBES	14	3.50	696,339	32,120	728,459	695,203	32,032	727,235	+0.2	+0.3	+0.2
FOREIGN AFFAIRS	3	5.95	78,630	12,693	91,323	77,541	13,634	91,175	+1.4	-6.9	+0.2
FORTUNE (INTERNATIONAL)	13	3.50	96,052	8,964	105,016	96,544	7,266	103,810	-0.5	+23.4	+1.2
FORTUNE (NORTH AMERICA)	13	3.50	629,659	37,313	666,972	615,408	26,213	641,621	+2.3	+42.3	+4.0
FORTUNE (WORLDWIDE)	13	3.50	725,711	46,277	771,988	711,952	33,479	745,431	+1.9	+38.2	+3.6
FOUR WHEELER	6	2.50	125,481	129,653	255,134	96,729	116,581	213,310	+29.7	+11.2	+19.6
FREQUENT FLYER MAGAZINE-PART II OF THE POCKET FLIGHT GUIDES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FULL CRY	6	1.50	33,915	280	34,195	34,243	238	34,481	-1.0	+17.6	-0.8
GALLERY MAGAZINE	6	3.75	28,861	357,598	386,459	25,301	386,752	412,053	+14.1	-7.5	-6.2
GAME & FISH MAGAZINE			274,787	135,908	410,695						
GAMES	4	2.00	501,604	102,994	604,598	581,138	89,720	670,858	-13.7	+14.8	-9.9
GENESIS	6	3.95	2,096	210,805	212,901	2,131	225,000	227,131	-1.6	-6.3	-6.3
GENTLEMEN'S QUARTERLY	6	3.00	279,826	387,279	667,105	276,044	338,767	614,811	+1.4	+14.3	+8.5
GLAMOUR	6	1.95	695,495	1,551,124	2,246,619	721,212	1,506,362	2,227,574	-3.6	+3.0	+0.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
GLOBE	26	.59	58,217	1,595,526	1,653,743	65,556	1,561,134	1,626,690	-11.2	+2.2	+1.7
GOLF (INCORPORATING GOLFING)	6	1.95	769,408	109,461	878,869	746,940	94,503	841,443	+3.0	+15.8	+4.4
GOLF DIGEST	6	1.95	1,120,822	126,949	1,247,771	1,114,486	105,718	1,220,204	+0.6	+20.1	+2.3
GOLF ILLUSTRATED	5	1.95	207,088	32,678	239,766						
GOLF WORLD	23	1.00	105,779		105,779	101,512		101,512	+4.2		+4.2
GOOD FOOD	6	1.00	554,399	391,632	946,031	1,632	350,619	352,251	+3870.5	+11.7	+168.6
GOOD HOUSEKEEPING	6	1.95	3,531,260	1,644,378	5,175,638	3,457,838	1,683,855	5,141,693	+2.1	-2.3	+0.7
GOURMET	6	2.50	690,963	106,930	797,893	709,836	107,189	817,025	-2.7	-0.2	-2.3
GREAT LAKES FISHERMAN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GRIT	26	.75	510,159	59,909	570,068	486,491	88,633	575,124	+4.9	-32.4	-0.9
GUIDEPOSTS	6	.75	4,339,228		4,339,228	4,281,004		4,281,004	+1.4		+1.4
GUN DOG	3	3.50	61,525	1,448	62,973	66,632		66,632	-7.7		-5.5
GUNS & AMMO	6	2.25	364,616	157,022	521,638	334,843	143,619	478,462	+8.9	+9.3	+9.0
GUNS MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HADASSAH MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HANDS-ON ELECTRONICS	6	2.50	16,813	36,392	53,205	17,728	35,843	53,571	-5.2	+1.5	-0.7
HARPER'S BAZAAR	6	2.00	345,914	374,949	720,863	307,583	417,806	725,389	+12.5	-10.3	-0.6
HARPER'S MAGAZINE	6	2.00	151,008	33,933	184,941	130,931	30,032	160,963	+15.3	+13.0	+14.9
HARROWSMITH-(U.S. EDITION)	3	2.95	173,340	16,544	189,884						
HARVARD BUSINESS REVIEW	3	8.50	203,638	4,339	207,977	211,073	5,237	216,310	-3.5	-17.1	-3.9
HEALTH	6	2.25	1,005,650	7,738	1,013,388	1,003,072	11,740	1,014,812	+0.3	-34.1	-0.1
THE HEARST GOLD BUY			2,684,427	1,053,556	3,737,983	2,563,211	1,120,118	3,683,329	+4.7	-5.9	+1.5
THE HEARST HOME BUY			2,139,843	926,787	3,066,630	2,063,594	905,253	2,968,847	+3.7	+2.4	+3.3
HEARST MAN POWER			2,358,412	487,485	2,845,897	2,328,423	524,615	2,853,038	+1.3	-7.1	-0.3
HEARST WOMAN POWER			8,576,292	5,762,746	14,339,038	8,409,376	5,864,742	14,274,118	+2.0	-1.7	+0.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HIGH FIDELITY	6	2.50	279,157	21,015	300,172	370,963	25,932	396,895	-24.7	-19.0	-24.4
HIGH SOCIETY	6	3.95		261,143	261,143		271,886	271,886		-4.0	-4.0
HIGH TECHNOLOGY	6	3.00	186,928	16,750	203,678	287,973	21,391	309,364	-35.1	-21.7	-34.2
HISTORIC PRESERVATION	3	2.50	168,644	2,921	171,565	160,968	2,185	163,153	+4.8	+33.7	+5.2
HIT PARADER	6	2.95		186,089	186,089		174,768	174,768		+6.5	+6.5
HOME	6	1.95	752,358	137,571	889,929	658,250	134,838	793,088	+14.3	+2.0	+12.2
HOME & AWAY	3	1.00	1,694,125		1,694,125	1,342,185		1,342,185	+26.2		+26.2
HOME MECHANIX	6	1.75	1,121,413	88,950	1,210,363	1,105,280	102,678	1,207,958	+1.5	-13.4	+0.2
THE HOMEOWNER	5	1.95	679,085	21,682	700,767	654,185	29,692	683,877	+3.8	-27.0	+2.5
HONOLULU	6	2.00	29,487	2,469	31,956	29,497	2,727	32,224	+0.0	-9.5	-0.8
HORSE & RIDER	6	1.95	66,305	18,829	85,134	66,742	16,370	83,112	-0.7	+15.0	+2.4
HORSE ILLUSTRATED	6	1.95	48,752	18,107	66,859						
HORSEMAN	6	2.00	121,203	14,406	135,609	124,402	15,787	140,189	-2.6	-8.7	-3.3
HORSEPLAY	6	2.95	42,023	2,668	44,691	45,513	3,850	49,363	-7.7	-30.7	-9.5
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	168,141	10,367	178,508	145,771	7,654	153,425	+15.3	+35.4	+16.3
HOT ROD	6	2.25	568,992	280,083	849,075	540,786	279,994	820,780	+5.2	+0.0	+3.4
HOUNDS & HUNTING	6	1.50	9,849	7	9,856	10,497	7	10,504	-6.2	+0.0	-6.2
HOUSE & GARDEN	6	4.00	486,835	85,709	572,544	454,307	86,556	540,863	+7.2	-1.0	+5.9
HOUSE BEAUTIFUL	6	1.95	608,732	221,181	829,913	593,365	234,741	828,106	+2.6	-5.8	+0.2
HOUSTON HOME & GARDEN	6	1.95	87,415	8,545	95,960	72,202	12,929	85,131	+21.1	-33.9	+12.7
IN FASHION			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
IN-FISHERMAN	3	2.75	121,305	145,442	266,747	106,513	143,834	250,347	+13.9	+1.1	+6.6
INCIDER	6	2.95	96,129	29,818	125,947	92,575	31,198	123,773	+3.8	-4.4	+1.8
INC.	6	3.00	599,441	30,766	630,207	575,784	25,704	601,488	+4.1	+19.7	+4.8
INDIANAPOLIS MONTHLY	6	1.95	35,544	6,383	41,927	32,347	5,897	38,244	+9.9	+8.2	+9.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
INSIDE SPORTS	6	2.25	238,324	205,136	443,460	210,084	184,414	394,498	+13.4	+11.2	+12.4
INSTRUCTOR	5	2.50	258,442	26	258,468	254,306	55	254,361	+1.6	-52.7	+1.6
INTERNATIONAL COMBAT ARMS	3	2.95	28,513	104,079	132,592	29,630	94,210	123,840	-3.8	+10.5	+7.1
INTERVIEW MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
IRELAND OF THE WELCOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ISLANDS	3	3.50	80,915	26,467	107,382	63,310	21,394	84,704	+27.8	+23.7	+26.8
JET	25	1.25	705,875	156,046	861,921	640,561	149,712	790,273	+10.2	+4.2	+9.1
JUNIOR LEAGUE REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JUNIOR SCHOLASTIC	10	1.75	726,392		726,392	762,580		762,580	-4.7		-4.7
KS MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE KIWANIS MAGAZINE	5	.75	280,089		280,089	281,530		281,530	-0.5		-0.5
LADIES' HOME JOURNAL	6	1.50	4,079,434	963,709	5,043,143	4,172,626	948,167	5,120,793	-2.2	+1.6	-1.5
LADY'S CIRCLE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LAKELAND BOATING	6	2.50	29,724	5,534	35,258	33,160	5,743	38,903	-10.4	-3.6	-9.4
LAS VEGAN CITY MAGAZINE	6	2.50	7,121	604	7,725						
LEARNING 87	5	2.50	231,850		231,850	207,842		207,842	+11.6		+11.6
LIFE	6	2.50	1,015,713	668,360	1,684,073	951,632	670,405	1,622,037	+6.7	-0.3	+3.8
LOS ANGELES MAGAZINE	6	2.50	128,291	43,649	171,940	125,475	44,563	170,038	+2.2	-2.1	+1.1
LOTTERY PLAYERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LOUISIANA LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LOUISVILLE MAGAZINE	6	1.75	25,629	2,193	27,822	19,639	2,137	21,776	+30.5	+2.6	+27.8
M, THE CIVILIZED MAN	6	3.00	81,300	55,718	137,018	72,108	49,234	121,342@	+12.7	+13.2	+12.9
MCCALL'S	6	1.50	4,671,290	677,891	5,349,181	4,676,834	598,594	5,275,428	-0.1	+13.2	+1.4
MCCALL'S NEEDLEWORK & CRAFTS	3	2.95	475,772	124,340	600,112	476,534	176,395	652,929	-0.2	-29.5	-8.1
MACFADDEN WOMEN'S GROUP			1,190,546	856,384	2,046,930	1,317,973	891,234	2,209,207	-9.7	-3.9	-7.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MADEMOISELLE	6	1.95	323,369	874,243	1,197,612	342,441	861,586	1,204,027	-5.6	+1.5	-0.5
THE MAGAZINE ANTIQUES	6	5.00	55,466	5,112	60,578	57,170	4,329	61,499	-3.0	+18.1	-1.5
MANHATTAN, INC.	6	2.00	65,770	14,258	80,028	51,281	7,848	59,129	+28.3	+81.7	+35.3
MARVEL COMICS			253,770	7,704,469	7,958,239	262,200	6,732,800	6,995,000	-3.2	+14.4	+13.8
MATURE OUTLOOK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MEMPHIS MAGAZINE	6	1.95	18,723	3,109	21,832						
METROPOLITAN DETROIT	6	1.00	76,686	9,562	86,248	74,690	6,011	80,701	+2.7	+59.1	+6.9
METROPOLITAN HOME	6	2.50	637,040	80,012	717,052	656,050	64,667	720,717	-2.9	+23.7	-0.5
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	26,476	2,610	29,086	26,954	2,303	29,257	-1.8	+13.3	-0.6
MICHIGAN LIVING	6	1.00	948,909		948,909	849,830		849,830	+11.7		+11.7
MID-ATLANTIC COUNTRY	6	1.95	102,185	7,902	110,087	97,311	4,663	101,974	+5.0	+69.5	+8.0
MIDWEST OUTDOORS	6	.95	18,728	19,005	37,733	17,869	21,019	38,888	+4.8	-9.6	-3.0
MILWAUKEE MAGAZINE	6	1.95	38,357	8,932	47,289	36,655	6,132	42,787	+4.6	+45.7	+10.5
MPLS. ST. PAUL MAGAZINE	6	1.95	35,440	13,217	48,657	34,934	12,347	47,281	+1.4	+7.0	+2.9
MODEL RAILROADER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MODERN BRIDE	3	4.00	41,786	341,767	383,553	43,200	296,223	339,423	-3.3	+15.4	+13.0
MODERN MATURITY	3		15,986,938		15,986,938	13,597,330		13,597,330	+17.6		+17.6
MODERN PHOTOGRAPHY	6	2.50	553,295	97,091	650,386	619,038	84,986	704,024	-10.6	+14.2	-7.6
MONEY	6	2.75	1,537,119	341,160	1,878,279	1,418,818	354,053	1,772,871	+8.3	-3.6	+5.9
MOTHER EARTH NEWS	3	3.00	554,933	145,315	700,248	539,920	166,373	706,293	+2.8	-12.7	-0.9
MOTHER JONES	5	1.95	167,585	16,279	183,864	141,754	18,428	160,182	+18.2	-11.7	+14.8
MOTOCROSS ACTION MAGAZINE	6	2.00	25,601	66,656	92,257	22,321	64,251	86,572	+14.7	+3.7	+6.6
MOTOR BOATING & SAILING	6	2.50	106,280	35,183	141,463	108,650	33,817	142,467	-2.2	+4.0	-0.7
MOTOR TREND	6	2.50	536,134	202,830	738,964	558,776	217,884	776,660	-4.1	-6.9	-4.9
MOTORCYCLIST	6	2.00	116,612	93,145	209,757	127,106	80,151	207,257	-8.3	+16.2	+1.2

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MOTORHOME	6	2.00	119,936	11,905	131,841	108,658	10,888	119,546	+10.4	+9.3	+10.3
MOTORLAND	3	.50	1,724,533		1,724,533	1,650,483		1,650,483	+4.5		+4.5
MS.	6	2.25	445,015	36,451	481,466	442,519	39,132	481,651	+0.6	-6.9	+0.0
MUSCLE & FITNESS	6	3.95	100,262	462,565	562,827	82,151	427,144	509,295	+22.0	+8.3	+10.5
MUSICIAN	6	2.50	46,711	56,362	103,073	50,418	50,167	100,585	-7.4	+12.3	+2.5
NATION'S BUSINESS	6	2.50	854,749	5,055	859,804	861,700	5,326	867,026	-0.8	-5.1	-0.8
NATIONAL ENQUIRER	26	.65	432,713	4,027,694	4,460,407	439,278	4,065,656	4,504,934	-1.5	-0.9	-1.0
NATIONAL EXAMINER	26	.59	17,851	1,127,171	1,145,022	16,521	1,072,582	1,089,103	+8.1	+5.1	+5.1
NATIONAL FISHERMAN	7	1.95	40,890	10,459	51,349	40,381	11,097	51,478	+1.3	-5.7	-0.3
NATIONAL GEOGRAPHIC	6	2.25	10,396,099	65,238	10,461,337	10,621,447	69,267	10,690,714	-2.1	-5.8	-2.1
NATIONAL GEOGRAPHIC TRAVELER	2	5.60	798,445	153	798,598	865,320	249	865,569	-7.7	-38.6	-7.7
NATIONAL LAMPOON	3	3.95	79,023	179,672	258,695	107,195	173,380	280,575	-26.3	+3.6	-7.8
THE NATIONAL LAW JOURNAL	25	2.00	41,848	127	41,975	38,998	51	39,049	+7.3	+149.0	+7.5
NATIONAL NEWS	3		780,828		780,828	791,636		791,636	-1.4		-1.4
NRTA/AARP NEWS BULLETINS	6		15,523,028		15,523,028	13,169,887		13,169,887	+17.9		+17.9
NATIONAL REVIEW	11	1.95	115,904	4,826	120,730	112,724	3,982	116,706	+2.8	+21.2	+3.4
NATURAL HISTORY	6	2.50	505,418	6,045	511,463	497,408	5,589	502,997	+1.6	+8.2	+1.7
NAVY TIMES	26	1.75	74,353	8,085	82,438	81,077	7,666	88,743	-8.3	+5.5	-7.1
NEVADA MAGAZINE	3	2.25	46,597	5,470	52,067	54,493	6,296	60,789	-14.5	-13.1	-14.3
NEW BODY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW ENGLAND MONTHLY	6	1.95	85,613	14,549	100,162	81,599	10,652	92,251	+4.9	+36.6	+8.6
NEW JERSEY MONTHLY	6	2.00	92,221	16,376	108,597	87,279	15,559	102,838	+5.7	+5.3	+5.6
NEW MEXICO MAGAZINE	6	1.95	87,890	5,064	92,954	84,538	4,006	88,544	+4.0	+26.4	+5.0
THE NEW REPUBLIC	25	1.95	88,597	4,803	93,400	88,905	4,466	93,371	-0.3	+7.5	+0.0
NEW WOMAN	6	1.95	630,742	640,117	1,270,859	572,246	580,366	1,152,612	+10.2	+10.3	+10.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NEW YORK ALIVE	3	2.45	24,599	615	25,214	25,805	350	26,155@	-4.7	+75.7	-3.6
NEW YORK MAGAZINE	25	1.95	392,939	40,081	433,020	388,259	39,022	427,281	+1.2	+2.7	+1.3
THE NEW YORKER	26	1.75	535,894	28,998	564,892	501,285	33,229	534,514	+6.9	-12.7	+5.7
NEWSWEEK	26	2.00	3,005,995	175,192	3,181,187	2,862,805	190,962	3,053,767	+5.0	-8.3	+4.2
NEWSWEEK INTERNATIONAL (ASIA EDITION)	26	.60	146,120	55,093	201,213	139,279	64,003	203,282	+4.9	-13.9	-1.0
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	26	.83	215,544	90,645	306,189	208,884	110,246	319,130	+3.2	-17.8	-4.1
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	26	.65	32,599	22,620	55,219	32,275	22,783	55,058	+1.0	-0.7	+0.3
NIBBLE MAGAZINE	6	3.25	44,044	21,941	65,985	46,765	25,303	72,068	-5.8	-13.3	-8.4
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORTH SHORE	6	1.75	25,212	2,496	27,708	21,308	2,078	23,386	+18.3	+20.1	+18.5
OFF-ROAD	6	2.50	27,927	32,610	60,537	37,770	43,643	81,413	-26.1	-25.3	-25.6
OFFICIAL CROSSWORD PUZZLES	6	1.50	23,969	175,467	199,436	21,101	186,800	207,901	+13.6	-6.1	-4.1
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	11,616	150,467	162,083	13,663	155,167	168,830	-15.0	-3.0	-4.0
OFFICIAL WORD SEARCH PUZZLES	6	1.25	3,456	72,667	76,123	5,373	78,380	83,753	-35.7	-7.3	-9.1
OHIO FISHERMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OHIO MAGAZINE	6	1.50	100,382	3,721	104,103	97,825	3,971	101,796	+2.6	-6.3	+2.3
OKLAHOMA HOME & LIFESTYLE	3	2.00	5,632	2,374	8,006	6,426	1,682	8,108	-12.4	+41.1	-1.3
THE OLD HOUSE JOURNAL	3	3.95	97,948		97,948						
OMNI	6	3.00	602,963	287,297	890,260	573,431	282,023	855,454	+5.2	+1.9	+4.1
1,001 HOME IDEAS	6	1.95	1,462,303	46,566	1,508,869	1,488,871	38,405	1,527,276	-1.8	+21.2	-1.2
OPEN WHEEL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OPERA NEWS	10	2.50	117,391	1,737	119,128	117,748	1,789	119,537	-0.3	-2.9	-0.3
OREGON MAGAZINE	3	2.95	20,934	4,467	25,401	23,176	4,556	27,732	-9.7	-2.0	-8.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OUTDOOR LIFE	6	1.75	1,384,504	135,669	1,520,173	1,379,430	136,831	1,516,261	+0.4	-0.8	+0.3
OUTSIDE	6	1.95	203,519	60,571	264,090	173,254	64,311	237,565	+17.5	-5.8	+11.2
PACIFIC NORTHWEST	5	1.95	61,326	9,185	70,511	56,731	6,084	62,815	+8.1	+51.0	+12.3
PALM BEACH LIFE	6	2.50	15,719	4,252	19,971	13,251	4,178	17,429	+18.6	+1.8	+14.6
PARENTS MAGAZINE	6	1.95	1,603,710	122,437	1,726,147	1,622,570	106,003	1,728,573	-1.2	+15.5	-0.1
PENTHOUSE	6	4.00	246,655	2,003,371	2,250,026	263,693	2,437,451	2,701,144	-6.5	-17.8	-16.7
PEOPLE WEEKLY	26	1.50	1,340,715	1,551,422	2,892,137	1,227,317	1,619,163	2,846,480	+9.2	-4.2	+1.6
PERFORMANCE HORSEMAN	6	2.95	28,995	691	29,686	28,526	804	29,330	+1.6	-14.1	+1.2
PERSONAL COMPUTING	6	3.00	449,222	39,325	488,547	416,655	33,808	450,463	+7.8	+16.3	+8.5
PETERSEN MAGAZINE NETWORK			2,768,342	1,311,410	4,079,752	2,667,223	1,316,766	3,983,989	+3.8	-0.4	+2.4
PETERSEN'S CIRCLE TRACK	6	2.95	69,122	41,788	110,910	61,297	39,880	101,177	+12.8	+4.8	+9.6
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	157,944	125,844	283,788	129,333	142,252	271,585	+22.1	-11.5	+4.5
PETERSEN'S HUNTING	6	2.00	243,712	68,003	311,715	235,397	65,786	301,183	+3.5	+3.4	+3.5
PETERSEN'S PHOTOGRAPHIC	6	2.25	228,409	54,601	283,010	222,441	53,648	276,089	+2.7	+1.8	+2.5
PHILADELPHIA MAGAZINE	6	1.95	119,202	29,607	148,809	113,168	29,236	142,404	+5.3	+1.3	+4.5
PHOENIX HOME & GARDEN	6	2.00	31,879	4,432	36,311	29,199	3,531	32,730	+9.2	+25.5	+10.9
PHOENIX METRO MAGAZINE	6	1.95	27,098	4,041	31,139	29,145	5,037	34,182	-7.0	-19.8	-8.9
PITTSBURGH MAGAZINE	6	1.75	56,190	6,472	62,662	50,297	6,525	56,822	+11.7	-0.8	+10.3
PLANE & PILOT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLAYBOY	6	3.50	2,332,267	1,339,796	3,672,063	2,647,424	1,253,900	3,901,324	-11.9	+6.9	-5.9
POCKET CROSSWORD PUZZLES	6	1.25	10,700	89,850	100,550	12,247	107,867	120,114	-12.6	-16.7	-16.3
POPULAR HOT RODDING	6	2.00	82,631	152,206	234,837	92,539	149,652	242,191	-10.7	+1.7	-3.0
POPULAR MECHANICS	6	1.50	1,363,564	269,350	1,632,914	1,356,248	286,964	1,643,212	+0.5	-6.1	-0.6
POPULAR PHOTOGRAPHY	6	2.25	662,454	77,700	740,154	765,739	95,532	861,271	-13.5	-18.7	-14.1
POPULAR SCIENCE	6	1.75	1,633,823	206,459	1,840,282	1,633,810	215,079	1,848,889	+0.0	-4.0	-0.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PRACTICAL HOMEOWNER	5	2.00	681,296	27,208	708,504	676,776	30,465	707,241	+0.7	-10.7	+0.2
PRACTICAL HORSEMAN	6	2.95	53,331	2,421	55,752	52,943	2,303	55,246	+0.7	+5.1	+0.9
PREFERRED TRAVELER	2		902,817		902,817	761,828		761,828	+18.5		+18.5
PREVENTION	6	1.50	2,651,835	204,091	2,855,926	2,646,072	144,176	2,790,248	+0.2	+41.6	+2.4
PRIVATE CLUBS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PRIVATE PILOT	6	2.00	62,036	23,148	85,184						
PSYCHOLOGY TODAY	6	1.95	862,760	92,090	954,850	807,934	87,195	895,129	+6.8	+5.6	+6.7
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE	6	3.00	53,227	723	53,950	49,286	369	49,655	+8.0	+95.9	+8.6
THE QUARTER HORSE JOURNAL	6	2.50	66,332	2,728	69,060	72,577	2,851	75,428	-8.6	-4.3	-8.4
RADIO-ELECTRONICS	6	2.25	164,594	81,230	245,824	159,733	79,579	239,312	+3.0	+2.1	+2.7
RAILROAD MODEL CRAFTSMAN	6	2.25	30,329	41,986	72,315	31,928	44,599	76,527	-5.0	-5.9	-5.5
READER'S DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
REDBOOK	6	1.50	3,231,839	710,140	3,941,979	3,224,969	666,496	3,891,465	+0.2	+6.5	+1.3
RIDER	6	1.50	111,902	18,505	130,407	114,625	18,857	133,482	-2.4	-1.9	-2.3
ROAD & TRACK	6	2.50	432,514	218,000	650,514	443,630	272,150	715,780	-2.5	-19.9	-9.1
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	56,793	22,417	79,210	61,522	26,113	87,635	-7.7	-14.2	-9.6
RODALE'S ORGANIC GARDENING	6	1.95	1,182,940	5,395	1,188,335	1,190,071	10,117	1,200,188	-0.6	-46.7	-1.0
ROLLING STONE	12	1.95	809,965	260,910	1,070,875	779,097	248,050	1,027,147	+4.0	+5.2	+4.3
THE ROTARIAN	6	.75	505,087		505,087	492,301		492,301	+2.6		+2.6
RUN	6	2.95	142,242	48,795	191,037	132,497	62,791	195,288	+7.4	-22.3	-2.2
RUNNER'S WORLD	6	2.50	269,326	75,806	345,132	220,481	70,213	290,694	+22.2	+8.0	+18.7
RURAL KENTUCKIAN	6		295,381		295,381						
SACRAMENTO MAGAZINE	5	1.95	18,209	3,650	21,859	20,519	3,289	23,808	-11.3	+11.0	-8.2
SAIL	6	2.50	124,650	50,562	175,212	110,517	56,672	167,189	+12.8	-10.8	+4.8

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SAILING WORLD	6	1.75	36,311	11,678	47,989	33,581	8,854	42,435	+8.1	+31.9	+13.1
ST. LOUIS MAGAZINE, INC.	6	1.95	17,828	6,097	23,925	18,078	4,808	22,886	-1.4	+26.8	+4.5
SALT WATER SPORTSMAN	6	2.50	103,124	25,397	128,521	95,840	24,188	120,028	+7.6	+5.0	+7.1
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	28,493	2,716	31,209	31,715	2,389	34,104	-10.2	+13.7	-8.5
SAN DIEGO MAGAZINE	6	2.00	51,215	11,810	63,025	48,915	11,438	60,353	+4.7	+3.3	+4.4
SAN FRANCISCO FOCUS	6	1.95	201,426	6,116	207,542	183,536	6,482	190,018	+9.7	-5.6	+9.2
SATELLITE ORBIT	6	4.95	320,341	180,118	500,459	264,817	138,804	403,621	+21.0	+29.8	+24.0
THE SATURDAY EVENING POST	4	1.95	525,042	92,925	617,967	557,199	120,837	678,036	-5.8	-23.1	-8.9
SAVVY	6	2.00	383,967	12,831	396,798	347,675	21,229	368,904	+10.4	-39.6	+7.6
SCHOLASTIC HIGH SCHOOL NETWORK			2,129,252		2,129,252	2,179,672		2,179,672	-2.3		-2.3
SCHOLASTIC MAGAZINES			2,855,644		2,855,644	2,942,252		2,942,252	-2.9		-2.9
SCIENCE	26	2.50	152,710		152,710	151,575		151,575	+0.7		+0.7
SCIENCE NEWS	26	1.00	179,242		179,242	158,300		158,300	+13.2		+13.2
THE SCIENCES	3	3.00	49,596	15,769	65,365	50,351	9,584	59,935	-1.5	+64.5	+9.1
SCOUTING	3	.60	993,406		993,406	964,055		964,055	+3.0		+3.0
SEA	6	1.95	34,037	5,294	39,331	41,048	4,351	45,399	-17.1	+21.7	-13.4
SELF	6	1.95	475,794	648,335	1,124,129	468,886	582,150	1,051,036	+1.5	+11.4	+7.0
SESAME STREET MAGAZINE	5	1.25	1,080,740	191,753	1,272,493	940,973	217,715	1,158,688	+14.9	-11.9	+9.8
SEVENTEEN	6	1.50	1,388,845	470,995	1,859,840	1,315,518	488,234	1,803,752	+5.6	-3.5	+3.1
SEW NEWS	6	1.50	151,781	40,173	191,954	116,614	25,052	141,666	+30.2	+60.4	+35.5
SHAPE	6	2.00	218,285	460,064	678,349	157,164	419,317	576,481	+38.9	+9.7	+17.7
SHOOTING TIMES	6	2.25	94,673	105,789	200,462	87,354	106,975	194,329	+8.4	-1.1	+3.2
SIERRA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SIGNATURE	6	2.50	751,629		751,629	763,860		763,860	-1.6		-1.6
16 MAGAZINE	6	1.95	7,901	127,260	135,161	10,041	148,749	158,790	-21.3	-14.4	-14.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SKI (INCORPORATING SKI LIFE)	4	1.75	360,968	79,115	440,083	340,487	69,353	409,840	+6.0	+14.1	+7.4
SKIING	3	1.95	356,937	83,433	440,370	363,175	85,633	448,808	-1.7	-2.6	-1.9
SKIN DIVER MAGAZINE	6	2.95	186,826	37,960	224,786	180,411	31,383	211,794	+3.6	+21.0	+6.1
SMITHSONIAN	6	2.50	2,292,760	9,349	2,302,109	2,270,666	9,503	2,280,169	+1.0	-1.6	+1.0
SNOW WEEK	7	1.75	24,752	108	24,860	24,716	169	24,885	+0.1	-36.1	-0.1
SOAP OPERA DIGEST	13	1.50	345,455	645,980	991,435	298,238	467,133	765,371	+15.8	+38.3	+29.5
SOAP OPERA STARS	3	1.95		94,876	94,876		83,677	83,677		+13.4	+13.4
SOLDIER OF FORTUNE	6	3.00	34,975	111,001	145,976	37,000	134,849	171,849	-5.5	-17.7	-15.1
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		81,661	81,661		80,713	80,713		+1.2	+1.2
SOUTH FLORIDA HOME & GARDEN	6	2.50	19,142	2,480	21,622	15,297	2,911	18,208	+25.1	-14.8	+18.8
SOUTHERN ACCENTS	3	4.00	195,296	49,342	244,638	205,816	52,514	258,330	-5.1	-6.0	-5.3
SOUTHERN HOMES (METRO ATLANTA EDITION)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SOUTHERN LIVING	6	2.50	2,098,260	185,379	2,283,639	2,120,407	151,981	2,272,388	-1.0	+22.0	+0.5
SOUTHERN MAGAZINE	6	12.00	210,251	7,667	217,918						
SOUTHERN OUTDOORS	5	1.50	208,875	21,073	229,948	218,650	20,096	238,746	-4.5	+4.9	-3.7
SOUTHWEST ART	6	4.50	51,106	10,654	61,760	43,076	10,480	53,556	+18.6	+1.7	+15.3
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPIN	6	2.50	7,848	133,420	141,268	5,036	137,809	142,845	+55.8	-3.2	-1.1
SPORT	6	2.00	769,260	162,257	931,517	783,087	153,683	936,770	-1.8	+5.6	-0.6
SPORTING CLASSICS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SPORTING NEWS	27	2.25	695,989	43,497	739,486	662,616	53,682	716,298	+5.0	-19.0	+3.2
SPORTS AFIELD	6	1.95	422,284	88,088	510,372	419,366	98,467	517,833	+0.7	-10.5	-1.4
SPORTS ILLUSTRATED	26	2.25	2,988,364	162,049	3,150,413	2,738,424	138,278	2,876,702	+9.1	+17.2	+9.5
STAR	26	.69	477,834	3,265,824	3,743,658	208,304	3,351,718	3,560,022	+129.4	-2.6	+5.2
STAR COMICS			33,921	483,967	517,888	18,633	441,417	460,050	+82.0	+9.6	+12.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
STAR HITS	6	1.95	14,792	71,763	86,555	13,895	112,463	126,358	+6.5	-36.2	-31.5
STEREO REVIEW	6	2.25	470,439	61,300	531,739	492,117	63,191	555,308	-4.4	-3.0	-4.2
STOCK CAR RACING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STREET & SMITH'S BASEBALL	1	2.95		304,755	304,755						
SUCCESS!	5	2.00	382,436	40,583	423,019	358,930	41,515	400,445	+6.5	-2.2	+5.6
SUN	26	.59	3,819	435,002	438,821	2,770	360,001	362,771	+37.9	+20.8	+21.0
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,352,832	92,350	1,445,182	1,342,657	96,906	1,439,563	+0.8	-4.7	+0.4
SUPER CHEVY	6	2.50	69,111	65,498	134,609	71,358	66,612	137,970	-3.1	-1.7	-2.4
SUPER SHOPPER	1		306,124		306,124	403,090		403,090	-24.1		-24.1
SUPER STOCK & DRAG ILLUSTRATED		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SUPER TEEN	6	1.95		160,305	160,305		167,352	167,352		-4.2	-4.2
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	5	2.50	355,861	50,500	406,361	303,265	48,200	351,465	+17.3	+4.8	+15.6
TEACHING AND COMPUTERS	5	3.50	42,958		42,958	42,157		42,157	+1.9		+1.9
'TEEN	6	1.75	869,054	302,321	1,171,375	823,591	300,412	1,124,003	+5.5	+0.6	+4.2
TEEN BEAT	6	1.95	48,506	132,617	181,123	20,152	114,806	134,958	+140.7	+15.5	+34.2
TEEN MACHINE	3	1.95		82,731	82,731		90,783	90,783		-8.9	-8.9
TENNIS	6	1.75	466,782	44,030	510,812	464,628	41,751	506,379	+0.5	+5.5	+0.9
TEXAS FISH & GAME	6	1.50	36,713	222	36,935	34,586		34,586	+6.1		+6.8
TEXAS FISHERMAN	6	1.95	55,022	10,374	65,396	52,220	9,455	61,675	+5.4	+9.7	+6.0
TEXAS MONTHLY	6	2.00	242,502	44,195	286,697	236,176	53,079	289,255	+2.7	-16.7	-0.9
3-2-1 CONTACT	5		366,030		366,030	373,123		373,123	-1.9		-1.9
TIME ASIA	26	.67	187,758	47,727	235,485	210,810	58,501	269,311	-10.9	-18.4	-12.6
TIME ATLANTIC	24	.84	434,259	92,638	526,897	431,427	103,846	535,273	+0.7	-10.8	-1.6
TIME LATIN AMERICA	26	1.49	66,847	30,595	97,442	56,955	33,517	90,472	+17.4	-8.7	+7.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TIME THE WEEKLY NEWSMAGAZINE	26	1.95	4,464,362	233,963	4,698,325	4,602,853	229,542	4,832,395	-3.0	+1.9	-2.8
TOURS & RESORTS	3	2.50	197,752	5,982	203,734	221,045	6,490	227,535	-10.5	-7.8	-10.5
TOWN & COUNTRY	6	3.00	325,941	94,843	420,784	320,223	93,441	413,664	+1.8	+1.5	+1.7
TRAILER LIFE	6	2.00	302,591	18,248	320,839	287,389	19,017	306,406	+5.3	-4.0	+4.7
TRAINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TRAVEL & LEISURE	6	3.00	1,103,985	15,213	1,119,198	1,043,675	11,905	1,055,580	+5.8	+27.8	+6.0
TRAVELER	3	1.15	217,326	909	218,235						
TRUE STORY	6	1.25	1,092,902	256,311	1,349,213	1,172,853	271,417	1,444,270	-6.8	-5.6	-6.6
TURTLE MAGAZINE FOR PRESCHOOL KIDS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TV CROSSWORDS	9	1.25	113,002	253,156	366,158	23,445	267,733	291,178	+382.0	-5.4	+25.8
TV GUIDE	26	.60	8,887,994	8,393,961	17,281,955	8,440,901	8,433,576	16,874,477	+5.3	-0.5	+2.4
TV PICTURE LIFE	5	2.00		140,054	140,054		124,920	124,920		+12.1	+12.1
TV WORD GAMES	6	1.25		60,083	60,083		38,510	38,510		+56.0	+56.0
ULTRASPORT			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
UNIQUE HOMES	3	6.95	42,058	33,500	75,558	41,286	34,133	75,419	+1.9	-1.9	+0.2
U.S. NEWS & WORLD REPORT	25	1.95	2,295,601	55,712	2,351,313	2,201,467	54,476	2,255,943	+4.3	+2.3	+4.2
UNIX/WORLD	6	3.00	23,865	7,383	31,248	18,892	8,586	27,478	+26.3	-14.0	+13.7
US	12	1.50	693,017	387,158	1,080,175	635,148	372,515	1,007,663	+9.1	+3.9	+7.2
VANITY FAIR	6	2.00	343,947	135,954	479,901	312,769	80,304	393,073	+10.0	+69.3	+22.1
VENTURE	6	3.00	358,734	18,224	376,958	304,566	25,927	330,493	+17.8	-29.7	+14.1
VFW AUXILIARY MAGAZINE	3		706,784		706,784	700,455		700,455	+0.9		+0.9
VFW MAGAZINE	6	.20	1,809,293		1,809,293	1,762,542		1,762,542	+2.7		+2.7
VIDEO	6	1.95	307,313	75,222	382,535	262,748	77,371	340,119	+17.0	-2.8	+12.5
VIDEO REVIEW	6	1.95	372,037	77,964	450,001	327,253	83,112	410,365	+13.7	-6.2	+9.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	185,461	17,190	202,651	184,468	17,333	201,801	+0.5	-0.8	+0.4
VOGUE	6	3.00	454,507	805,037	1,259,544	437,764	753,257	1,191,021	+3.8	+6.9	+5.8
VOGUE PATTERNS	3	2.50	122,559	103,608	226,167	128,694	112,686	241,380	-4.8	-8.1	-6.3
"W"	13	2.50	202,825	27,547	230,372	182,996	30,142	213,138	+10.8	-8.6	+8.1
THE WASHINGTON POST NATIONAL WEEKLY EDITION	26	1.50	54,220	742	54,962	48,438	597	49,035	+11.9	+24.3	+12.1
WASHINGTON, THE EVERGREEN STATE MAGAZINE	3	2.95	60,527	14,196	74,723	57,802	12,981	70,783	+4.7	+9.4	+5.6
THE WASHINGTONIAN	6	1.95	101,051	48,272	149,323	101,434	47,427	148,861	-0.4	+1.8	+0.3
WEEKLY WORLD NEWS	26	.55	33,361	969,968	1,003,329	30,897	995,417	1,026,314	+8.0	-2.5	-2.2
THE WEEKLY, SEATTLE'S NEWSMAGAZINE	25	.75	23,024	8,586	31,610	21,476	8,760	30,236	+7.2	-2.0	+4.5
WEIGHT WATCHERS MAGAZINE	6	1.75	774,780	155,387	930,167	745,364	155,153	900,517	+3.9	+0.2	+3.3
WEST MICHIGAN MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE WESTERN HORSEMAN	6	1.95	97,419	61,543	158,962	97,437	60,330	157,767	+0.0	+2.0	+0.8
WESTERN OUTDOORS	5	2.00	131,128	8,987	140,115	137,919	7,325	145,244	-4.9	+22.7	-3.5
WESTWAYS	6	2.00	476,469		476,469	448,882		448,882	+6.1		+6.1
WILDFOWL	3	3.50	28,913	2,720	31,633	23,756		23,756	+21.7		+33.2
WING & SHOT	3	3.50	17,189	2,492	19,681						
WOMAN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WOMAN'S DAY	8	.89	83,169	5,180,725	5,263,894	63,688	5,568,147	5,631,835	+30.6	-7.0	-6.5
WOMAN'S WORLD	26	.79		1,397,107	1,397,107		1,337,341	1,337,341		+4.5	+4.5
WOMEN'S SPORTS AND FITNESS	6	1.75	290,324	10,384	300,708	195,678	2,585	198,263	+48.4	+301.7	+51.7
WOODENBOAT	3	3.50	55,686	46,598	102,284	55,474	48,427	103,901	+0.4	-3.8	-1.6
THE WORKBASKET	5	1.00	1,762,729	21,800	1,784,529	1,721,402	26,000	1,747,402	+2.4	-16.2	+2.1
WORKBENCH	3	1.50	860,163	36,667	896,830	848,277	36,333	884,610	+1.4	+0.9	+1.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 06/30/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
WORKING MOTHER	6	1.95	577,452	14,066	591,518	548,875	15,692	564,567	+5.2	-10.4	+4.8
WORKING WOMAN	6	2.50	782,857	41,981	824,838	720,384	30,469	750,853	+8.7	+37.8	+9.9
WORLD PRESS REVIEW	6	2.95	58,774	2,367	61,141	66,251	2,779	69,030	-11.3	-14.8	-11.4
WORLD TENNIS	6	1.75	358,820	24,239	383,059	348,523	26,017	374,540	+3.0	-6.8	+2.3
WWF MAGAZINE	3	2.25	51,483	161,407	212,890	34,320	103,374	137,694	+50.0	+56.1	+54.6
WRITER'S DIGEST	6	2.00	196,983	23,213	220,196	189,513	25,269	214,782	+3.9	-8.1	+2.5
YACHTING	6	2.50	94,911	41,117	136,028	94,583	41,973	136,556	+0.3	-2.0	-0.4
YANKEE	6	1.95	935,044	65,549	1,000,593	936,290	65,359	1,001,649	-0.1	+0.3	-0.1
YM	5	1.50	697,938	126,075	824,013	712,245	92,231	804,476	-2.0	+36.7	+2.4
CANADA											
ALBERTA/WESTERN REPORT			54,264	3,635	57,899	50,585	3,126	53,711	+7.3	+16.3	+7.8
ALMANACH DU PEUPLE	1	4.95		141,442	141,442		133,139	133,139		+6.2	+6.2
ATLANTIC INSIGHT	6	1.95	33,986	2,331	36,317	36,228	2,835	39,063	-6.2	-17.8	-7.0
BC OUTDOORS	5	2.50	34,875	5,377	40,252	34,044	5,508	39,552	+2.4	-2.4	+1.8
CANADIAN BUSINESS	6	3.00	78,762	9,486	88,248	86,875	9,033	95,908	-9.3	+5.0	-8.0
CANADIAN LIVING	6	1.99	318,329	190,349	508,678	303,857	211,899	515,756	+4.8	-10.2	-1.4
CANADIAN LIVING'S FOOD MAGAZINE	3	2.99	33,335	115,008	148,343	36,843	155,014	191,857	-9.5	-25.8	-22.7
THE CANADIAN SHOPPER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN WORKSHOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN YACHTING	6	2.50	19,883	3,414	23,297	21,169	3,278	24,447	-6.1	+4.1	-4.7
CHATELAINE	6	2.00	1,000,792	70,987	1,071,779	1,026,582	83,113	1,109,695	-2.5	-14.6	-3.4
CHATELAINE (FRENCH LANGUAGE EDITION)	6	2.00	267,682	19,629	287,311	282,100	22,213	304,313	-5.1	-11.6	-5.6
CITY & COUNTRY HOME	5	2.50	81,168	6,291	87,459	75,655	7,546	83,201	+7.3	-16.6	+5.1

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CLIN D'OEIL	6	2.95	10,502	63,404	73,906	9,461	66,358	75,819	+11.0	-4.5	-2.5
COMBINED STATEMENT FOR BC OUTDOORS AND ONTARIO OUT OF DOORS			82,157	14,384	96,541	81,859	14,200	96,059	+0.4	+1.3	+0.5
COMBINED STATEMENT FOR CANADIAN YACHTING AND PACIFIC YACHTING			31,841	8,688	40,529	32,337	8,865	41,202	-1.5	-2.0	-1.6
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,268,474	90,616	1,359,090	1,308,682	105,326	1,414,008	-3.1	-14.0	-3.9
COUP DE PEIGNE	2	2.75	2,935	28,101	31,036	5,209	32,456	37,665	-43.7	-13.4	-17.6
COUP DE POUCE	6	1.89	67,908	77,731	145,639	66,731	80,577	147,308	+1.8	-3.5	-1.1
COUP DE POUCE EXTRA	3	2.99		42,969	42,969		57,505	57,505		-25.3	-25.3
CRAFTS PLUS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CROC	6	2.95	15,539	56,349	71,888	14,204	60,713	74,917	+9.4	-7.2	-4.0
DECORATION CHEZ-SOI	6	2.95	21,416	44,655	66,071	19,460	44,571	64,031	+10.1	+0.2	+3.2
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	154,672	11,583	166,255	154,308	12,281	166,589	+0.2	-5.7	-0.2
FILLES D'AUJOURD'HUI	6	2.50	14,162	18,286	32,448	17,782	13,232	31,014	-20.4	+38.2	+4.6
THE FINANCIAL POST	26	1.25	188,483	10,066	198,549	175,869	8,998	184,867	+7.2	+11.9	+7.4
FINANCIAL TIMES OF CANADA	26	1.00	106,897	3,927	110,824	103,719	2,561	106,280	+3.1	+53.3	+4.3
FLARE	6	2.25	195,922	28,312	224,234	196,247	26,857	223,104	-0.2	+5.4	+0.5
HARROWSMITH MAGAZINE	3	3.00	142,597	16,867	159,464	136,634	18,623	155,257	+4.4	-9.4	+2.7
HOCKEY NEWS	22	1.75	82,845	23,445	106,290	80,605	23,266	103,871	+2.8	+0.8	+2.3
L'ACTUALITE	6	2.00	243,641	21,829	265,470	244,491	21,241	265,732	-0.3	+2.8	-0.1
LE LUNDI	26	1.79	17,962	79,285	97,247	12,945	82,020	94,965	+38.8	-3.3	+2.4
LE TEMPS DE VIVRE	6	1.95	12,456	9,341	21,797	11,429	8,435	19,864	+9.0	+10.7	+9.7
LEGION MAGAZINE	5	1.00	504,278		504,278	529,907		529,907	-4.8		-4.8
LES IDEES DE MA MAISON	5	2.95	40,532	48,443	88,975	36,014	48,004	84,018	+12.5	+0.9	+5.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	26	1.75	634,318	14,227	648,545	632,731	16,550	649,281	+0.3	-14.0	-0.1
THE NEWFOUNDLAND HERALD	26	1.00	1,016	38,835	39,851	1,129	36,208	37,337	-10.0	+7.3	+6.7
ONTARIO OUT OF DOORS	5	2.00	47,282	9,007	56,289	47,815	8,692	56,507	-1.1	+3.6	-0.4
ORAH	2		13,825		13,825	14,508		14,508	-4.7		-4.7
OUTDOOR CANADA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PACIFIC YACHTING	6	2.75	11,958	5,274	17,232	11,168	5,587	16,755	+7.1	-5.6	+2.8
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC SCIENCE	6	2.95	15,555	4,319	19,874	14,571	4,361	18,932	+6.8	-1.0	+5.0
QUEBEC YACHTING VOILE & MOTEUR	5	2.75	5,625	2,176	7,801	5,407	1,666	7,073	+4.0	+30.6	+10.3
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	2.25	1,253,491	81,401	1,334,892	1,273,453	78,014	1,351,467	-1.6	+4.3	-1.2
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,604,723	105,387	1,710,110	1,631,696	102,134	1,733,830	-1.7	+3.2	-1.4
RENOVATION BRICOLAGE	6	2.95	26,718	11,336	38,054	24,449	13,242	37,691	+9.3	-14.4	+1.0
SATURDAY NIGHT	6	3.00	125,133	9,543	134,676	128,033	6,113	134,146	-2.3	+56.1	+0.4
SELECT HOMES	4	2.50	113,686	8,217	121,903						
SELECTION DU READER'S DIGEST	6	2.25	351,232	23,986	375,218	358,243	24,120	382,363	-2.0	-0.6	-1.9
SENTIER CHASSE-PECHE	6	2.95	56,351	21,916	78,267	55,407	20,819	76,226	+1.7	+5.3	+2.7
SOUND & VISION	3	2.50	44,680	1,489	46,169	46,214	1,599	47,813	-3.3	-6.9	-3.4
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	310,250	24,983	335,233	345,802	26,437	372,239	-10.3	-5.5	-9.9
TORONTO LIFE	9	2.50	81,244	16,337	97,581	81,099	16,254	97,353	+0.2	+0.5	+0.2
TORONTO LIFE FASHION	3	2.00	115,009	16,873	131,882						
TOURING & TRAVEL	3	2.00	101,799		101,799	126,617		126,617	-19.6		-19.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TV GUIDE	26	.89	411,057	392,802	803,859	424,855	403,634	828,489	-3.2	-2.7	-3.0
TV HEBDO	26	.95	49,264	221,919	271,183	49,998	222,392	272,390	-1.5	-0.2	-0.4
TV PLUS	26	.85	187	20,770	20,957	125	20,346	20,471	+49.6	+2.1	+2.4
WESTERN SPORTSMAN	3	2.50	27,839	3,275	31,114	25,969	2,869	28,838	+7.2	+14.2	+7.9
WOW!	6	1.99	10,690	24,448	35,138	6,394	32,711	39,105	+67.2	-25.3	-10.1
YOUR MONEY	6	2.75	90,344	12,741	103,085	86,440	19,360	105,800	+4.5	-34.2	-2.6
FOREIGN											
AL MOSTAKBAL	26	.61	1,078	56,228	57,306	1,091	73,505	74,596	-1.2	-23.5	-23.2
KOL AL ARAB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VEA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

ABC Business Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	AVERAGES FOR 6 MONTHS ENDED 06/30/87			TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	12/31/86	6/30/86
U.S.					
AD EAST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADMINISTRATIVE MANAGEMENT	UNDER TEMPORARY SUSPENSION OF SERVICE				
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK NETWORK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK'S MARKETING WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	8,932		8,932	9,150	9,244
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	27,450	1,192	28,642	29,002	29,505
THE AIRCRAFT BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIRLINE, SHIP & CATERING ONBOARD SERVICE MAGAZINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
ABA BANKING JOURNAL	33,115	4,572	37,687	38,916	38,328
ACP OBSERVER	57,734		57,734	54,512	56,801
THE AMERICAN FUNERAL DIRECTOR	10,005		10,005	10,012	10,068
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,050	75,050	75,036	75,087
THE AMERICAN JOURNAL OF CARDIOLOGY	22,552		22,552	22,461	22,978
THE AMERICAN JOURNAL OF MEDICINE	33,267		33,267	34,228	35,794
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,284		19,284	19,241	19,263
THE AMERICAN JOURNAL OF SURGERY	17,235		17,235	17,131	17,558
AMERICAN PAINT & COATINGS JOURNAL	4,235	1,025	5,260	5,385	5,736
THE AMERICAN SCHOOL BOARD JOURNAL	41,163		41,163	41,772	41,752

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
AMERICAN SHOEMAKING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASHRAE JOURNAL	44,889	5,824	50,713	49,643	49,179
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	25,763		25,76[illegible]	27,095	26,941
ANNALS OF INTERNAL MEDICINE	94,847		94,847	92,597	94,678
APPAREL MERCHANDISING		42,119	42,119	42,001	41,482
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	169,566		169,566	164,311	166,042
ART DIRECTION	8,415		8,415	8,650	8,886
ARTS & ACTIVITIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASSOCIATION MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ATLANTA BUSINESS CHRONICLE	6,856	19,799	26,655	25,434	21,981
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	145,491		145,491	146,049	144,012
BAKING EQUIPMENT		5,007	5,007	5,002	4,844
BALTIMORE BUSINESS JOURNAL	6,692		6,692	6,877	7,284
BETTER ROADS		37,609	37,609	37,842	38,170
BEVERAGE WORLD	11,851	18,279	30,130	29,625	29,430
BILLBOARD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOBBIN MAGAZINE	8,664		8,664	9,069	8,822
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXOFFICE	9,564		9,564	9,721	10,112
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	33,153		33,153	33,889	34,260
BROWARD REVIEW	3,208	249	3,457	3,099	
BUILDING SUPPLY HOME CENTERS		43,035	43,035	43,025	40,024

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	8,742		8,742	8,053	7,868
BUSINESS FIRST OF BUFFALO, INC.	8,803		8,803	7,015	6,948
BUSINESS FIRST OF COLUMBUS	9,268		9,268	8,635	8,265
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,186		11,186	11,292	11,327
BUSINESS JOURNAL OF NEW JERSEY	4,355	17,035	21,390	19,843	17,656
THE BUSINESS JOURNAL SERVING PHOENIX AND THE VALLEY OF THE SUN	3,940	14,660	18,600	17,638	14,661
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	9,834		9,834	9,904	10,604
THE BUSINESS JOURNAL-SERVING GREATER SACRAMENTO	11,089		11,089	10,251	9,507
BUSINESS MONTH	5,822	295,767	301,589	301,505	301,500
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	292,715		292,715	280,483	277,057
CALIFORNIA BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANDY INDUSTRY MAGAZINE	3,192	653	3,845	3,728	3,675
CATALOG AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CSM UPSCALE DISCOUNTING	458	12,625	13,083	10,352	8,048
CHAIN STORE AGE EXECUTIVE	1,249	31,043	32,292	31,978	31,954
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	2,934	26,361	29,295	27,071	29,557
CHANNELS, THE BUSINESS OF COMMUNICATIONS	6,105	18,571	24,676	28,109	
CHEMICAL AND ENGINEERING NEWS	125,390		125,390	127,162	126,372
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,575		15,575	15,570	15,701
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
CITY & STATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CLASSROOM COMPUTER LEARNING	23,312	57,781	81,093	78,328	
COMMERCIAL WEST	3,079	1,374	4,453	4,685	4,791
COMPUTER + SOFTWARE NEWS		50,730	50,730	43,551	42,849
COMPUTER GRAPHICS TODAY	8,559	26,687	35,246	30,830	26,922
COMPUTER GRAPHICS WORLD	16,278	27,811	44,089	34,846	34,878
COMPUTERWORLD	125,458		125,458	125,501	126,252
CONCRETE CONSTRUCTION	14,540	69,019	83,559	79,989	77,428
CONSTRUCTION BULLETIN	5,034	518	5,552	5,510	5,571
CORPORATE REPORT MINNESOTA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COSMETICS & TOILETRIES	2,878		2,878	2,861	2,684
CRAIN'S CHICAGO BUSINESS	43,819	7,277	51,096	49,345	48,089
CRAIN'S CLEVELAND BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	21,883	51,441	73,324	72,493	72,781
DALLAS/FORT WORTH BUSINESS JOURNAL	7,723	31,790	39,513	39,407	35,555
DATA COMMUNICATIONS	44,248	9,670	53,918	50,894	50,757
DATAMATION		160,100	160,100	160,100	160,100
DECOR	22,145		22,145	21,435	21,128
DEFENSE NEWS	9,727	9,231	18,958	16,043	12,658
THE DENVER BUSINESS JOURNAL	7,332	35	7,367	11,828	13,717
DESIGNERS WEST	29,315	4,361	33,676	29,660	27,540
DIRECT MARKETING MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DISCOUNT STORE NEWS	25,663	531	26,194	26,149	25,824
DO IT YOURSELF RETAILING	29,718	33,184	62,902	63,388	64,432

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
DRUG & COSMETIC INDUSTRY	4,903	7,723	12,626	12,693	12,568
DRUG STORE NEWS	40,995	1,634	42,629	42,015	41,83[illegible]
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC LEARNING	17,241	53,199	70,440	80,168	53,974
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC NEWS	50,503	41,572	92,075	88,481	76,614
ELECTRONIC SERVICING & TECHNOLOGY	43,065		43,065	46,772	49,540
EMERGENCY	28,884		28,884	26,976	26,503
ENERGY USER NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENR	97,597		97,597	99,085	101,054
ENGINEERING TIMES	61,398	12,745	74,143	72,888	73,111
THE EXECUTIVE EDUCATOR	14,953		14,953	14,803	14,709
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	19,105		19,105	19,341	19,184
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FIRE COMMAND	30,635		30,635	30,537	30,596
FIRE ENGINEERING	37,576		37,576	38,300	39,018
FIRE JOURNAL	37,645		37,645	35,614	34,131
FLOOR COVERING WEEKLY	11,812	9,490	21,302	21,088	21,243
FLOORING	4,720	20,357	25,077	24,466	23,992
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	22,345	2,540	24,885	24,875	24,204

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
FOOTWEAR MANUFACTURING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOTWEAR NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FORECAST FOR HOME ECONOMICS	23,909	21,590	45,499	41,157	35,105
FRAMES	20,541		20,541	20,461	20,208
FUELOIL & OIL HEAT MAGAZINE	3,823	7,383	11,206	11,218	11,212
GAS INDUSTRIES		10,161	10,161	10,441	10,795
GEYER'S OFFICE DEALER	13,380	1,562	14,942	15,290	15,778
GIFTS & DECORATIVE ACCESSORIES	34,103		34,103	34,592	34,372
GLASS DIGEST	8,589	2,171	10,760	11,173	10,912
GLASS INDUSTRY	1,857	508	2,365	2,316	2,300
GRAIN AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HARDWARE AGE	7,151	64,001	71,152	71,047	71,119
HAWAII BUSINESS	10,187		10,187	10,051	9,903
HIGHWAY & HEAVY CONSTRUCTION		72,002	72,002	71,500	71,500
HOUSEWARES	2,838	11,117	13,955	13,965	14,201
HOUSTON BUSINESS JOURNAL	10,259	19,895	30,154	26,795	22,798
HYDROCARBON PROCESSING	23,728	5,507	29,235	30,562	31,405
INDIANAPOLIS BUSINESS JOURNAL	14,414		14,414	14,549	14,192
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE				
INDUSTRY WEEK	2,096	324,239	326,335	328,637	358,707
INSURANCE SALES	24,704		24,704	22,771	23,722
INTERIOR DESIGN	57,615		57,615	56,203	54,834
INTERNATIONAL CONTACT LENS CLINIC	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INTIMATE FASHION NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
JET CARGO NEWS	39	21,663	21,702	22,326	21,366

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 06/30/87			TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	12/31/86	6/30/86
THE JEWELERS' CIRCULAR-KEYSTONE	38,728		38,728	39,071	38,732
THE JOURNAL OF ACCOUNTANCY	291,373		291,373	286,077	286,109
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	13,764		13,764	13,983	14,396
LIBRARY JOURNAL	25,258		25,258	24,296	24,356
LIFE INSURANCE SELLING	43,550		43,550	42,893	43,317
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LP/GAS	5,688	9,604	15,292	15,157	15,400
LOCKSMITH LEDGER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LOS ANGELES BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MANUFACTURING CONFECTIONER	2,619	691	3,310	3,207	3,216
METAL FINISHING	10,359		10,359	10,573	10,526
METRO CHICAGO REAL ESTATE		10,101	10,101	10,238	10,276
MIAMI REVIEW	5,518	364	5,882	5,186	
MICHIGAN BEVERAGE NEWS	5,594	75	5,669	5,663	5,564
MICHIGAN CONTRACTOR & BUILDER	2,702	284	2,986	2,969	3,075
MICHIGAN ROADS AND CONSTRUCTION	1,377	489	1,866	1,871	1,919
MILLING & BAKING NEWS	4,412		4,412	4,361	4,342
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	112,048	18,759	130,807	129,505	129,500
MOTOR	125,323		125,323	125,632	125,591
THE MUSIC TRADES	6,518		6,518	6,420	6,385
NATION'S RESTAURANT NEWS	91,598	62	91,660	87,280	84,037
NATIONAL DEFENSE	37,950	2,463	40,413	39,748	40,198
NATIONAL HOME CENTER NEWS	3,906	39,639	43,545	37,914	35,647

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
NHFA'S COMPETITIVEDGE	UNDER TEMPORARY SUSPENSION OF SERVICE				
THE NATIONAL LOCKSMITH	14,686		14,686	13,448	12,316
NATIONAL PETROLEUM NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL PROVISIONER	8,890		8,890	8,953	9,013
THE NATIONAL UNDERWRITER LIFE & HEALTH/ FINANCIAL SERVICES EDITION	13,421	17,174	30,595	13,744	13,488
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY/EMPLOYEE BENEFITS EDITION	25,317	14,791	40,108	25,542	25,274
NETWORK WORLD		63,879	63,879	60,877	62,041
NEW JERSEY SUCCESS	1,011	38,584	39,595	39,470	38,964
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,873		12,873	12,925	12,836
NORTHWESTERN BANKER	3,033	1,068	4,101	4,330	4,525
OIL AND GAS INVESTOR	4,322	77	4,399	5,666	6,784
THE OIL AND GAS JOURNAL	51,094		51,094	54,883	57,648
OPTICAL INDEX	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PACIFIC BUSINESS NEWS	13,240		13,240	13,108	12,882
PACIFIC FISHING	8,983		8,983	8,730	8,720
PACKAGING DIGEST		99,428	99,428	94,480	91,870
THE PACKER	15,388		15,388	15,150	15,029
PALM BEACH FINANCIAL JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PALM BEACH REVIEW	2,934	262	3,196	3,149	
PAPER SALES	8,563	4,501	13,064	12,706	13,015
PEDIATRICS	43,732		43,732	41,914	42,155
PENNSYLVANIA MEDICINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
PETROLEUM ENGINEER INTERNATIONAL	7,073	29,098	36,171	37,684	37,838
PHILADELPHIA BUSINESS JOURNAL	10,755		10,755	10,661	10,301

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
PIPELINE & GAS JOURNAL	4,755	19,439	24,194	23,981	24,100
PITTSBURGH BUSINESS TIMES-JOURNAL	9,041		9,041	9,114	8,733
PLAYTHINGS	11,727	2,567	14,294	14,498	14,600
POLICE PRODUCT NEWS	40,635		40,635	39,132	37,938
POOL & SPA NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE POULTRY TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	41,864		41,864	43,471	41,291
PROFESSIONAL BUILDER	6,321	136,411	142,732	137,723	135,389
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC UTILITIES FORTNIGHTLY	7,523		7,523	7,640	7,457
PUBLISHERS WEEKLY	35,801		35,801	35,354	35,375
PUGET SOUND BUSINESS JOURNAL	5,059	13,076	18,135	17,589	15,376
RAILWAY AGE	12,605	5,730	18,335	18,677	19,271
RAILWAY TRACK AND STRUCTURES	8,530		8,530	9,042	8,955
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,063	20,063	20,566	20,511
RSC REFRIGERATION SERVICE AND CONTRACTING	30,423		30,423	26,556	28,375
RESTAURANTS & INSTITUTIONS		138,035	138,035	134,253	133,092
RISK MANAGEMENT	10,210		10,210	9,993	10,027
ROUGH NOTES	20,136		20,136	20,828	21,485
RUBBER WORLD	3,989	6,845	10,834	11,211	11,392
RURAL ELECTRIFICATION	23,096	974	24,070	22,444	22,345
ST. LOUIS BUSINESS JOURNAL	17,933		17,933	18,567	18,834
SALES AND MARKETING MANAGEMENT	51,420		51,420	52,566	51,790

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
SAN DIEGO BUSINESS JOURNAL	2,187	17,559	19,746	19,050	18,233
SAN FRANCISCO BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SAN JOSE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SAVINGS INSTITUTIONS	26,634		26,634	28,018	27,471
SCHOLASTIC COACH	26,662	10,605	37,267	39,021	37,289
THE SCHOOL ADMINISTRATOR	16,197		16,197	15,912	
SCHOOL ARTS	18,923	1,971	20,894	24,248	23,453
SCHOOL BUSINESS AFFAIRS	6,055		6,055	6,248	
SCHOOL LIBRARY JOURNAL	41,145		41,145	41,249	40,189
SCREEN PRINTING MAGAZINE	11,640	711	12,351	11,828	11,663
SCRIPPS HOWARD BUSINESS JOURNALS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEAFOOD BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEED TRADE NEWS	1,229	2,048	3,277	3,257	3,323
SEED WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SHIPPING DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SIGNS OF THE TIMES	18,068	173	18,241	18,345	17,932
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,662	14,441	16,103	16,640	16,972
SOUTH FLORIDA BUSINESS JOURNAL	3,236	26,994	30,230	25,865	21,036
THE STANDARD	4,940		4,940	4,836	4,820
SUPERMARKET NEWS	54,737		54,737	55,593	55,575
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		88,266	88,266	84,647	79,216
TELEPHONY	27,219	8,581	35,800	35,721	35,194
TIRE BUSINESS	4,655	11,050	15,705	14,929	
TOBACCO INTERNATIONAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
TRAFFIC WORLD	10,060		10,060	10,494	10,990
TRANSPORT TOPICS	29,887		29,887	30,320	30,861
THE TRAVEL AGENT	33,642	8,890	42,532	42,461	42,411
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	42,425		42,425	42,252	42,892
UNDERWRITERS' REPORT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
VIDEO MANAGER	675	24,521	25,196	25,297	24,551
VIDEOGRAPHY	2,659	24,986	27,645	25,805	25,824
VISUAL MERCHANDISING + STORE DESIGN	12,047	298	12,345	11,923	11,633
WALLCOVERINGS	3,229	13,076	16,305	15,601	15,025
WASHINGTON BUSINESS JOURNAL	2,787	27,026	29,813	30,156	23,906
WJR (WASHINGTON JOURNALISM REVIEW)	15,297	11,114	26,411	30,226	32,642
WATER & WASTES DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE WATERWAYS JOURNAL	6,165		6,165	6,275	6,313
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,313		4,313	4,330	4,330
WESTERN OIL WORLD	3,572	1,864	5,436	5,608	6,209
WILSON LIBRARY BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WINES & VINES	4,387		4,387	4,802	4,946
WORLD OIL	3,087	36,796	39,883	40,140	40,257
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	6,956		6,956	7,194	7,388
COMMUNITY PUBLICATION RATES AND DATA	1,901		1,901	1,968	1,992
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	5,887		5,887	6,031	6,187

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
DATA SOURCES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NEWSPAPER RATES AND DATA	5,868		5,868	6,177	6,380
THE POCKET LIST OF RAILROAD OFFICIALS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SPOT RADIO RATES AND DATA	4,119		4,119	4,255	4,368
SPOT TELEVISION RATES AND DATA	4,167		4,167	4,342	4,431
CANADA					
BUSINESS QUARTERLY	9,149	207	9,356	8,794	8,638
CANADIAN TRAVEL PRESS WEEKLY		17,035	17,035	15,710	16,482
CANADIAN UNDERWRITER	7,778		7,778	7,646	8,037
FINANCE	36,811		36,811	29,952	26,676
INFORMATIQUE & BUREAUTIQUE	10,094	11,928	22,022	23,940	22,975
JOURNAL CONSTRUCTO	2,584	4,909	7,493	7,411	7,180
LES AFFAIRES	92,403		92,403	86,284	77,922
MUNICIPAL WORLD	7,632	2,558	10,190	9,430	8,540
QUEBEC CONSTRUCTION	1,991	5,482	7,473	4,509	4,320
REVUE COMMERCE	37,808		37,808	34,622	34,345
TOURISME +, LE JOURNAL DES VOYAGES	1,074	4,345	5,419	5,757	

ABC Farm Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
U.S.					
AMERICAN AGRICULTURIST	50,113		50,113	52,234	53,938
AMERICAN VEGETABLE GROWER	26,012	8,631	34,643	26,335	26,037
ARIZONA FARMER-STOCKMAN	3,059		3,059	2,934	3,050
CALIFORNIA FARMER	52,622		52,622	53,606	54,672
THE CATTLEMAN	18,770	1,326	20,096	19,169	19,761
COLORADO RANCHER AND FARMER	14,378		14,378	15,270	16,413
DROVERS JOURNAL	44,424	3,195	47,619	47,056	51,647
FARM JOURNAL	709,517	184,025	893,542	747,048	812,585
THE FARMER	117,019	6,540	123,559	120,568	126,065
FARMWEEK	27,586		27,586	27,244	27,772
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	5,866		5,866	5,898	6,205
HARVEST FARM UNIT	316,767	7,589	324,356	306,629	303,340
THE HIGH PLAINS JOURNAL	58,650	380	59,030	60,315	59,625
HOARD'S DAIRYMAN	148,951		148,951	156,915	164,638
IDAHO FARMER-STOCKMAN	14,850		14,850	15,202	15,658
KANSAS FARMER	48,641	7,589	56,230	47,349	47,311
THE KENTUCKY FARMER	29,777	488	30,265	29,191	33,300
MICHIGAN FARMER	57,736		57,736	56,227	55,603
MISSOURI RURALIST	62,021		62,021	58,809	57,147
MONTANA FARMER-STOCKMAN	22,332		22,332	22,820	23,195
THE NATIONAL FUTURE FARMER	410,860		410,860	422,528	415,685
NEBRASKA FARMER	50,166		50,166	52,221	54,536
THE OHIO FARMER	83,878		83,878	81,651	81,407
OKLAHOMA FARMER-STOCKMAN	55,585		55,585	58,822	61,120

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	178,040		178,040	186,834	189,407
OREGON FARMER-STOCKMAN	16,701		16,701	17,695	19,049
PENNSYLVANIA FARMER	64,490		64,490	62,593	61,872
PRAIRIE FARMER	141,064	5,307	146,371	150,240	153,295
PROGRESSIVE FARMER	497,168	34,612	531,780	527,467	536,071
SUCCESSFUL FARMING	480,218	97,489	577,707	491,422	494,807
TEXAS FARMER-STOCKMAN	122,455		122,455	128,012	128,287
UTAH FARMER-STOCKMAN	6,374		6,374	6,337	6,436
WALLACES FARMER	75,380	13,321	88,701	80,858	83,136
WASHINGTON FARMER-STOCKMAN	21,382		21,382	22,282	23,244
WESTERN FARMER-STOCKMAN MAGAZINES	84,698		84,698	87,270	90,632
WESTERN LIVESTOCK JOURNAL	21,483		21,483	22,645	23,517
WISCONSIN AGRICULTURIST	51,999	4,660	56,659	54,643	55,412
WYOMING STOCKMAN-FARMER	2,704	1,200	3,904	2,831	2,935
CANADA					
CATTLEMEN	39,418		39,418	39,841	40,909
COUNTRY GUIDE	221,011		221,011	220,105	228,675
COUNTRY LIFE IN BRITISH COLUMBIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GRAINEWS	66,195		66,195	60,876	61,670
LA TERRE DE CHEZ NOUS	47,533	1,373	48,906	47,896	47,798
LE BULLETIN DES AGRICULTEURS	87,524		87,524	93,202	100,832
THE WESTERN PRODUCER	132,625		132,625	133,127	138,533

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	1,967	734		
NEW HAMPSHIRE	1,536	197		
VERMONT	1,993	145		
MASSACHUSETTS	2,562	898		
RHODE ISLAND	346	112		
CONNECTICUT	2,176	413		
NEW ENGLAND	**10,580**	**2,499**		
NEW YORK	30,665	2,389		
NEW JERSEY	3,437	1,301		
PENNSYLVANIA	4,093	2,484		
MIDDLE ATLANTIC	**38,195**	**6,174**		
OHIO		1,872		
INDIANA		1,054		
ILLINOIS		1,256		
MICHIGAN		1,987		
WISCONSIN		836		
EAST NO. CENTRAL		**7,005**		
MINNESOTA		717		
IOWA		458		
MISSOURI		670		
NORTH DAKOTA		68	8	
SOUTH DAKOTA		46	14	
NEBRASKA		196		
KANSAS		376		
WEST NO. CENTRAL		**2,531**	**22**	
DELAWARE		200		
MARYLAND		906		
DISTRICT OF COLUMBIA		56		
VIRGINIA		811		
WEST VIRGINIA		263		
NORTH CAROLINA		1,147		
SOUTH CAROLINA		352		
GEORGIA		574		
FLORIDA		1,412		
SOUTH ATLANTIC		**5,721**		
KENTUCKY		671		
TENNESSEE		590		
ALABAMA		281		
MISSISSIPPI		374		
EAST SO. CENTRAL		**1,916**		
ARKANSAS		244		
LOUISIANA		282		
OKLAHOMA		334		
TEXAS		790		
WEST SO. CENTRAL		**1,650**		
MONTANA		107	17	
IDAHO		562	8	
WYOMING		27	5	
COLORADO		378	20	
NEW MEXICO		112	95	
ARIZONA		209	1,905	424
UTAH		110	12	
NEVADA		24	12	974
MOUNTAIN		**1,529**	**2,074**	**1,398**
ALASKA		73	5	13
WASHINGTON		627	27	
OREGON		744	12	262
CALIFORNIA		3,347	302	50,654
HAWAII		275	2	84
PACIFIC		**5,066**	**348**	**51,013**
MISCELLANEOUS	548			
UNCLASSIFIED			585	782
UNITED STATES	**49,323**	**34,091**	**3,029**	**53,193**
POSSESSIONS & OTHER AREAS		74		3
U. S. & POSSESSIONS, ETC.	**49,323**	**34,165**	**3,029**	**53,196**
CANADA		778	2	20
FOREIGN	37	963	4	50
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**49,360**	**35,906**	**3,035**	**53,266**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE	2		79	1,836
NEW HAMPSHIRE			31	836
VERMONT	1		42	2,453
MASSACHUSETTS	3		77	1,445
RHODE ISLAND			20	188
CONNECTICUT	6		91	1,567
NEW ENGLAND	**12**		**340**	**8,325**
NEW YORK	21		593	19,108
NEW JERSEY	13		112	2,546
PENNSYLVANIA	11		719	26,076
MIDDLE ATLANTIC	**45**		**1,424**	**47,730**
OHIO	24		2,112	40,723
INDIANA	28		2,208	40,850
ILLINOIS	86		4,093	67,906
MICHIGAN	29		960	26,360
WISCONSIN	20		1,008	38,822
EAST NO. CENTRAL	**187**		**10,381**	**214,661**
MINNESOTA	20		1,255	53,511
IOWA	34		3,386	82,181
MISSOURI	121		4,104	41,993
NORTH DAKOTA	8		495	22,610
SOUTH DAKOTA	13		1,007	23,343
NEBRASKA	32	88	2,463	44,761
KANSAS	96	360	2,185	42,465
WEST NO. CENTRAL	**324**	**448**	**14,895**	**310,864**
DELAWARE			30	1,540
MARYLAND	10		215	5,578
DISTRICT OF COLUMBIA	13		37	78
VIRGINIA	38		1,042	12,325
WEST VIRGINIA	3		585	4,008
NORTH CAROLINA	28		557	18,976
SOUTH CAROLINA	21		253	6,000
GEORGIA	34		899	13,579
FLORIDA	90		527	5,082
SOUTH ATLANTIC	**237**		**4,145**	**67,166**
KENTUCKY	14		1,823	15,104
TENNESSEE	49		1,552	15,318
ALABAMA	49		738	9,865
MISSISSIPPI	50		440	8,592
EAST SO. CENTRAL	**162**		**4,553**	**48,879**
ARKANSAS	111		1,057	11,794
LOUISIANA	183		397	6,521
OKLAHOMA	984		1,748	19,252
TEXAS	16,558		3,058	35,121
WEST SO. CENTRAL	**17,836**		**6,260**	**72,688**
MONTANA	21		460	13,563
IDAHO	4		432	10,528
WYOMING	21	311	427	3,991
COLORADO	74	12,692	1,191	13,010
NEW MEXICO	157	91	369	2,558
ARIZONA	71		264	2,283
UTAH	9		252	3,304
NEVADA	3		113	854
MOUNTAIN	**360**	**13,094**	**3,508**	**50,091**
ALASKA	4	4	23	184
WASHINGTON	21		413	11,409
OREGON	16		428	8,454
CALIFORNIA	85		849	15,112
HAWAII	17	1	39	120
PACIFIC	**143**	**5**	**1,752**	**35,279**
MISCELLANEOUS		370		
UNCLASSIFIED				
UNITED STATES	**19,306**	**13,917**	**47,258**	**855,683**
POSSESSIONS & OTHER AREAS	10		4	13
U. S. & POSSESSIONS, ETC.	**19,316**	**13,917**	**47,262**	**855,696**
CANADA	40	6	161	163
FOREIGN	423	4	9	257
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	3		13	59
GRAND TOTAL	**19,782**	**13,927**	**47,445**	**856,175**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE FARMER	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	HARVEST FARM UNIT
MAINE				
NEW HAMPSHIRE			1	
VERMONT		1		
MASSACHUSETTS		5	4	
RHODE ISLAND		1		
CONNECTICUT		7		
NEW ENGLAND		14	5	
NEW YORK		37	4	
NEW JERSEY		3	5	2,690
PENNSYLVANIA		74	7	51,508
MIDDLE ATLANTIC		114	16	54,198
OHIO		4,956	8	83,233
INDIANA		19,063	4	
ILLINOIS		281	7	
MICHIGAN		124	3	57,815
WISCONSIN		26	2	
EAST NO. CENTRAL		24,450	24	141,048
MINNESOTA	69,394	11	1	
IOWA		26	1	
MISSOURI		28	8	61,730
NORTH DAKOTA	25,456	3		
SOUTH DAKOTA	21,069	2	1	
NEBRASKA		3	1	
KANSAS		9	3	54,953
WEST NO. CENTRAL	115,919	82	15	116,683
DELAWARE		1		811
MARYLAND		7	5	5,651
DISTRICT OF COLUMBIA		2	1	
VIRGINIA		30	17	
WEST VIRGINIA		38	1	3,195
NORTH CAROLINA		28	10	
SOUTH CAROLINA		1	15	
GEORGIA		16	98	
FLORIDA		32	5,634	
SOUTH ATLANTIC		155	5,781	9,657
KENTUCKY		1,921	5	
TENNESSEE		421	23	
ALABAMA		17	37	
MISSISSIPPI		2	6	
EAST SO. CENTRAL		2,361	71	
ARKANSAS		6	4	
LOUISIANA		2	9	
OKLAHOMA		5		
TEXAS		12	18	
WEST SO. CENTRAL		25	31	
MONTANA		1		
IDAHO		1	1	
WYOMING		1	1	
COLORADO		4	2	
NEW MEXICO			2	
ARIZONA		3	2	
UTAH		2	1	
NEVADA			1	
MOUNTAIN		12	10	
ALASKA		1		
WASHINGTON		2		
OREGON		2		
CALIFORNIA		18	6	
HAWAII		1	3	
PACIFIC		24	9	
MISCELLANEOUS				
UNCLASSIFIED	1,485			3,929
UNITED STATES	117,404	27,237	5,962	325,515
POSSESSIONS & OTHER AREAS			11	
U. S. & POSSESSIONS, ETC.	117,404	27,237	5,973	325,515
CANADA	45	1	3	3
FOREIGN			20	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	5		2	11
GRAND TOTAL	117,454	27,238	5,998	325,529

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN	KANSAS FARMER
MAINE	2	852		
NEW HAMPSHIRE	2	642		
VERMONT		2,391		
MASSACHUSETTS	3	1,044		
RHODE ISLAND		124		
CONNECTICUT	12	976		
NEW ENGLAND	**19**	**6,029**		
NEW YORK	36	13,264		
NEW JERSEY	15	723		
PENNSYLVANIA	45	11,040		
MIDDLE ATLANTIC	**96**	**25,027**		
OHIO	48	7,065		
INDIANA	46	3,979		
ILLINOIS	127	4,188		
MICHIGAN	20	6,599		
WISCONSIN	40	26,099		
EAST NO. CENTRAL	**281**	**47,930**		
MINNESOTA	129	12,165		
IOWA	404	5,049		
MISSOURI	2,572	4,199		
NORTH DAKOTA	178	948		
SOUTH DAKOTA	488	1,384	2	
NEBRASKA	8,952	1,630		
KANSAS	23,879	2,447		54,953
WEST NO. CENTRAL	**36,602**	**27,822**	**2**	**54,953**
DELAWARE	6	151		
MARYLAND	9	1,864		
DISTRICT OF COLUMBIA	10	67		
VIRGINIA	27	2,284		
WEST VIRGINIA	6	496		
NORTH CAROLINA	23	1,511		
SOUTH CAROLINA	12	507		
GEORGIA	25	1,091		
FLORIDA	24	1,009		
SOUTH ATLANTIC	**142**	**8,980**		
KENTUCKY	26	3,979		
TENNESSEE	28	2,787		
ALABAMA	17	542		
MISSISSIPPI	30	861		
EAST SO. CENTRAL	**101**	**8,169**		
ARKANSAS	143	1,340		
LOUISIANA	29	720		
OKLAHOMA	8,769	1,427		
TEXAS	4,791	2,918		
WEST SO. CENTRAL	**13,732**	**6,405**		
MONTANA	112	325	121	
IDAHO	62	903	13,831	
WYOMING	305	106	39	
COLORADO	6,282	709		
NEW MEXICO	483	231		
ARIZONA	81	321	21	
UTAH	54	526	97	
NEVADA	20	104	82	
MOUNTAIN	**7,399**	**3,225**	**14,191**	
ALASKA	11	91	8	
WASHINGTON	49	2,003	122	
OREGON	46	881	180	
CALIFORNIA	188	2,907		
HAWAII	1	42		
PACIFIC	**295**	**5,924**	**310**	
MISCELLANEOUS				
UNCLASSIFIED			146	937
UNITED STATES	**58,667**	**139,511**	**14,649**	**55,890**
POSSESSIONS & OTHER AREAS		205		
U. S. & POSSESSIONS, ETC.	**58,667**	**139,716**	**14,649**	**55,890**
CANADA	47	5,584	4	
FOREIGN	12	2,251	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		45		2
GRAND TOTAL	58,726	147,596	14,654	55,892

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT	1			
NEW ENGLAND	**1**			
NEW YORK	12			
NEW JERSEY				
PENNSYLVANIA	6			
MIDDLE ATLANTIC	**18**			
OHIO	200			
INDIANA	159			
ILLINOIS	55			
MICHIGAN	30	57,815		
WISCONSIN	4			
EAST NO. CENTRAL	**448**	**57,815**		
MINNESOTA	6			
IOWA	9			
MISSOURI	43		61,730	
NORTH DAKOTA	1			74
SOUTH DAKOTA	1			41
NEBRASKA	1			
KANSAS	1			
WEST NO. CENTRAL	**62**		**61,730**	**115**
DELAWARE				
MARYLAND	9			
DISTRICT OF COLUMBIA	3			
VIRGINIA	40			
WEST VIRGINIA	37			
NORTH CAROLINA	38			
SOUTH CAROLINA	11			
GEORGIA	11			
FLORIDA	58			
SOUTH ATLANTIC	**207**			
KENTUCKY	29,806			
TENNESSEE	161			
ALABAMA	12			
MISSISSIPPI	1			
EAST SO. CENTRAL	**29,980**			
ARKANSAS	5			
LOUISIANA	3			
OKLAHOMA	2			
TEXAS	23			
WEST SO. CENTRAL	**33**			
MONTANA				19,861
IDAHO	1			87
WYOMING				1,347
COLORADO	2			
NEW MEXICO				
ARIZONA	7			37
UTAH	1			15
NEVADA	1			21
MOUNTAIN	**12**			**21,368**
ALASKA	1			18
WASHINGTON	2			171
OREGON	3			76
CALIFORNIA	12			
HAWAII	1			1
PACIFIC	**19**			**266**
MISCELLANEOUS				
UNCLASSIFIED		546	796	281
UNITED STATES	**30,780**	**58,361**	**62,526**	**22,030**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**30,780**	**58,361**	**62,526**	**22,030**
CANADA	31	2	1	19
FOREIGN				2
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			4	
GRAND TOTAL	**30,811**	**58,363**	**62,531**	**22,051**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN
MAINE	269			
NEW HAMPSHIRE	707			
VERMONT	585			
MASSACHUSETTS	750			
RHODE ISLAND	282			
CONNECTICUT	1,660			
NEW ENGLAND	**4,253**			
NEW YORK	5,306			
NEW JERSEY	1,772			
PENNSYLVANIA	10,414			
MIDDLE ATLANTIC	**17,492**			
OHIO	18,870		83,233	
INDIANA	9,425			
ILLINOIS	14,559			
MICHIGAN	6,528			
WISCONSIN	18,330			
EAST NO. CENTRAL	**67,712**		**83,233**	
MINNESOTA	11,739			
IOWA	11,937	98		
MISSOURI	15,173			
NORTH DAKOTA	4,680			
SOUTH DAKOTA	3,218	169		
NEBRASKA	6,146	47,577		
KANSAS	6,548	398		
WEST NO. CENTRAL	**59,441**	**48,242**		
DELAWARE	999			
MARYLAND	2,102			
DISTRICT OF COLUMBIA	218			
VIRGINIA	13,435			
WEST VIRGINIA	5,520			
NORTH CAROLINA	16,589			
SOUTH CAROLINA	4,551			
GEORGIA	11,949			
FLORIDA	13,660			
SOUTH ATLANTIC	**69,023**			
KENTUCKY	12,561			
TENNESSEE	13,413			
ALABAMA	22,102			
MISSISSIPPI	9,177			
EAST SO. CENTRAL	**57,253**			
ARKANSAS	13,340			181
LOUISIANA	9,741			
OKLAHOMA	17,866			53,050
TEXAS	49,099			
WEST SO. CENTRAL	**90,046**			**53,231**
MONTANA	1,948			
IDAHO	3,218			
WYOMING	1,435	59		
COLORADO	2,695	540		
NEW MEXICO	2,798			
ARIZONA	2,997			
UTAH	2,468			
NEVADA	493			
MOUNTAIN	**18,052**	**599**		
ALASKA	162	5		6
WASHINGTON	7,100			
OREGON	3,424			
CALIFORNIA	25,463			
HAWAII	354	1		4
PACIFIC	**36,503**	**6**		**10**
MISCELLANEOUS		553		1,354
UNCLASSIFIED			1,080	
UNITED STATES	**419,775**	**49,400**	**84,313**	**54,595**
POSSESSIONS & OTHER AREAS	1,790			
U. S. & POSSESSIONS, ETC.	**421,565**	**49,400**	**84,313**	**54,595**
CANADA	5	5		1
FOREIGN	36	14		3
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		3	5	
GRAND TOTAL	**421,606**	**49,422**	**84,318**	**54,599**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER
MAINE				3
NEW HAMPSHIRE				3
VERMONT				1
MASSACHUSETTS				14
RHODE ISLAND				1
CONNECTICUT				8
NEW ENGLAND				**30**
NEW YORK				82
NEW JERSEY			2,690	38
PENNSYLVANIA			51,508	128
MIDDLE ATLANTIC			**54,198**	**248**
OHIO				1,141
INDIANA				54,799
ILLINOIS				78,252
MICHIGAN				1,030
WISCONSIN				738
EAST NO. CENTRAL				**135,960**
MINNESOTA				83
IOWA				172
MISSOURI				740
NORTH DAKOTA				4
SOUTH DAKOTA				5
NEBRASKA				21
KANSAS				34
WEST NO. CENTRAL				**1,059**
DELAWARE			811	4
MARYLAND			5,651	29
DISTRICT OF COLUMBIA				12
VIRGINIA				62
WEST VIRGINIA			3,195	8
NORTH CAROLINA				32
SOUTH CAROLINA				23
GEORGIA				29
FLORIDA				331
SOUTH ATLANTIC			**9,657**	**530**
KENTUCKY				899
TENNESSEE				155
ALABAMA				38
MISSISSIPPI				19
EAST SO. CENTRAL				**1,111**
ARKANSAS	181			33
LOUISIANA	90			15
OKLAHOMA	53,050			35
TEXAS	117,800			107
WEST SO. CENTRAL	**171,121**			**190**
MONTANA		30		7
IDAHO		42		5
WYOMING		4		6
COLORADO				58
NEW MEXICO	1,297			16
ARIZONA		13		90
UTAH		6		10
NEVADA		45		10
MOUNTAIN	**1,297**	**140**		**202**
ALASKA	13	13		5
WASHINGTON		123		23
OREGON		15,765		6
CALIFORNIA				139
HAWAII	9			3
PACIFIC	**22**	**15,901**		**176**
MISCELLANEOUS	2,391			
UNCLASSIFIED		176	570	9
UNITED STATES	**174,831**	**16,217**	**64,425**	**139,515**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**174,831**	**16,217**	**64,425**	**139,515**
CANADA	2	3		39
FOREIGN	10	2		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**174,843**	**16,222**	**64,425**	**139,554**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	PROGRESSIVE FARMER	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	UTAH FARMER-STOCKMAN
MAINE		215		
NEW HAMPSHIRE		130		
VERMONT		464		
MASSACHUSETTS		303		
RHODE ISLAND		41		
CONNECTICUT		290		
NEW ENGLAND		**1,443**		
NEW YORK		9,860		
NEW JERSEY		783		
PENNSYLVANIA		11,004		
MIDDLE ATLANTIC		**21,647**		
OHIO	9,079	27,680		
INDIANA	7,923	33,998		
ILLINOIS	10,832	60,749		
MICHIGAN	795	19,209		
WISCONSIN	889	30,337		
EAST NO. CENTRAL	**29.518**	**171,973**		
MINNESOTA	440	50,114		
IOWA	5,234	57,622		
MISSOURI	16,875	31,208		
NORTH DAKOTA		23,483		
SOUTH DAKOTA		23,862		
NEBRASKA	764	29,891		
KANSAS	8,652	26,857		
WEST NO. CENTRAL	**31,965**	**243,037**		
DELAWARE	1,534	832		
MARYLAND	7,112	2,391		
DISTRICT OF COLUMBIA	66	57		
VIRGINIA	27,202	3,535		
WEST VIRGINIA	8,410	383		
NORTH CAROLINA	47,935	9,976		
SOUTH CAROLINA	17,389	5,028		
GEORGIA	32,892	11,438		
FLORIDA	17,744	3,162		
SOUTH ATLANTIC	**160,284**	**36,802**		
KENTUCKY	28,984	7,023		
TENNESSEE	38,498	9,034		
ALABAMA	34,443	7,762		
MISSISSIPPI	31,471	6,677		
EAST SO. CENTRAL	**133,396**	**30,496**		
ARKANSAS	28,289	8,067		
LOUISIANA	21,657	3,779	90	
OKLAHOMA	28,025	4,498		
TEXAS	98,521	22,863	117,800	
WEST SO. CENTRAL	**176,492**	**39,207**	**117,890**	
MONTANA		6,515		12
IDAHO		3,482		13
WYOMING		2,192		157
COLORADO	723	7,556		
NEW MEXICO	4,027	283	1,297	
ARIZONA	2,918	841		17
UTAH		515		5,912
NEVADA		197		131
MOUNTAIN	**7,668**	**21,581**	**1,297**	**6,242**
ALASKA	38	129	7	
WASHINGTON		3,735		7
OREGON		3,203		7
CALIFORNIA	890	2,268		
HAWAII	16	75	5	
PACIFIC	**944**	**9,410**	**12**	**14**
MISCELLANEOUS	1,035		1,037	
UNCLASSIFIED				74
UNITED STATES	**541,302**	**575,596**	**120,236**	**6,330**
POSSESSIONS & OTHER AREAS		8		
U. S. & POSSESSIONS, ETC.	**541,302**	**575,604**	**120,236**	**6,330**
CANADA	10	428	1	3
FOREIGN	40	368	7	1
UNCLASSIFIED	205			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	91	44		
GRAND TOTAL	**541,648**	**576,444**	**120,244**	**6,334**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WESTERN LIVESTOCK JOURNAL
MAINE				12
NEW HAMPSHIRE	3			5
VERMONT	1			2
MASSACHUSETTS	10			19
RHODE ISLAND	1			
CONNECTICUT	9			11
NEW ENGLAND	**24**			**49**
NEW YORK	31			33
NEW JERSEY	21			12
PENNSYLVANIA	33			30
MIDDLE ATLANTIC	**85**			**75**
OHIO	55			59
INDIANA	40			49
ILLINOIS	531			161
MICHIGAN	47			36
WISCONSIN	107			47
EAST NO. CENTRAL	**780**			**352**
MINNESOTA	1,350			101
IOWA	79,916			208
MISSOURI	871			215
NORTH DAKOTA	14	3	85	187
SOUTH DAKOTA	273		57	322
NEBRASKA	541			662
KANSAS	137			674
WEST NO. CENTRAL	**83,102**	**3**	**142**	**2,369**
DELAWARE	2			2
MARYLAND	31			23
DISTRICT OF COLUMBIA	5			7
VIRGINIA	26			34
WEST VIRGINIA	2			3
NORTH CAROLINA	22			40
SOUTH CAROLINA	4			13
GEORGIA	18			38
FLORIDA	77			71
SOUTH ATLANTIC	**187**			**231**
KENTUCKY	20			29
TENNESSEE	18			49
ALABAMA	11			28
MISSISSIPPI	6			15
EAST SO. CENTRAL	**55**			**121**
ARKANSAS	53			123
LOUISIANA	6			60
OKLAHOMA	25			958
TEXAS	124			1,706
WEST SO. CENTRAL	**208**			**2,847**
MONTANA	12	100	20,141	606
IDAHO	4	137	14,118	830
WYOMING	6	4	1,556	596
COLORADO	110		20	1,477
NEW MEXICO	23		95	382
ARIZONA	149	11	2,004	614
UTAH	8	12	6,054	535
NEVADA	9		291	780
MOUNTAIN	**321**	**264**	**44,279**	**5,820**
ALASKA	5	14	58	21
WASHINGTON	26	20,301	20,751	729
OREGON	26	117	16,157	1,767
CALIFORNIA	215		302	6,540
HAWAII	2		3	28
PACIFIC	**274**	**20,432**	**37,271**	**9,085**
MISCELLANEOUS				
UNCLASSIFIED	5	158	1,420	
UNITED STATES	**85,041**	**20,857**	**83,112**	**20,949**
POSSESSIONS & OTHER AREAS				4
U. S. & POSSESSIONS, ETC.	**85,041**	**20,857**	**83,112**	**20,953**
CANADA	8	6	37	210
FOREIGN		2	12	13
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**85,049**	**20,865**	**83,161**	**21,176**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE	2	
NEW HAMPSHIRE		
VERMONT	1	
MASSACHUSETTS	4	
RHODE ISLAND		
CONNECTICUT		
NEW ENGLAND	**7**	
NEW YORK	7	
NEW JERSEY	3	
PENNSYLVANIA	11	
MIDDLE ATLANTIC	**21**	
OHIO	7	
INDIANA	10	
ILLINOIS	394	
MICHIGAN	129	
WISCONSIN	53,673	
EAST NO. CENTRAL	**54,213**	
MINNESOTA	146	
IOWA	54	
MISSOURI	17	
NORTH DAKOTA	4	
SOUTH DAKOTA	4	
NEBRASKA	6	
KANSAS	6	
WEST NO. CENTRAL	**237**	
DELAWARE	1	
MARYLAND	3	
DISTRICT OF COLUMBIA		
VIRGINIA	3	
WEST VIRGINIA	2	
NORTH CAROLINA	6	
SOUTH CAROLINA		
GEORGIA	8	
FLORIDA	43	
SOUTH ATLANTIC	**66**	
KENTUCKY	4	
TENNESSEE	12	
ALABAMA		
MISSISSIPPI		
EAST SO. CENTRAL	**16**	
ARKANSAS	11	
LOUISIANA	2	
OKLAHOMA	7	
TEXAS	17	
WEST SO. CENTRAL	**37**	
MONTANA	1	
IDAHO	5	
WYOMING	3	3,279
COLORADO	13	
NEW MEXICO	5	
ARIZONA	42	
UTAH	3	
NEVADA	3	
MOUNTAIN	**75**	**3,279**
ALASKA	3	
WASHINGTON	11	
OREGON	8	
CALIFORNIA	33	
HAWAII	2	
PACIFIC	**57**	
MISCELLANEOUS		
UNCLASSIFIED	3	564
UNITED STATES	**54,732**	**3,843**
POSSESSIONS & OTHER AREAS		
U. S. & POSSESSIONS, ETC.	**54,732**	**3,843**
CANADA		
FOREIGN	1	
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	**54,733**	**3,843**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY				
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET	SOYBEAN MARKET
MAINE	1,836	1,836			
NEW HAMPSHIRE	836	836			
VERMONT	2,453	2,453			
MASSACHUSETTS	1,445	1,445			
RHODE ISLAND	188	188			
CONNECTICUT	1,567	1,567			
NEW ENGLAND	**8,325**	**8,325**			
NEW YORK	19,108	19,108			
NEW JERSEY	2,546	2,546			2,546
PENNSYLVANIA	26,076	26,076			
MIDDLE ATLANTIC	**47,730**	**47,730**			**2,546**
OHIO	40,723	40,723			40,723
INDIANA	40,850	40,850			40,850
ILLINOIS	67,906	67,906			67,906
MICHIGAN	26,360	26,360			26,360
WISCONSIN	38,822	38,822			
EAST NO. CENTRAL	**214,661**	**214,661**			**175,839**
MINNESOTA	53,511	53,511		53,511	53,511
IOWA	82,181	82,181			82,181
MISSOURI	41,993	41,993			41,993
NORTH DAKOTA	22,610	22,610		22,610	22,610
SOUTH DAKOTA	23,343	23,343		23,343	23,343
NEBRASKA	44,761	44,761		44,761	44,761
KANSAS	42,465	42,465		42,465	42,465
WEST NO. CENTRAL	**310,864**	**310,864**		**186,690**	**310,864**
DELAWARE	1,540	1,540			1,540
MARYLAND	5,578	5,578			5,578
DISTRICT OF COLUMBIA	78	78			78
VIRGINIA	12,325		12,325		12,325
WEST VIRGINIA	4,008		4,008		4,008
NORTH CAROLINA	18,976		18,976		18,976
SOUTH CAROLINA	6,000		6,000		6,000
GEORGIA	13,579		13,579		13,579
FLORIDA	5,082		5,082		5,082
SOUTH ATLANTIC	**67,166**	**7,196**	**59,970**		**67,166**
KENTUCKY	15,104		15,104		15,104
TENNESSEE	15,318		15,318		15,318
ALABAMA	9,865		9,865		9,865
MISSISSIPPI					8,592
EAST SO. CENTRAL	**40,287**		**40,287**		**48,879**
ARKANSAS					11,794
LOUISIANA					6,521
OKLAHOMA				19,252	
TEXAS				35,121	
WEST SO. CENTRAL				**54,373**	**18,315**
MONTANA				13,563	
IDAHO				10,528	
WYOMING				3,991	
COLORADO	13,010	13,010		13,010	
NEW MEXICO				2,558	
ARIZONA					
UTAH				3,304	
NEVADA					
MOUNTAIN	**13,010**	**13,010**		**46,954**	
ALASKA				184	
WASHINGTON				11,409	
OREGON				8,454	
CALIFORNIA					
HAWAII					
PACIFIC				**20,047**	
MISCELLANEOUS					
UNCLASSIFIED					
UNITED STATES	**702,043**	**601,786**	**100,257**	**308,064**	**623,609**
POSSESSIONS & OTHER AREAS	13	13		13	13
U. S. & POSSESSIONS, ETC.	**702,056**	**601,799**	**100,257**	**308,077**	**623,622**
CANADA	163	163		163	163
FOREIGN	257	257		257	257
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59	59		59	59
GRAND TOTAL	702,535	602,278	100,257	308,556	624,101

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET	COTTON EXTRA
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY		2,546		
PENNSYLVANIA				
MIDDLE ATLANTIC		**2,546**		
OHIO	40,723			
INDIANA	40,850			
ILLINOIS	67,906			
MICHIGAN	26,360			
WISCONSIN				
EAST NO. CENTRAL	**175,839**			
MINNESOTA	53,511			
IOWA	82,181			
MISSOURI	41,993		41,993	1,102
NORTH DAKOTA	22,610		22,610	
SOUTH DAKOTA	23,343		23,343	
NEBRASKA	44,761		44,761	
KANSAS	42,465		42,465	
WEST NO. CENTRAL	**310,864**		**175,172**	**1,102**
DELAWARE		1,540		
MARYLAND		5,578		
DISTRICT OF COLUMBIA		78		
VIRGINIA		12,325		
WEST VIRGINIA		4,008		
NORTH CAROLINA		18,976		1,026
SOUTH CAROLINA		6,000		681
GEORGIA		13,579		1,303
FLORIDA		5,082		157
SOUTH ATLANTIC		**67,166**		**3,167**
KENTUCKY		15,104		
TENNESSEE		15,318		1,642
ALABAMA		9,865		1,289
MISSISSIPPI		8,592	8,592	2,459
EAST SO. CENTRAL		**48,879**	**8,592**	**5,390**
ARKANSAS		11,794	11,794	1,585
LOUISIANA		6,521	6,521	1,395
OKLAHOMA			19,252	2,043
TEXAS			35,121	9,879
WEST SO. CENTRAL		**18,315**	**72,688**	**14,902**
MONTANA				
IDAHO				
WYOMING				
COLORADO			13,010	
NEW MEXICO			2,558	452
ARIZONA				695
UTAH				
NEVADA				6
MOUNTAIN			**15,568**	**1,153**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				2,309
HAWAII				3
PACIFIC				**2,312**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**486,703**	**136,906**	**272,020**	**28,026**
POSSESSIONS & OTHER AREAS	13			
U. S. & POSSESSIONS, ETC.	**486,716**	**136,906**	**272,020**	**28,026**
CANADA	163			
FOREIGN	257			
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59			
GRAND TOTAL	**487,195**	**136,906**	**272,020**	**28,026**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	55	83	94
NEW HAMPSHIRE	51	63	79
VERMONT	56	136	365
MASSACHUSETTS	89	132	154
RHODE ISLAND	14	23	15
CONNECTICUT	76	113	137
NEW ENGLAND	**341**	**550**	**844**
NEW YORK	1,964	3,869	6,131
NEW JERSEY	171	264	226
PENNSYLVANIA	3,840	7,245	6,107
MIDDLE ATLANTIC	**5,975**	**11,378**	**12,464**
OHIO	10,656	14,210	6,589
INDIANA	14,390	15,815	5,339
ILLINOIS	25,719	32,100	9,425
MICHIGAN	5,812	8,837	6,061
WISCONSIN	11,399	22,931	22,440
EAST NO. CENTRAL	**67,976**	**93,893**	**49,854**
MINNESOTA	23,190	26,242	18,184
IOWA	37,457	36,702	10,842
MISSOURI	18,260	25,035	9,190
NORTH DAKOTA	4,164	10,675	3,076
SOUTH DAKOTA	12,222	16,620	7,022
NEBRASKA	13,338	20,172	3,449
KANSAS	16,783	21,904	9,511
WEST NO. CENTRAL	**125,414**	**157,350**	**61,274**
DELAWARE	53	51	41
MARYLAND	124	168	125
DISTRICT OF COLUMBIA	20	27	17
VIRGINIA	290	370	254
WEST VIRGINIA	68	87	63
NORTH CAROLINA	270	291	225
SOUTH CAROLINA	99	119	81
GEORGIA	206	252	155
FLORIDA	361	443	260
SOUTH ATLANTIC	**1,491**	**1,808**	**1,221**
KENTUCKY	329	461	240
TENNESSEE	336	436	254
ALABAMA	173	260	126
MISSISSIPPI	124	154	96
EAST SO. CENTRAL	**962**	**1,311**	**716**
ARKANSAS	247	312	201
LOUISIANA	103	129	91
OKLAHOMA	334	610	274
TEXAS	797	1,116	652
WEST SO. CENTRAL	**1,481**	**2,167**	**1,218**
MONTANA	1,899	4,447	884
IDAHO	883	2,361	942
WYOMING	508	1,664	346
COLORADO	2,222	5,180	1,298
NEW MEXICO	87	189	68
ARIZONA	290	410	178
UTAH	125	285	148
NEVADA	65	130	56
MOUNTAIN	**6,079**	**14,666**	**3,920**
ALASKA	45	66	43
WASHINGTON	719	1,912	713
OREGON	711	1,889	658
CALIFORNIA	709	1,118	637
HAWAII	39	31	24
PACIFIC	**2,223**	**5,016**	**2,075**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	211,942	288,139	133,586
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	211,942	288,139	133,586
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	211,942	288,139	133,586

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	55	82	93
NEW HAMPSHIRE	50	62	77
VERMONT	56	134	359
MASSACHUSETTS	88	126	149
RHODE ISLAND	13	23	15
CONNECTICUT	74	107	129
NEW ENGLAND	**336**	**534**	**822**
NEW YORK	1,778	3,172	5,102
NEW JERSEY	168	257	219
PENNSYLVANIA	3,580	6,851	5,747
MIDDLE ATLANTIC	**5,526**	**10,280**	**11,068**
OHIO	9,818	13,202	5,999
INDIANA	13,289	14,669	5,004
ILLINOIS	22,912	28,982	8,692
MICHIGAN	5,476	8,312	5,572
WISCONSIN	10,660	21,466	20,795
EAST NO. CENTRAL	**62,155**	**86,631**	**46,062**
MINNESOTA	19,809	22,249	15,279
IOWA	33,474	32,797	9,893
MISSOURI	16,364	22,898	8,382
NORTH DAKOTA	3,408	8,653	2,456
SOUTH DAKOTA	9,942	13,203	6,120
NEBRASKA	11,554	17,494	3,035
KANSAS	15,807	20,379	9,030
WEST NO. CENTRAL	**110,358**	**137,673**	**54,195**
DELAWARE	51	48	40
MARYLAND	118	161	121
DISTRICT OF COLUMBIA	18	23	15
VIRGINIA	282	361	251
WEST VIRGINIA	67	86	61
NORTH CAROLINA	266	282	221
SOUTH CAROLINA	91	108	78
GEORGIA	199	244	152
FLORIDA	261	322	209
SOUTH ATLANTIC	**1,353**	**1,635**	**1,148**
KENTUCKY	301	432	229
TENNESSEE	320	416	246
ALABAMA	165	247	120
MISSISSIPPI	120	148	94
EAST SO. CENTRAL	**906**	**1,243**	**689**
ARKANSAS	207	262	185
LOUISIANA	98	122	90
OKLAHOMA	291	537	261
TEXAS	720	998	624
WEST SO. CENTRAL	**1,316**	**1,919**	**1,160**
MONTANA	1,587	3,368	745
IDAHO	850	2,279	902
WYOMING	451	1,387	318
COLORADO	1,843	4,346	1,121
NEW MEXICO	81	167	67
ARIZONA	190	261	131
UTAH	121	274	144
NEVADA	57	119	51
MOUNTAIN	**5,180**	**12,201**	**3,479**
ALASKA	35	53	39
WASHINGTON	650	1,674	663
OREGON	661	1,772	602
CALIFORNIA	656	1,013	603
HAWAII	39	31	24
PACIFIC	**2,041**	**4,543**	**1,931**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**189,171**	**256,659**	**120,554**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**189,171**	**256,659**	**120,554**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**189,171**	**256,659**	**120,554**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

			COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
	CATTLEMEN	COUNTRY GUIDE	HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	38	453	22	48	
NOVA SCOTIA	520	4,927	283	632	
PRINCE EDWARD ISLAND	191	2,328	393	435	
NEW BRUNSWICK	772	6,687	276	580	
QUEBEC	810	4,506	268	777	4,506
ONTARIO	13,410	66,932	11,528	11,850	66,932
MANITOBA	3,310	25,182	2,979	2,460	
SASKATCHEWAN	6,528	50,262	4,041	3,261	
ALBERTA	11,344	50,801	6,081	4,680	
BRITISH COLUMBIA	2,343	11,547	645	1,046	
NORTHWEST TERRITORIES	3	124	2	1	
YUKON TERRITORY	18	98	2	1	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**39,287**	**223,847**	**26,520**	**25,771**	**71,438**
BRITISH COMMONWEALTH	10	21		4	
UNITED STATES	105	141	28	27	
FOREIGN	39	101	17	24	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**39,441**	**224,110**	**26,565**	**25,826**	**71,438**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		5	1	1	12
NOVA SCOTIA		42	3	4	118
PRINCE EDWARD ISLAND		43	6	3	45
NEW BRUNSWICK		31	276	2,815	133
QUEBEC		97	47,413	82,756	183
ONTARIO		892	910	2,211	2,521
MANITOBA		12,098	25	12	12,991
SASKATCHEWAN		28,814	14	8	71,150
ALBERTA		20,740	33	46	33,242
BRITISH COLUMBIA		1,500	6	7	11,741
NORTHWEST TERRITORIES		6	1	1	77
YUKON TERRITORY		15			99
MISCELLANEOUS		6			
UNCLASSIFIED					
TOTAL CANADA		**64,289**	**48,688**	**87,864**	**132,312**
BRITISH COMMONWEALTH					18
UNITED STATES		653	83	6	112
FOREIGN		187	76	22	24
UNCLASSIFIED		4			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**65,133**	**48,847**	**87,892**	**132,466**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 06/30/87 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 06/30/86 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	129,058		129,058#	129,018	+0.0
JEWISH EXPONENT	50,054	38	50,092	50,268	+0.4
THE JEWISH NEWS	21,565		21,565	21,009	+2.6
THE JEWISH WEEK	84,165	791	84,956	84,498	+0.5
THE LONG ISLAND CATHOLIC	135,668		135,668#	137,468	+1.3
THE TABLET	69,169	22,762	91,931#	89,119	+3.2

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  How to Read an ABC Business Publication Publisher's Statement

  How to Read an ABC Newspaper Audit Report

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September 11, 1987

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1987

This supplement provides circulation data on publications that filed their regular June 30, 1987 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD	3	.50	1,531,688		1,531,688	1,527,455		1,527,455	+0.3		+0.3
AMERICANA	3	2.50	316,753	8,433	325,186	274,485	8,432	282,917@	+15.4	+0.0	+14.9
ASTRONOMY	6	2.00	118,852	48,363	167,215	122,308	52,162	174,470	-2.8	-7.3	-4.2
BUSINESS FORMS & SYSTEMS	12	3.50	6,011		6,011	5,996		5,996	+0.3		+0.3
CAT FANCY	6	2.00	192,021	26,334	218,355	169,886	19,811	189,697	+13.0	+32.9	+15.1
FAMILY & HOME OFFICE COMPUTING	6	2.95	375,319	61,224	436,543	358,409	60,027	418,436	+4.7	+2.0	+4.3
FISHING WORLD	3	1.50	317,410	21,444	338,854						
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES	3	1.75	553,580		553,580	498,870		498,870@	+11.0		+11.0
GOOD FOOD	6	1.00	554,399	391,632	946,031	1,632	350,619	352,251	+33870.5	+11.7	+168.6
GUNS MAGAZINE	6	2.00	86,143	30,027	116,170	89,641	35,905	125,546	-3.9	-16.4	-7.5
THE HEARST GOLD BUY			2,684,427	1,053,556	3,737,983	2,010,402	980,934	2,991,336	+33.5	+7.4	+25.0
HEARST MAN POWER			2,358,412	487,485	2,845,897						
IN FASHION	3	2.50	19,789	169,481	189,270	15,290	216,963	232,253	+29.4	-21.9	-18.5
INTERVIEW MAGAZINE	6	2.50	91,304	68,192	159,496						
LADY'S CIRCLE	2	1.75	9,370	51,030	60,400	8,945	70,310	79,255	+4.8	-27.4	-23.8
LOTTERY PLAYERS	6	2.50	140,169	6,497	146,666						
LOUISIANA LIFE	3	2.50	27,353	5,711	33,064	31,117	5,845	36,962	-12.1	-2.3	-10.5
MODEL RAILROADER	6	2.50	110,588	71,309	181,897	107,860	70,793	178,653	+2.5	+0.7	+1.8
NEW BODY	4	2.50		84,470	84,470		80,977	80,977		+4.3	+4.3
NEW ENGLAND MONTHLY	6	1.95	87,613	12,497	100,110	81,599	10,652	92,251	+7.4	+17.3	+8.5
OPEN WHEEL	3	2.95	20,898	29,986	50,884	18,875	31,628	50,503	+10.7	-5.2	+0.8
PLANE & PILOT	6	2.50	51,479	18,562	70,041	51,707	18,417	70,124	-0.4	+0.8	-0.1
READER'S DIGEST	6	1.79	16,045,981	803,570	16,849,551	16,356,944	943,157	17,300,101	-1.9	-14.8	-2.6
SIERRA	3	2.50	321,244	7,847	329,091	294,719	8,359	303,078	+9.0	-6.1	+8.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

			AVERAGES FOR SIX MONTHS ENDED 06/30/87			AVERAGES FOR SIX MONTHS ENDED 06/30/86			% OF INCREASE OR DECREASE.		
PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SOUTHWEST ART	6	4.50	50,609	10,654	61,263	43,076	10,480	53,556	+17.5	+1.7	+14.4
SPECTRUM	6		260,464		260,464	252,368		252,368	+3.2		+3.2
STOCK CAR RACING	6	2.75	39,571	40,579	80,150	34,217	42,473	76,690	+15.6	-4.5	+4.5
STREET & SMITH'S BASEBALL	1	3.50		304,755	304,755						
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	16,297	34,778	51,075	15,485	32,052	47,537	+5.2	+8.5	+7.4
TRAINS	6	2.50	59,863	27,880	87,743	50,510	28,906	79,416	+18.5	-3.5	+10.5
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		302,999		302,999	303,714		303,714@	-0.2		-0.2
WEST MICHIGAN MAGAZINE	6	2.00	19,549	683	20,232	20,475	578	21,053	-4.5	+18.2	-3.9
WOMAN	4	1.95	2,315	478,207	480,522	2,678	472,606	475,284	-13.6	+1.2	+1.1
WOMAN'S DAY	8	.99	83,169	5,180,725	5,263,894	63,688	5,568,147	5,631,835	+30.6	-7.0	-6.5
CANADA											
OUTDOOR CANADA	5	2.50	134,061	9,790	143,851	138,290	10,181	148,471	-3.1	-3.8	-3.1
FOREIGN											
KOL AL ARAB	25	1.20	400	58,077	58,477	400	62,671	63,071	+0.0	-7.3	-7.3
VEA	26	.95	8,847	47,478	56,325	9,317	47,816	57,133	-5.0	-0.7	-1.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
U.S.					
ADVERTISING AGE	90,702		90,702	89,379	88,937
ADWEEK	60,355	6,207	66,562	69,794	78,822
ADWEEK NETWORK	69,735	14,846	84,581	81,862	
ADWEEK'S MARKETING WEEK	9,379	8,639	18,018	12,068	
AEROSOL AGE	2,304	3,914	6,218	5,951	5,907
AMERICAN GLASS REVIEW	818	589	1,407	1,357	1,193
AMUSEMENT BUSINESS	12,042	887	12,929	12,136	12,318
ARTS & ACTIVITIES	18,853		18,853	19,593	19,466
ASSOCIATION MANAGEMENT	16,437		16,437	15,364	14,690
AUTOMOTIVE NEWS	68,022		68,022	65,623	65,638
BILLBOARD	44,900		44,900	46,770	46,223
BOXBOARD CONTAINERS	4,808	9,206	14,014	13,512	13,442
CALIFORNIA BUSINESS	47,006	25,027	72,033	53,691	52,092
CATALOG AGE	331	12,236	12,567	12,759	12,542
CINCINNATI BUSINESS COURIER	7,830		7,830	7,180	6,306
CITY & STATE	4,424	26,295	30,719	31,304	31,129
CLASSROOM COMPUTER LEARNING	20,856	50,782	71,638	78,328	
CORPORATE REPORT MINNESOTA	12,294	6,556	18,850	19,576	20,672
CRAIN'S CLEVELAND BUSINESS	7,947	17,193	25,140	25,141	25,199
CRAIN'S DETROIT BUSINESS	24,946	6,678	31,624	31,429	31,178
DIRECT MARKETING MAGAZINE	17,581		17,581	17,096	15,883
ELECTRICAL CONSTRUCTION & MAINTENANCE	45,992	54,734	100,726	100,637	98,291
ELECTRICAL WHOLESALING	16,841	3,249	20,090	19,597	19,313
ELECTRICAL WORLD	6,678	34,621	41,299	40,570	39,815

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED	
				12/31/86	6/30/86
ELECTRONIC MEDIA	11,636	13,058	24,694	24,219	24,407
ELECTRONIC SERVICING & TECHNOLOGY	43,168		43,168	46,772	49,540
ENERGY USER NEWS	13,616		13,616	13,929	14,527
FOOTWEAR MANUFACTURING	859	2,375	3,234	3,355	3,443
FOOTWEAR NEWS	21,558		21,558	21,630	21,721
GRAIN AGE	347	7,848	8,195	8,158	7,775
INDUSTRIAL DESIGN	15,073		15,073	13,602	12,806
INTERNATIONAL CONTACT LENS CLINIC	3,862	9,846	13,708	14,227	14,334
INTIMATE FASHION NEWS	4,135	830	4,965	4,879	5,507
LOCKSMITH LEDGER	17,692		17,692	17,597	17,415
NATIONAL PETROLEUM NEWS	13,591		13,591	13,860	15,215
OPTICAL INDEX	2,821	17,669	20,490	29,486	29,793
POOL & SPA NEWS	6,445	5,587	12,032	12,020	
THE POULTRY TIMES	12,563		12,563	12,476	11,771
POWER	31,012	25,945	56,957	56,405	56,420
PUBLIC RELATIONS JOURNAL	17,508		17,508	16,920	16,500
SEAFOOD BUSINESS	1,052	15,009	16,061	14,756	11,840
SEED WORLD	3,118	3,978	7,096	4,925	4,077
TRAVEL WEEKLY	42,442		42,442	42,252	42,892
UNDERWRITERS' REPORT	5,447		5,447	5,338	5,307
WATER & WASTES DIGEST		97,430	97,430	100,703	100,321
WESTERN OIL WORLD	3,572	1,544	5,116	5,608	6,209
WILSON LIBRARY BULLETIN	13,630		13,630	13,975	14,093

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	6/30/86
REFERENCE PERIODICALS					
DATA SOURCES	15,161		15,161	15,845	19,096

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED 6/30/86
U.S.					
CANADA					
COUNTRY LIFE IN BRITISH COLUMBIA	9,552		9,552	9,673	9,694

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	COUNTRY LIFE IN BRITISH COLUMBIA
NEWFOUNDLAND	
NOVA SCOTIA	9
PRINCE EDWARD ISLAND	
NEW BRUNSWICK	
QUEBEC	13
ONTARIO	88
MANITOBA	35
SASKATCHEWAN	88
ALBERTA	93
BRITISH COLUMBIA	9,236
NORTHWEST TERRITORIES	
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	9,562
BRITISH COMMONWEALTH	2
UNITED STATES	9
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	9,573